

CUPERTINO FRIENDSHIP CITIES PROGRAM APPLICATION FOR DESIGNATION

To be completed in English by the requesting organization:

1. Name and Country of the proposed Friendship City and the Friendship City Committee:

2. Today's date: _____

3. Name of person requesting relationship: _____

Title: _____

Affiliation: _____

Address: _____

Email: _____

Phone: _____

4. City of Cupertino Sponsor: _____

5. Friendship City Elected Official Sponsor: _____

6. **RATIONALE:** Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:

- Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.
- Areas of mutual interest upon which the relationship will focus.
- Opportunities for new activities and potential outcomes.
- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

7. **RESOURCES:** Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state "no funding required". Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

8. **PROFILE:** Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

9. **ADDITIONAL INFORMATION:** Please add any additional information about this proposed relationship, the proponent Friendship City, and/or the Friendship City Committee that you wish to share. Limit additional information to no more than 2 pages.

Cupertino-Zhaoqing Friendship City Committee



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- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

The proponent of the friendship city program at Zhaoqing is Mayor CHEN Xudong of Zhaoqing.

The leadership of the Cupertino-Zhaoqing Friendship City Friendship Committee (The Committee) consists of:

- President: Jerry Liu. Research Engineering Manager at HP Labs.
Vice President: Art Cohen. Owner of Bluelight Cinemas.
Treasurer: John Liu, Cupertino Resident.
Secretary: Jethro Chan, Cupertino Resident.

The Committee foresees three areas of mutual benefits from a friendship city program:

Cultural Exchanges: The Committee will facilitate cultural exchange between the residents of the two cities. The Zhaoqing area encompasses the Xinghu Lake Scenic Area, consisting of the Seven Star Crag and Dinghu Mountain scenic spots, and is the most famous tourist spot in the Guangdong Province. Zhaoqing itself has a lot of history significance,

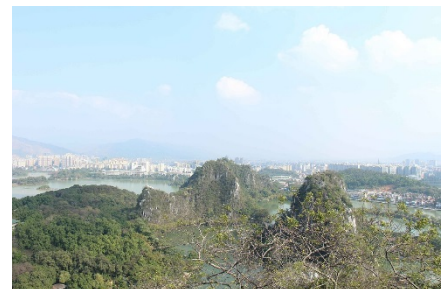


Figure 1 Seven Star Crag overlooking Zhaoqing

Cupertino-Zhaoqing Friendship City Application

being one of the most important cities in southern China before the Qing dynasty.

Educational Exchanges: The Committee will connect students from Cupertino high schools and De Anza College students to Zhaoqing students of similar age ranges so they can exchange information about their daily lives and improve understanding of the two cultures. The Committee will also sponsor small groups of students from both cities to visit the other city with the support of host families.

Business Exchanges: The Committee will provide businesses from the two cities to identify areas of potential mutual collaboration. The Zhaoqing government is interested in investