

CC 03-01-2022

Study Session Item No. 1

Single-Use Plastics

Presentation

Single-Use Plastics Ordinance Study Session

March 1, 2022

Ursula Syrova, Environmental Programs Manager



CUPERTINO

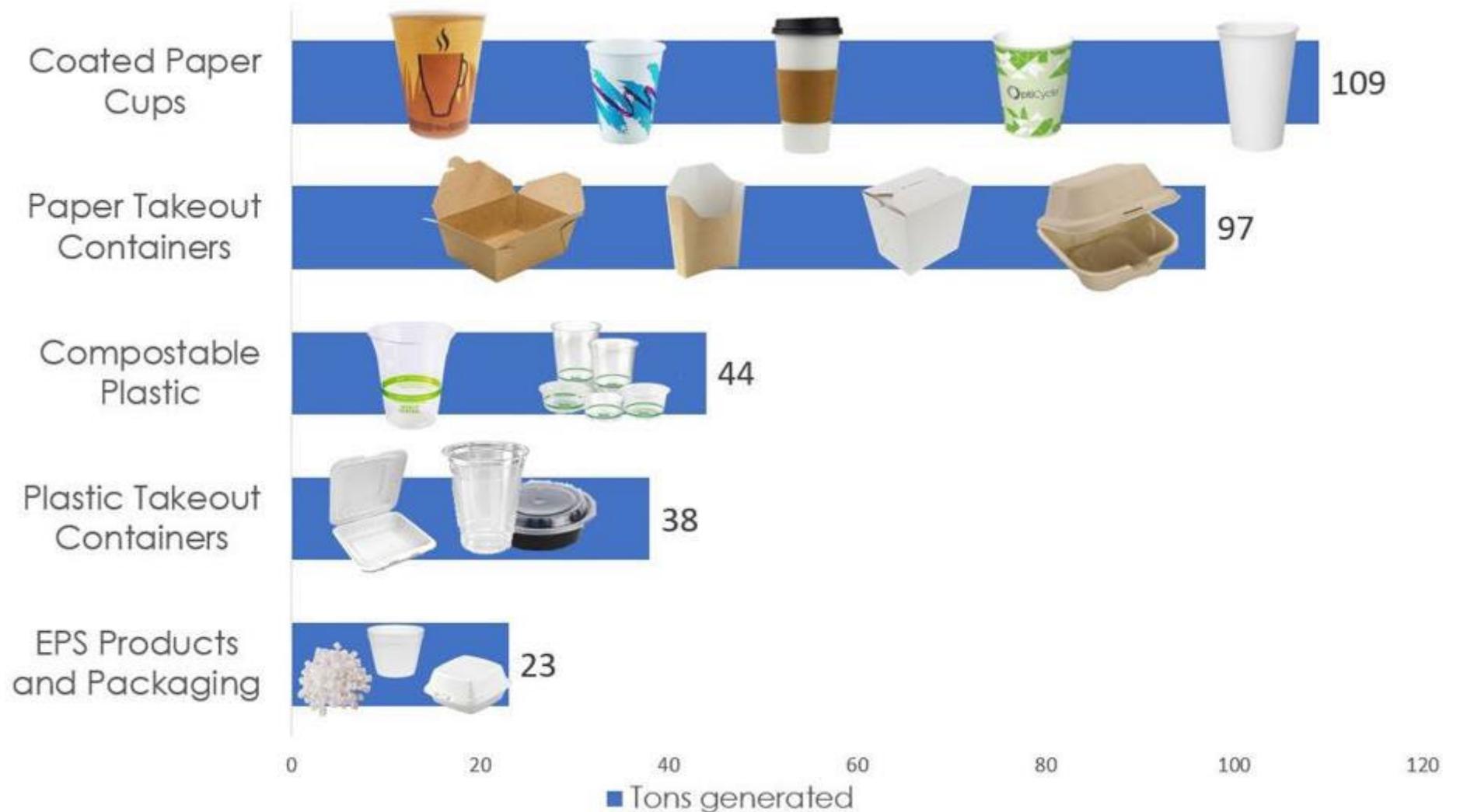
Background

- Concerns:
 - Foodware gets littered
 - Plastic foodware can leach chemicals into food
 - Plastic degrades into microplastics, ingested by animals
 - Plastic recycling markets are challenging
- 2013: Cupertino banned single-use plastic carryout bags
- 2014: Cupertino banned use of EPS foam foodware
- 2017: Zero Waste Policy adopted - supports reusable over single-use, reducing unnecessary single-use foodware & packaging
- 2020: Single-Use Plastics Ordinance - City Work Program item



Tons of discarded takeout food packaging per year

300 tons
per year
pre-
COVID



Foodware accepted as recyclable in Cupertino:

- Plastic cups and containers if empty, clean, and dry
 - No utensils or straws or other tiny items
 - No expanded polystyrene
 - No compostable plastics
- Aluminum containers (empty, clean, and dry) and clean foil

Foodware accepted as compostable in Cupertino:

- Fiber-based cups, containers, utensils
 - No compostable plastic (except BPI-certified compostable bags for collecting food scraps)

Ordinance – Recommended Elements

June 1, 2022

Accessories only on request (per AB1276)

- Businesses must ask customers if they want straws, utensils, condiment packets, spill plugs, stir sticks, etc.



Ordinance – Recommended Elements

June 2023

- No single-use plastic cups, containers, utensils
- No compostable plastic foodware
- Require fiber-based: paper, wood, bamboo
- Allow aluminum foil-based items
- Require reusables for dine-in
- No local sale of:
 - Expanded polystyrene foam foodware
 - Compostable plastic foodware



Temporary Exemptions:

- Additional time needed to comply
- Significant economic hardship
- Unique packaging hardship
- Plastic straws available as an accommodation to people with disabilities who request them to enjoy equal access to food and beverage services within the City.



For Future Consideration:

- Ban local sale of single-use plastic foodware made from traditional plastic
- Ban local sale of other expanded foam products: packing peanuts, ice chests
- Charge customers for single-use items to encourage reusables
- Require a % of reusables at large events (e.g. refillable souvenir cups or deposit/return systems)

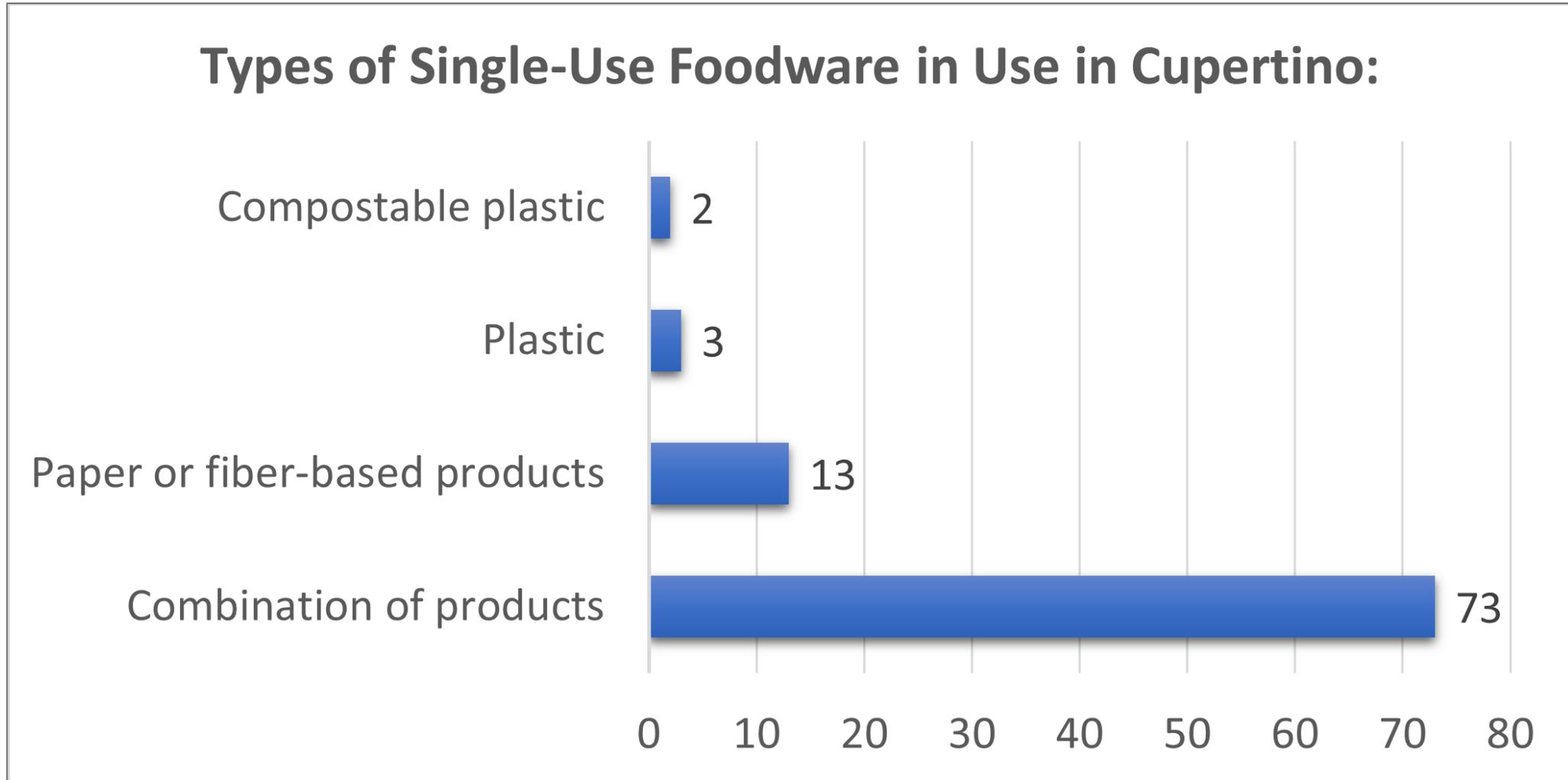


Additional Recommendations from the Sustainability Commission:

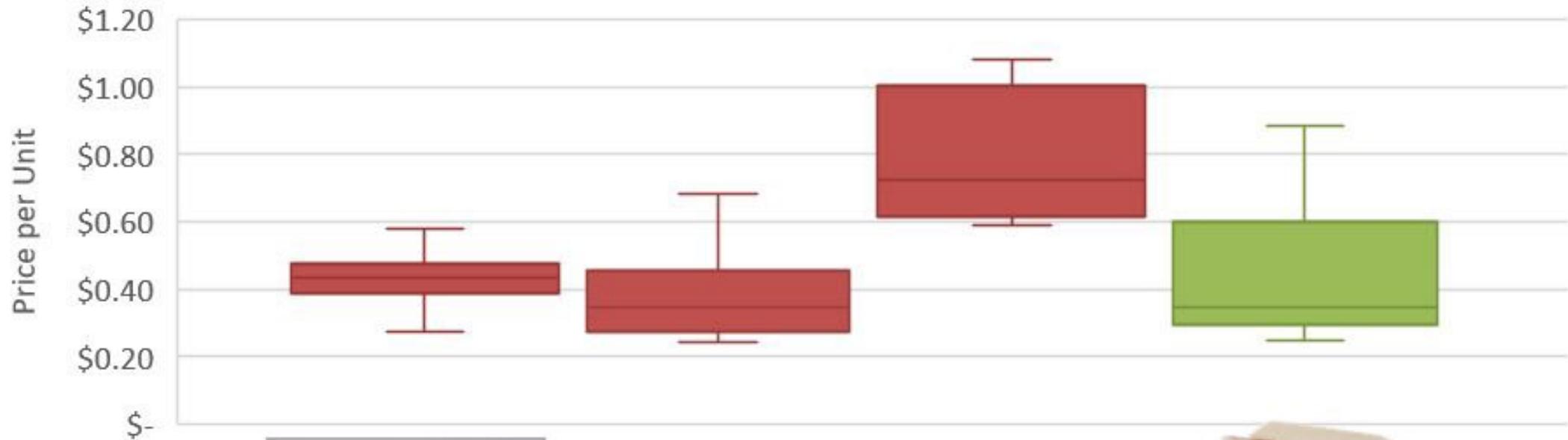
- Pilot reusable to-go foodware in Cupertino
- Offer technical and financial assistance to businesses
- Amend our plastic bag ordinance:
 - Require produce bags be compostable
 - No plastic bags for takeout food orders



Impact on food providers:



Impact on food providers:



Non-compliant
paper/fiber



Plastic



"Compostable"
plastic



Certified PFAS-
free fiber

Impact on food providers:

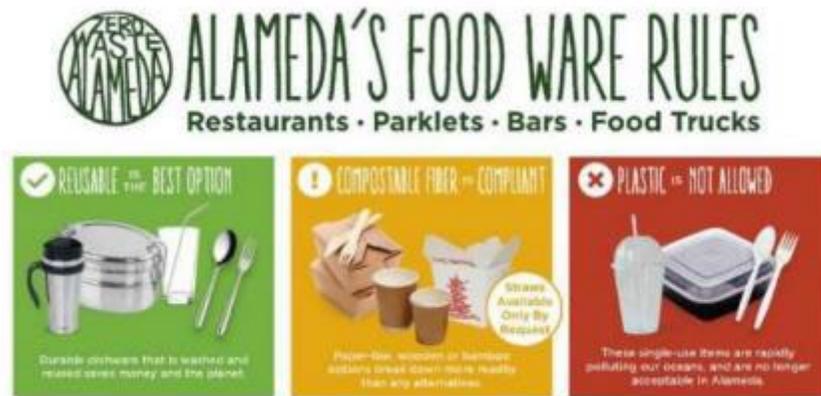
Type of Food Provider	Number of Businesses	% of Total	Expected Impacts
Dine-in (Full-service restaurants)	73	49%	Moderate: <ul style="list-style-type: none"> Over half of full-service restaurants that offer dine-in provide reusables, but some provide only single-use plastic or a combination of both
Fast-food/casual (Includes locations that also offer dine-in with limited seating, but operates primarily through takeout orders)	34	23%	High: <ul style="list-style-type: none"> Majority of fast-food/casual locations offer only single-use items or a combination of products such as single-use plastics and paper/fiber-based items
Café/bakery/dessert	22	15%	Moderate: <ul style="list-style-type: none"> Majority offer only single-use disposables
Boba tea	13	9%	High: <ul style="list-style-type: none"> High-usage of single-use plastic cups and straws
Grocery/Supermarkets	6	4%	Low: <ul style="list-style-type: none"> Single-use items not primarily given out
Catering Trucks	2	1%	Moderate: <ul style="list-style-type: none"> Use only disposables

Switching to Reusables:

- Restaurants that use all single-use foodware for dine-in save money switching to reusables according to case studies
- Might require additional dishwashing capacity, although the case studies find that to be rare, especially for smaller businesses
- Financial and technical assistance can help transition to reusables. 56.7% of businesses surveyed were interested in that idea.
- 65.3% of businesses were interested in reusable to-go ware

Other jurisdictions:

- Requiring compostable fiber-based foodware
 - Mountain View
 - San Mateo County
 - City of Alameda



Comparison of Food Service Ware Ordinance Provisions		Cupertino (Recommended)	Mountain View	Palo Alto	Sunnyvale	Berkeley	County of San Mateo	San Francisco	Santa Cruz (City)	Sonoma (County)
Use of Single-Use Foodware Ware	All single-use food service ware must be compostable FC/AL = Fiber-based compostable or aluminum C/R = compostable or recyclable	FC/ AL	FC/ AL	x		x	FC	C/ R	FC /R	C/ R
	Prohibit use of some single-use plastic foodware accessories	x	x	x		x	x	x	x	x
	Prohibit use of expanded polystyrene (EPS) foam foodware	x	x	x	x	x	x	x	x	x
Require Reusable Food Service Ware	Requires reusable foodware for dine-in P = Planned for future phase E = Encouraged	x	P	P		x	E		P	E
	Require events to make reusable beverage cups available							x		

Comparison of Food Service Ware Ordinance Provisions		Cupertino (Recommended)	Mountain View	Palo Alto	Sunnyvale	Berkeley	County of San Mateo	San Francisco	Santa Cruz (City)	Sonoma (County)
Sale of Single-Use Foodware	Prohibit sale of EPS foam foodware	x	x	x	x			x	x	x
	Prohibit sale of single-use plastic accessories		x							
	Prohibit sale of single-use compostable plastic foodware	x								
	Prohibit sale of single-use traditional plastic foodware									
Sale of other EPS Products	Prohibit sale of EPS ice chests, other items		x	x				x	x	x
	Prohibit sale of EPS packing peanuts, blocks			x				x	x	x
Cup Charges	Require a charge for single-use cups E= Encouraged					x			x	E
Container Charges	Require a charge for single-use containers									
Compostable Produce Bags	Require grocery stores and farmer's markets to use compostable bags for meat and produce. C/R = compostable or recyclable			x				C/R		
No Plastic Bags for Takeout Food Orders	Prohibit use of plastic bags for takeout food orders							x		

Outreach to Businesses:

- Survey of food businesses in Summer 2021:
 - 100 businesses (88 in-person, 11 via email)
 - Cross-section of restaurant types (fast food, independently owned, dine-in, franchises, boba tea, coffee/café, grocery, dessert/bakery, small to large)
 - Main concerns:
 - Cost of alternatives
 - Concern about maintaining business operations (boba cup heat-sealing process, proper packaging of takeout foods, etc.)

Outreach to Special Interest Groups:

- Youth - supportive
- Unhoused and low income – concern over any increased costs getting passed along
- Seniors – prefer food deliveries in plastic bags vs paper
- Disability community – retain access to plastic straws, limited ability to wash dishes

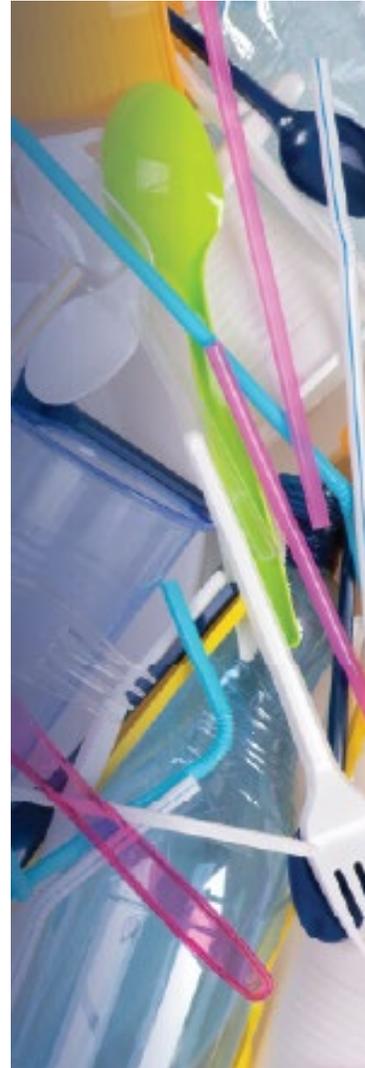
Outreach to Customers:

111 customers took a survey

- 61% supported moving away from plastic
- 35% are concerned about single-use generally
- 76.6% say it would be positive for the customer experience
- 87.7% said they've received unwanted utensils or napkins with takeout orders
- 91% worry about the waste from single-use

Outreach for Awareness About this Study Session:

- Scene article
- Postcard mailed to all food businesses
- Email to all survey respondents
- In-person postcard delivery to boba, coffee places
- Sustainability Commission
- Chamber of Commerce
- engagecupertino.org/single-use-plastics



Next Steps

- **April 2022**
 - Possible 1st, 2nd readings



Questions?

CC 03-01-2022

Item No. 1

Youth Arts Month

Presentation

Santa Clara County  Office of Education



2022 Youth Arts Month



Sofia Fojas,
Arts Coordinator,
Professional Learning and Instructional
Supports Division
Santa Clara County Office of Education



2022 Theme: Art Connects Us



2022 Young Artist Showcase

Arts As Emancipatory Education
Virtual Conference

March 13, 2022

Register:

<https://bit.ly/3JZzKA5>



CC 03-01-2022

Item No. 2

American Red Cross
Month

Presentation



Our Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



Our Services

Down the Street. Across the Country. Around the World.®



Disaster Services



Blood Services



Preparedness, Health and Safety Services



International Services



Service to the Armed Forces

We Impact Lives Every Day

Over **24,000** people are assisted by the American Red Cross daily.

170

times a day, we help a family affected by a **disaster**.



12,500

times a day, the Red Cross must collect **blood** donations to help patients in need.



807,000

weather alerts are sent by Red Cross apps every day.



1,400

times a day, we provide services to **military members**, veterans and their families.



683,000

children receive a **measles or rubella vaccination** each day world wide with partners.



13,000

times a day, a person receives lifesaving Red Cross **training**.





In Santa Clara County 2021...

222

Families assisted in **116** emergencies and response to **2-3** home fires every week

900

Services provided to Military members, veterans and families



17,400



Blood units collected from 500 blood drives

1 pint saves **3** lives!

9,000

People Trained in First Aid, CPR, AED, and Water Safety



2000+ Volunteers

800 Youth Involved

30+ Middle and High School ARC Clubs

25 Cases opened to help families separated by war and global crisis

40% of Nation's Blood collected by ARC

95% of Red Cross Workforce is Volunteers

90 cents of every dollar supports humanitarian services

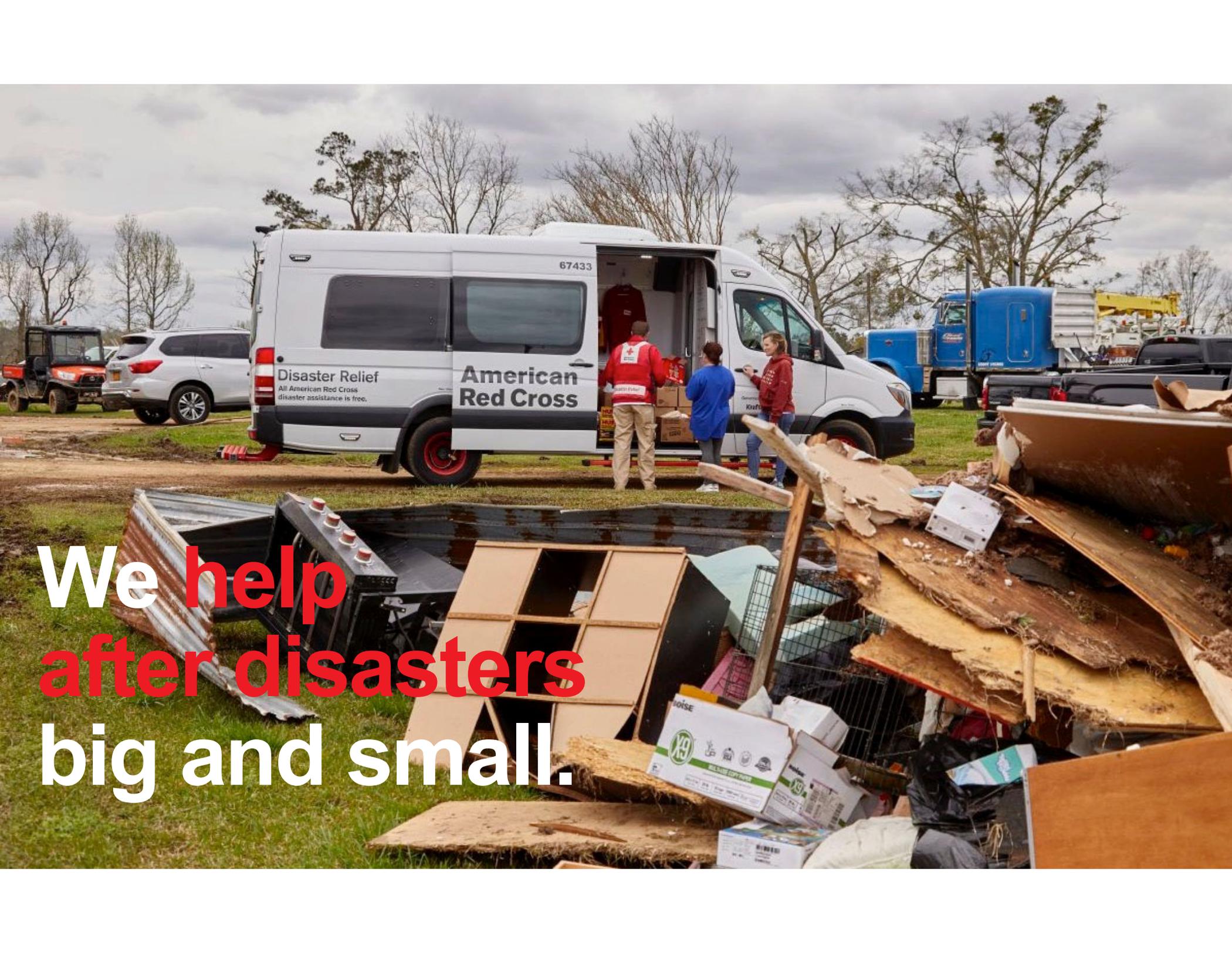
American Red Cross is the nation's best-known nonprofit.

Loved. Respected.

- **Biggest community impact** among major nonprofits.
- The charity that **comes to mind first** for U.S. adults.
- **Gen Z's most-loved** nonprofit.

Source: **Morning Consult**, a global data intelligence company delivering insights on what people think in real time, 2020





**We help
after disasters
big and small.**

Three Major Disasters A Month

2014

One major disaster a month



In 2014, we averaged one major disaster response a month. That figure has steadily increased, and by 2020, it had tripled.

2020

Three major disasters a month



Meanwhile, populations have grown in disaster-prone areas, meaning more people need help after disasters than ever before.**

**Major disasters" include Level 4+ domestic events only, each of which cost \$250,000 or more. Averages are rounded.*

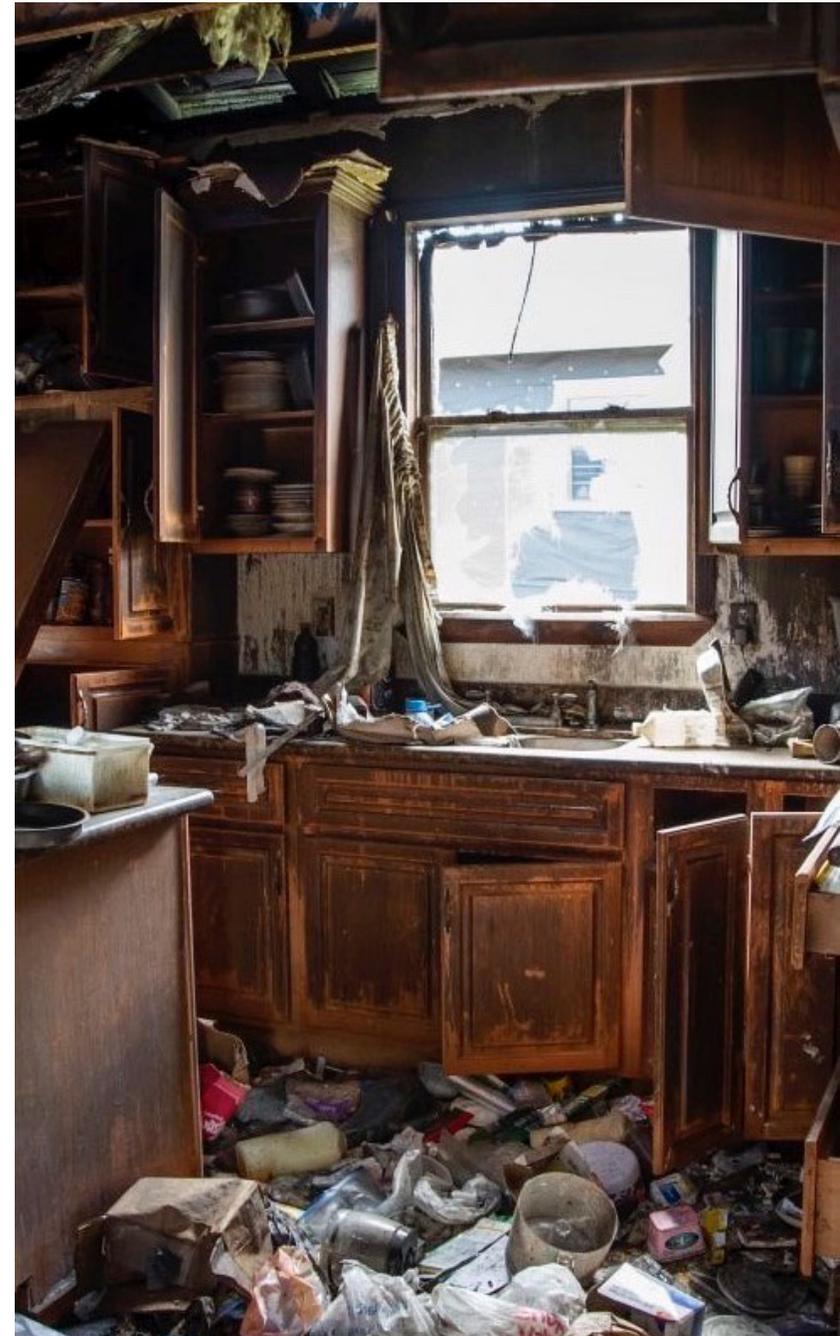
***Centre for Research on the Epidemiology of Disasters, 2020*

More Than Ever, People Need Our Help

We help everyone, but some need it more than others:

- When facing an unexpected \$400 expense, nearly 40% of U.S. adults would borrow money or sell personal items to cover it.¹
- 47% of our clients have permanent housing needs following disasters.
- 78% lack hazard insurance, 65% lack structure insurance and 68% lack insurance on their household contents.

¹Board of Governors of the Federal Reserve System, 2019



The Daily Disaster: Home Fires

Every day, seven people die in U.S. home fires.¹ As responders, we wanted to change the odds. That's why we launched *Sound the Alarm*.

Since October 2014, we've made a tremendous difference:

2,171,000

new alarms
installed



771,000

home fire
escape plans
made



897,000

Households
made safer

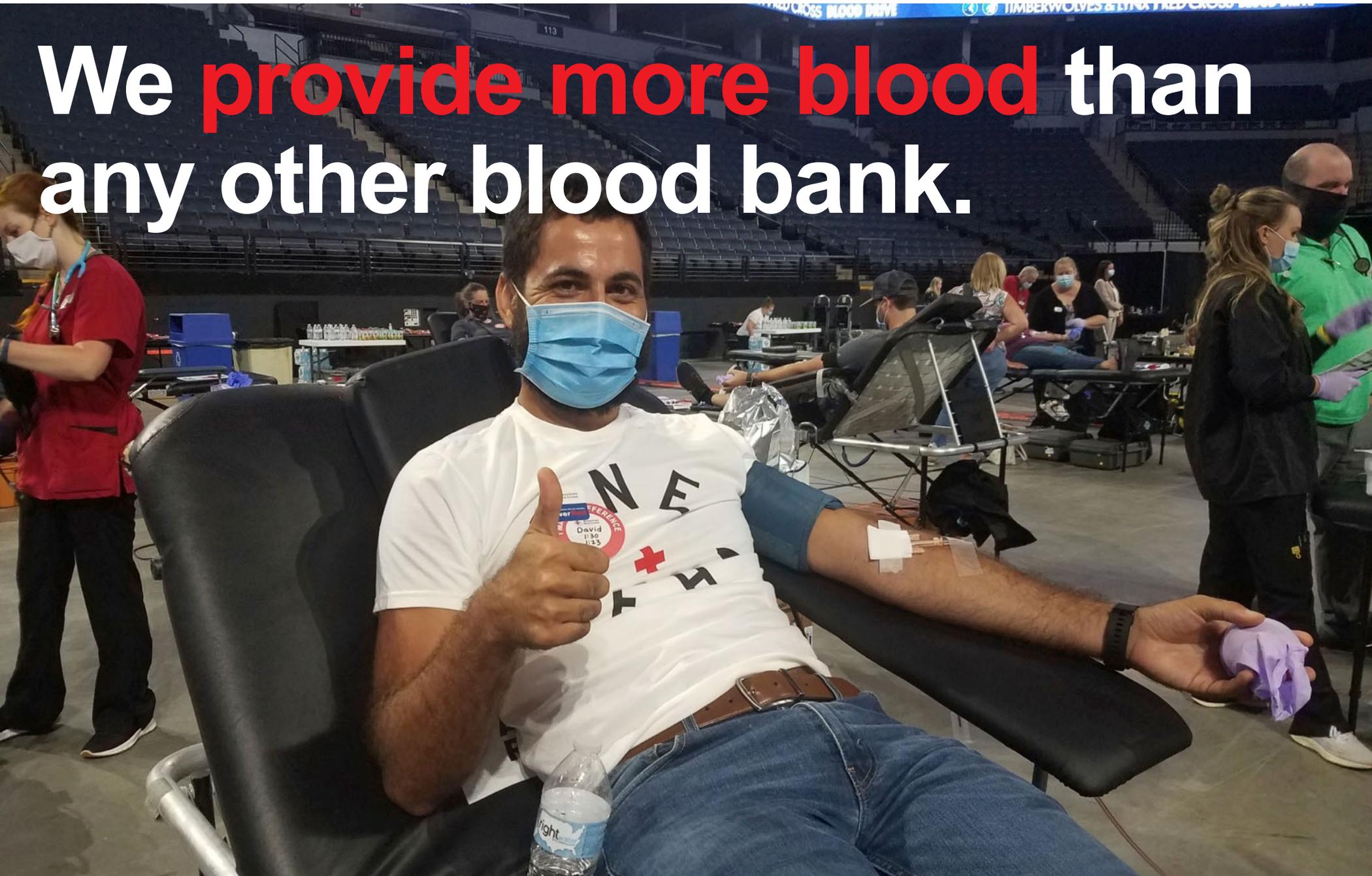


As of December 2020

Working smoke alarms reduce the risk of death during a home fire by 54%.

National Fire Protection Association, 2019

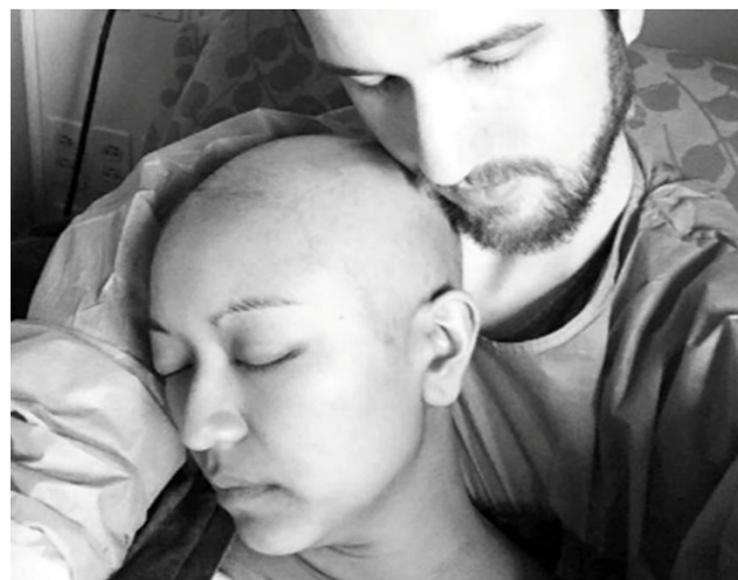
We **provide more blood** than
any other blood bank.



Every 2 Seconds, Someone in the U.S. Needs Blood

Blood is an irreplaceable part of our nation's healthcare infrastructure. We serve as the bridge between blood donors and recipients facing emergencies:

- Holding more than 500 blood drives daily at workplaces, schools and our donation centers.
- Conducting at least 10 tests on each blood unit
- Delivering 6.4 million blood products to about 2,500 hospitals and cancer treatment centers nationwide



During treatment for cancer, Stephenie needed many blood and platelet transfusions to help her keep fighting. She is now in remission.



**We assist
military heroes
when they need
us most.**

We Go Where They Go



With our expansive worldwide network, we stand with service members and their families throughout their military careers and beyond.



A group of diverse children are in a swimming pool. Some are leaning on the white tiled edge, while others are in the water. The water is bright blue and splashing. The children are smiling and appear to be enjoying their time. The background shows more people in the pool and some pool equipment.

**We teach
lifesaving skills
like water safety,
first aid and CPR.**

Equipping Citizens to Save Lives

We empower people — **about 2.4 million last year** — with the knowledge and skills they need to save lives.

- First Aid, CPR and AED prepare people to help during emergencies.
- Swim and lifeguard classes keep everyone safer in, on and around the water.
- The suite of emergency preparedness apps puts lifesaving information in people's pockets.





**We help
vulnerable
people around
the world.**

Helping During Crises of All Kinds

The American Red Cross works with international partners to help prevent and alleviate suffering around the globe:

- Providing assistance to survivors of major disasters
- Connecting families separated during conflict
- Delivering lifesaving measles and rubella vaccinations to children around the world, ultimately driving a 73% reduction in measles deaths





How can you help?

**Give blood, volunteer,
donate funds, host a
blood drive, get trained...**

visit [Redcross.org](https://www.redcross.org).

Thank you



**American
Red Cross**

CC 03-01-2022

Item No. 10

Vacation of Public
Walkway Easement -
Campo De Lozano
Development

Presentation

Consider Vacation of Public Walkway Easement

Campo De Lozano Development

March 1, 2022



CUPERTINO



Recommended Action

Consider adopting a resolution to vacate a public pedestrian walkway easement through Tract 9405



Questions?

CC 03-01-2022

Item No. 11

Mid-Year Financial Report
Fiscal Year 2021-22

Presentation

MID-YEAR FINANCIAL REPORT

FISCAL YEAR 2021-22



CUPERTINO

Agenda



Budget Reporting Cycle



Amended Budget as of December 31,
2021



General Fund Update



American Rescue Plan Act of 2021

Agenda



Recommended Adjustments

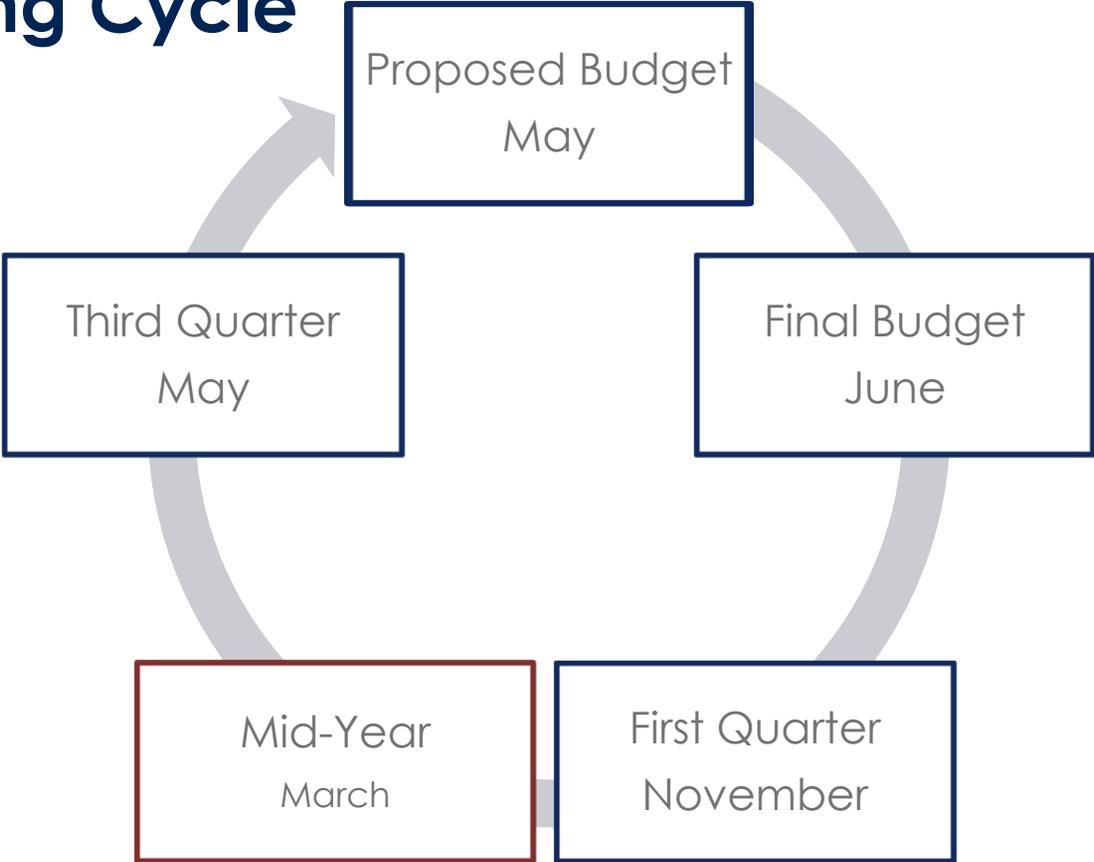


Recommendations and
Next Steps



Transparency and
Engagement

Budget Reporting Cycle



FY22 Amended Budget as of December 31, 2021 - \$229.2M

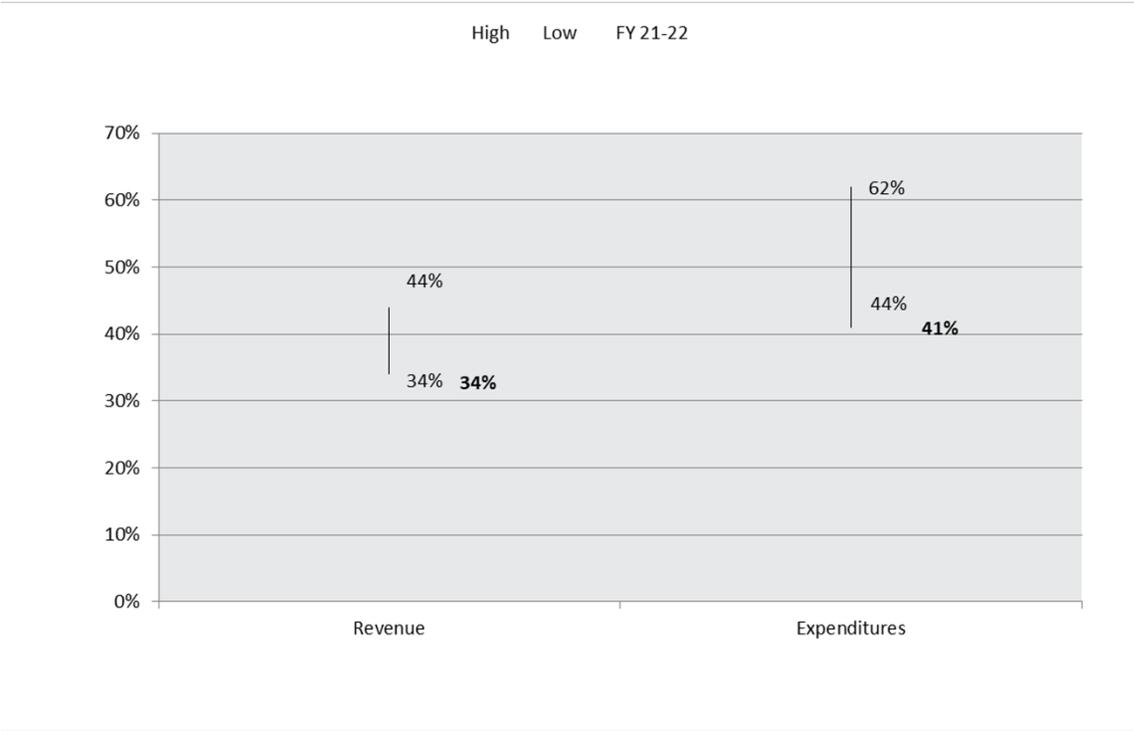
■ Proposed ■ Final ■ Budget Adjustments



FY22 Appropriation Changes since Adopted Budget

Fund	FY 21-22 Adopted	Carryovers	Encumbrances	Adjustments Approved in 1st and 2 nd Quarter	FY 21-22 Amended Budget as of December 31, 2021
General	\$ 89,767,034	\$ 22,657,533	\$ 4,906,141	\$ 7,138,606	\$ 124,469,314
Special Revenue	18,597,024	11,749,252	2,414,116	212,681	32,973,073
Debt Service	2,676,000	-	-	-	2,676,000
Capital Projects	19,540,000	18,540,682	9,149,571	1,936,000	49,166,301
Enterprise	9,417,117	855,369	189,833	107,800	10,570,119
Internal Service	8,848,012	60,790	208,700	190,045	9,307,547
Total All Funds	\$148,845,235	\$ 53,863,626	\$ 16,868,361	\$ 3,990,830	\$ 229,162,354

General Fund Revenues & Expenditures – Mid-Year Trends (3-year)



General Fund Revenues – Mid-Year FY 21 vs. FY 22

Revenue Category	Mid-Year 2021	Mid-Year 2022	Variance	% Change
05 - Sales tax	\$ 24,060,027	\$ 13,818,656	\$ (10,241,371)	-43%
10 - Property tax	7,887,124	8,331,800	444,676	6%
15 - Transient occupancy	879,019	1,336,855	457,837	52%
20 - Utility tax	1,291,056	1,276,177	(14,879)	-1%
25 - Franchise fees	627,465	684,498	57,033	9%
30 - Other taxes	1,704,385	1,056,602	(647,783)	-38%
35 - Licenses and permits	1,951,667	2,188,177	236,511	12%
40 - Use of money and property	891,614	926,372	34,758	4%
45 - Intergovernmental revenue	1,022,927	3,433,481	2,410,554	236%
50 - Charges for services	5,230,311	6,905,845	1,675,534	32%
55 - Fines and forfeitures	53,744	105,865	52,121	97%
60 - Miscellaneous	1,048,256	989,591	(58,665)	-6%
65 - Transfers in	15,000	4,862,387	4,847,387	32316%
70 - Other financing sources	87,567	52,224	(35,342)	-40%
Grand Total	\$ 46,750,161	\$ 45,968,532	\$ (781,629)	-2%

General Fund Expenditures – Mid-Year FY 21 vs. FY 22

Expenditure Category	Mid-Year 2021	Mid-Year 2022	Variance	% Change
05 - Employee compensation	\$ 8,829,205	\$ 10,018,381	\$ 1,189,176	13%
10 - Employee benefits	4,117,014	4,701,573	584,559	14%
15 - Materials	1,926,628	1,826,518	(100,110)	-5%
20 - Contract services	10,271,661	10,595,937	324,275	3%
25 - Cost allocation	5,236,770	5,974,031	737,261	14%
30 - Capital outlays	23,470	32,700	9,230	N/A
31 - Special projects	658,758	953,489	294,731	45%
45 - Transfer out	10,148,689	16,099,371	5,950,682	59%
50 - Other financing uses	101,433	336,005	234,572	231%
Grand Total	\$ 41,313,629	\$ 50,538,005	\$ 9,224,377	22%

City Manager Discretionary Fund

- \$75,000 Adopted Budget
- \$2,400 used to assist with funding Housing Op-Ed
- Staff will continue to report out on the use of this fund

American Rescue Plan Act of 2021

Of the \$4.8M in funding, \$3.1M in revenues recognized

- Transportation Transfer - \$1,333,773
- Law Enforcement Services - \$972,987
- General Liability Insurance - \$182,112
- Administration Overhead - \$191,573
- CDD Customer Service Solution - \$49,343
- Climate Action Plan - \$78,000
- Municipal Water System - \$10,000
- General Plan and Muni Code Update - \$19,052

Mid-Year Budget Adjustments Summary by Fund

	General	Special Revenue	Debt Service	Capital Projects	Enterprise	Internal Service	Total
Revenues	\$ -	\$ -	\$ -	\$10,000,000	\$ 220,000	\$ -	\$10,220,000
Expenditures	\$ 10,000,000	\$ 910,000	\$ -	\$ (1,847,699)	\$ 369,650	\$ 26,000	\$ 9,457,951
Fund Balance	\$ (10,000,000)	\$ (910,000)	\$ -	\$11,847,699	\$ (149,650)	\$ (26,000)	\$ 762,049

Mid-Year Budget Adjustments by Fund and Department

Fund	Department	Expenditure	Recommended Adjustments		Description
			Revenue	Fund Balance (Use of)	
GENERAL FUND					
100	Non-Departmental	10,000,000	-	(10,000,000)	Transfer from General Fund to Capital Reserve
TOTAL GENERAL FUND		10,000,000	-	(10,000,000)	
SPECIAL REVENUE FUND					
280	CIP	910,000	-	(910,000)	Lawrence-Mitty Park Debris Removal, Clean Up, and Tree Removal
TOTAL SPECIAL REVENUE FUND		910,000	-	(910,000)	
CAPITAL PROJECTS FUND					
420	CIP	(1,847,699)	-	1,847,699	All-Inclusive Play Area Budget Reduction
429	Non-Departmental	-	10,000,000	10,000,000	Transfer from General Fund to Capital Reserve
TOTAL CAPITAL PROJECTS FUND		(1,847,699)	10,000,000	11,847,699	
ENTERPRISE FUND					
520	Public Works	350,000	-	(350,000)	New Landfill Agreement and Solid Waste Consulting Services
560	Parks & Recreation	10,300	-	(10,300)	Tree Maintenance
560	Parks & Recreation	9,350	220,000	210,650	Additional Revenue Estimate and Bank Charges
TOTAL ENTERPRISE FUND		369,650	220,000	(149,650)	
INTERNAL SERVICE FUND					
630	Public Works	26,000	-	(26,000)	Leaf Blower Replacement
TOTAL INTERNAL SERVICE FUND		26,000	-	(26,000)	
TOTAL ALL FUNDS		9,457,951	10,220,000	762,049	

Adjustments by Department

- CIP- (\$937,699)

Description	Revenue	Expenditure	Fund Balance
Lawrence-Mitty Park Debris Removal, Clean up, and Tree Removal	-	\$910,000	(\$910,000)
All-Inclusive Play Area Budget Reduction	-	(\$1,847,699)	\$1,847,699

Adjustments by Department

- Public Works- \$376,000

Description	Revenue	Expenditure	Fund Balance
New Landfill Agreement and Solid Waste Consulting Services	-	\$350,000	(\$350,000)
Leaf Blower Replacement	-	\$26,000	(\$26,000)

Adjustments by Department

- Parks & Recreation- \$19,650

Description	Revenue	Expenditure	Fund Balance
Tree Maintenance	-	\$10,300	(\$10,300)
Additional Revenue Estimate and Bank Charges	\$220,000	\$9,350	\$210,650

Adjustments by Department

- Non-Departmental- \$10,000,000

Description	Revenue	Expenditure	Fund Balance
General Fund Transfer to Capital Reserve	\$10,000,000	\$10,000,000	-

Fund Balance Adjustments

- Pension Section 115 Trust
 - \$2M contribution (4th of 5 annual contributions)
 - Estimated June 30, 2022 balance = \$20.8M
- Economic Uncertainty Reserve
 - Increase from \$19M to \$24M
 - Alignment with expenditure/revenue growth

Fund Balance Adjustments (continued)

- Capital Projects Committed Reserve
 - Establish \$10M reserve in General Fund
 - Assist with capital program short- and long-term planning
 - Used to fund future capital projects
 - Requires City Council authorization, transfer, and appropriation before use

Fund Balance Adjustments (continued)

CLASSIFICATION	Actuals 2019-20	Year End Projection 2020-21	Adopted Budget 2021-22	1st Quarter Year End Projection 2021-22	Mid-Year End Projection 2021-22
Non Spendable	3.45	3.44	3.44	3.44	3.44
Restricted	14.32	20.14	21.87	21.92	22.20
Committed	19.13	19.13	19.13	19.13	34.13
Assigned	3.18	4.91	3.00	4.91	4.91
Unassigned	34.43	49.23	35.70	62.47	37.15
TOTAL FUND BALANCE	74.51	96.85	83.13	111.87	101.84

Staffing

- Reclassify (One) Limited-Term Project Manager Position to Full Term Position

Recommended Actions

- Consider Accepting the City Manager's Mid-Year Financial Report for FY 2021-22.
- Consider Adopting a draft resolution 22-XXX approving Budget Modification #2122-XXX increasing appropriations by \$9,457,951 and revenues by \$10,220,000.
- Consider Approving the Conversion of (One) Limited-Term Project Manager Position to Full-Term Position.

Recommended Actions (continued)

- Consider Approving Amendments to the City's Committed, Unassigned Fund Balance, and Use of One Time Funds Policy which includes the following changes:
 - Consider Approving \$2,000,000 contribution from the General Fund to the City's Section 115 Pension Trust.
 - Consider Increasing the City's General Fund Economic Uncertainty Committed Reserve by \$5,000,000.
 - Consider Establishing a General Fund Capital Project Committed Reserve in the amount of \$10,000,000.

Next Steps

- FY 2021-22
 - Third Quarter Report to Council May 17, 2022
- FY 2021-22
 - Proposed Budget Study Session May 17, 2022

Transparency and Engagement

Opengov Interactive Mid-Year Financial Report

General Fund Revenue and Expenditure Trends

As of December 31, 2021, General Fund expenditures are \$50.5 million, this represents 41% of budgeted appropriations. Expenditures at the mid-year point of the prior three years ranged between 44% and 62% of the final actual expenditures which places current mid-year actuals slightly below the range. General Fund revenues are at \$46.0 million, this represents 34% of the budgeted revenue. Revenues at the mid-year point of the prior three years were between 34% and 44%, placing this year within the range. Staff will continue to monitor its leading revenue sources as the year progresses.

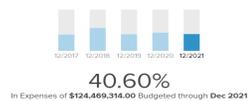
General Fund Revenues - Mid-Year Actuals vs Budget

Data Updated 2 days ago

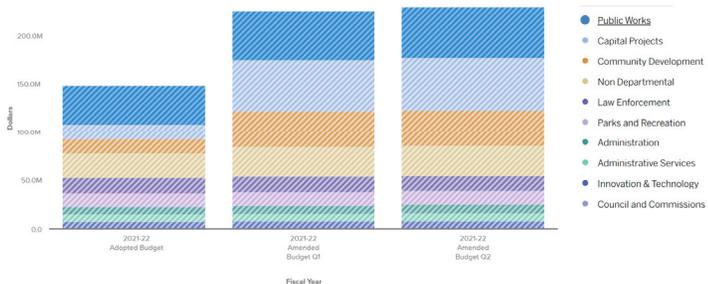


General Fund Expenses - Mid-Year Actuals vs Budget

Data Updated 2 days ago



Amended Budget



Questions?



CC 03-01-2022

Item No. 12

Housing Element Update

Presentation

Housing Element Update: Stakeholder Group & Next Steps



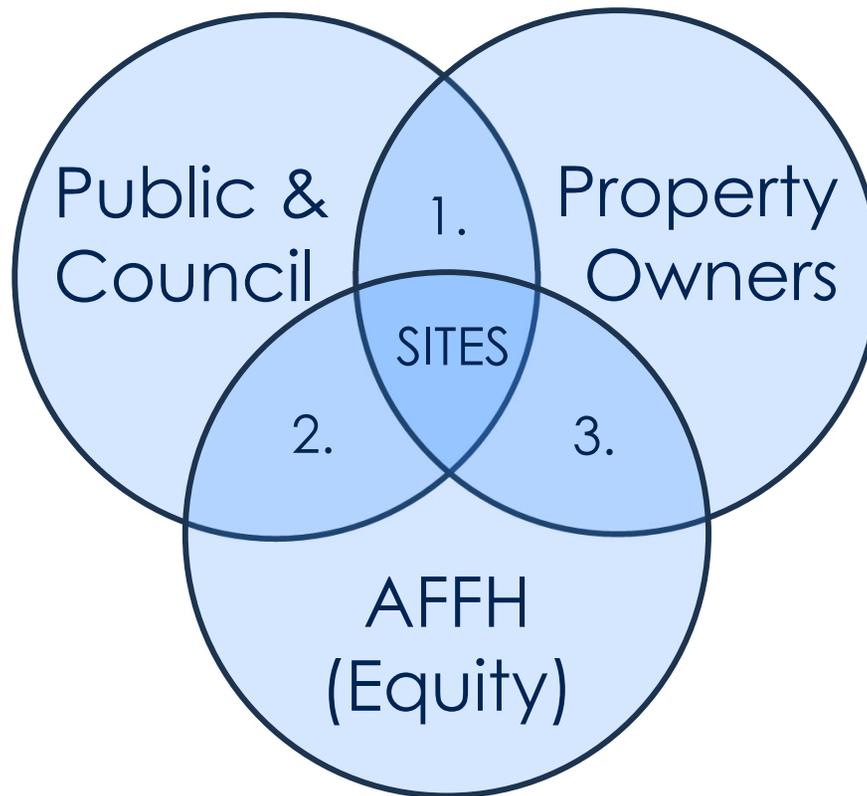
CUPERTINO

Council Meeting March 1, 2022

Presentation

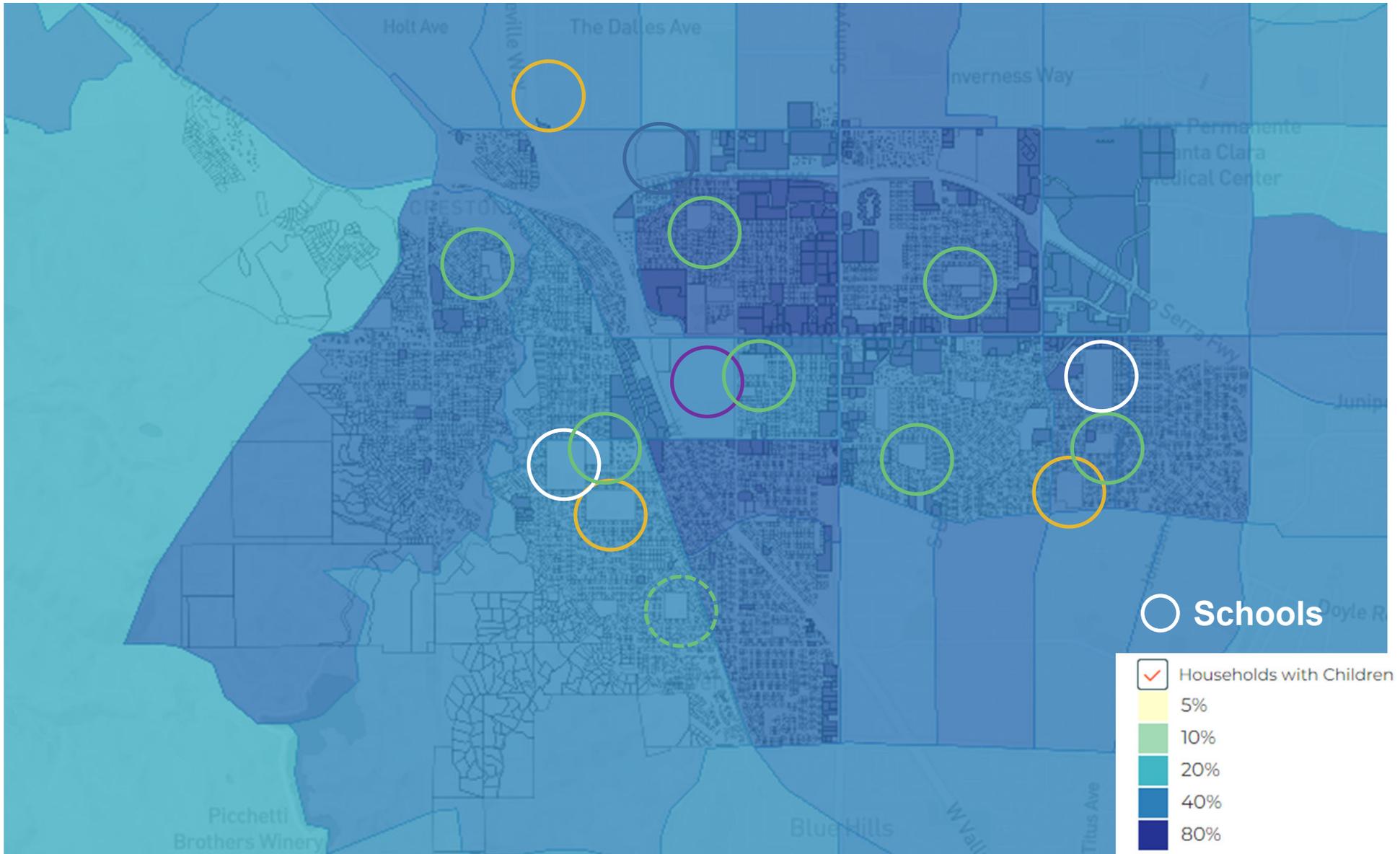
- Sites Inventory, progress & next steps.
- Timeline.
- Stakeholder Group.
- Community Engagement.
- Next Steps.
- Council Feedback.

Process for Site Selection

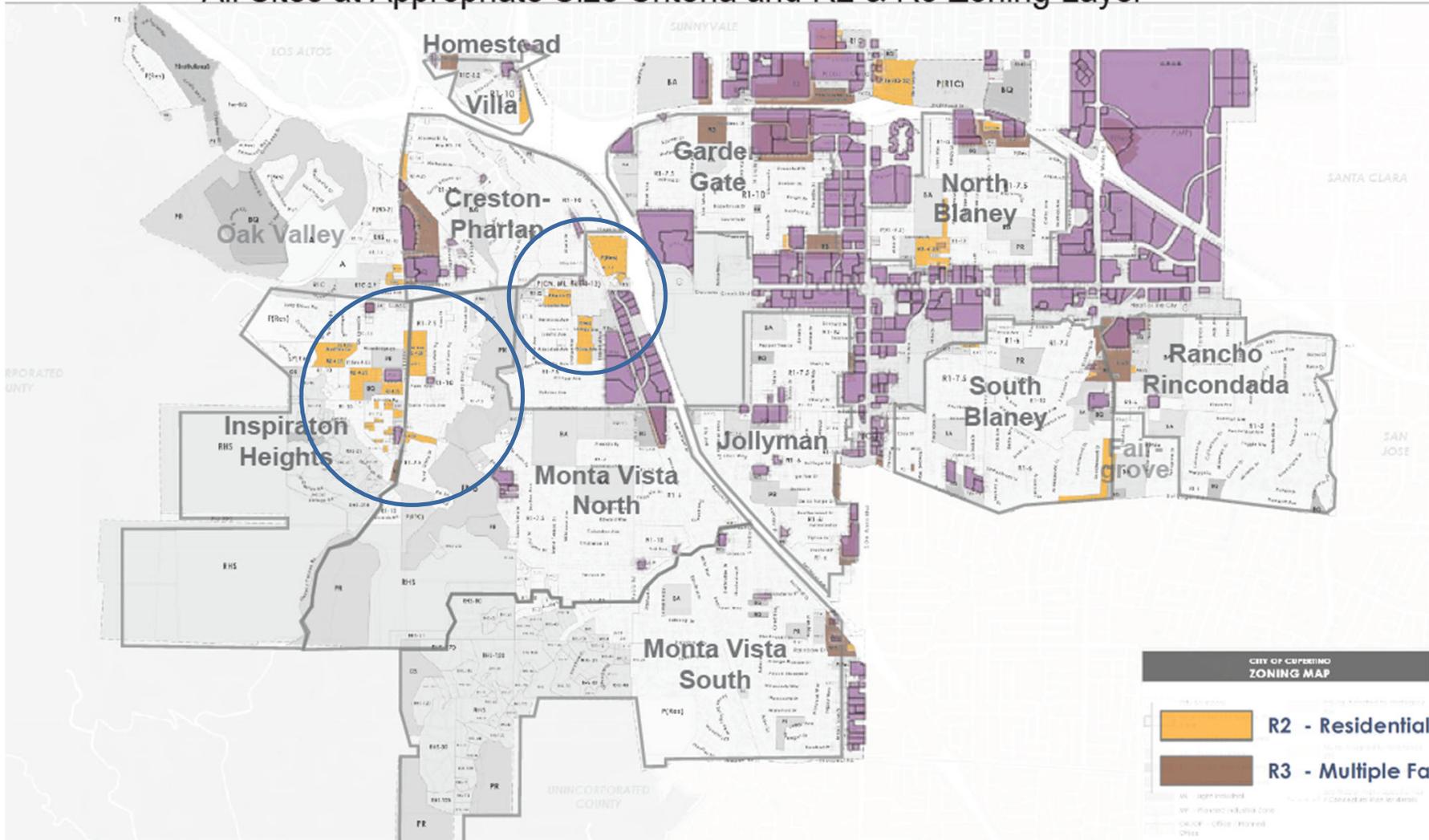


HCD Guidance:

1. Reduce barriers to housing development.
2. Increase access to resources.
3. Avoid hazardous sites unless mitigation is feasible.



All Sites at Appropriate Size Criteria and R2 & R3 Zoning Layer



CITY OF CUPERTINO ZONING MAP

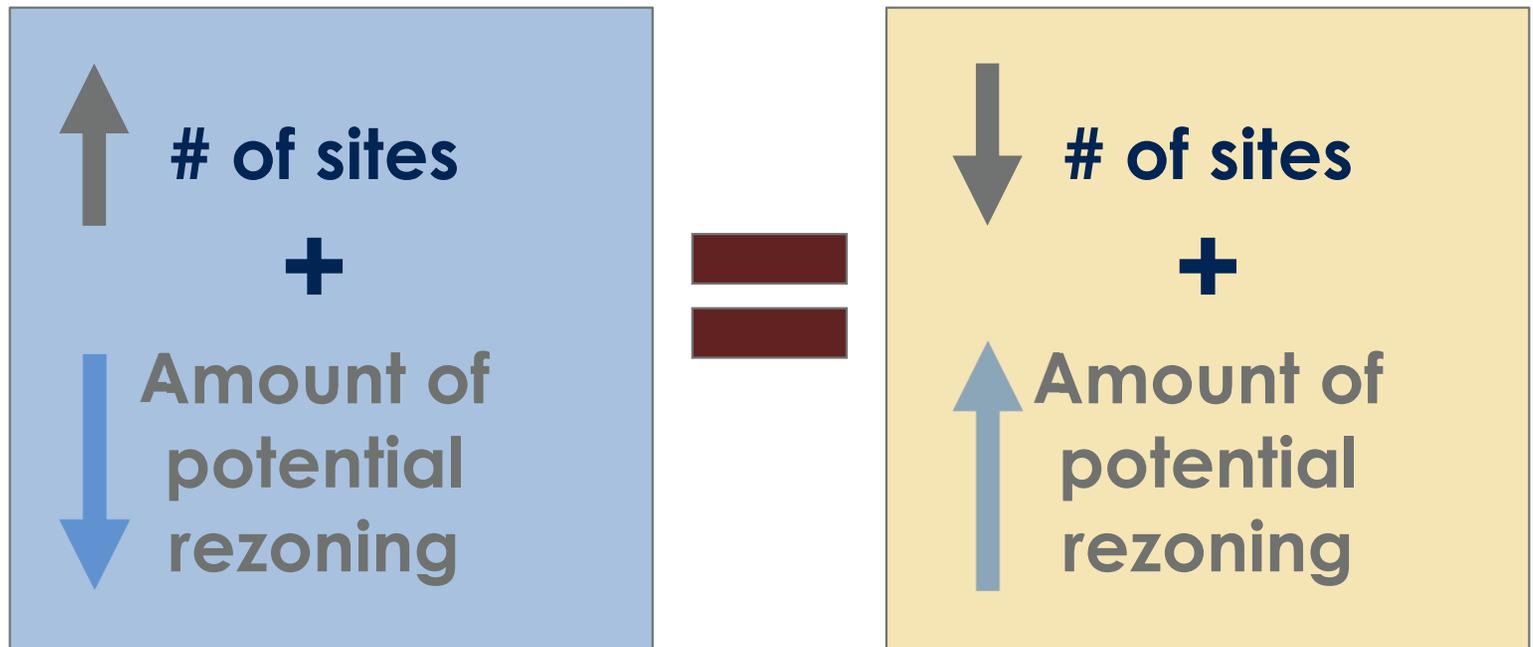
- R2 - Residential Duplex
 - R3 - Multiple Family Residential
- W - Light Industrial
 WF - Planned Industrial Core
 O/C/O - Office (General)
 O - Office



Sites Inventory – Next steps

- Clarity about pipeline projects & ADU #s.
- Cupertino Housing Simulator 2.0 beta testers.
- Companion documents for Simulator.
- Website site surveys for comments.
- Decision-makers as ambassadors to participation.

Sites Inventory – Inverse Relationship





Stakeholder Group

“The element should describe any specific outreach efforts to organizations that represent special needs populations or members of protected classes.”

“...the City could conduct targeted stakeholder interviews or establish a committee representative of lower-income and special needs households in future public outreach efforts.”

- HCD Letter to Monterey Park

Stakeholder Group

- John Zhao
 - Abdullah Memon
 - Jennifer Shearin
 - Joseph Fruen
 - Shankar Krishnan
 - Sean Hughes
 - Janet Van Zoeren
 - Ava Pai-Chi Chiao
 - Elizabeth Moore
 - Lisa Warren
- 2 Candidates with a lived experience similar to desired diversity stated for Stakeholder Group (Teacher, BMR Resident).
 - 2 Candidates with prior housing policy experience in the City.
 - 6 Candidates represent voices of those who may not otherwise participate in policy-making discussions though they are likely the people in need of increased housing opportunities.

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- Elizabeth Moore
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+ 3 additional Stakeholders?

Specifically, Applicants numbered 18, 26, and 28, representing a teacher, nurse, and neighborhood volunteer from Monta Vista.



Ways to Participate

- Public Meeting Comments.
- Website interaction:
 - Surveys/ polls/ comments/ more.
 - Mapping exercises.
- Community Workshops.
- Stakeholder representation.

<https://engagecupertino.org/>



Council Feedback

Approve Stakeholder Group List? Amend List to add 3 more Candidates?

Guidance for Planning Commission next steps with Sites Inventory?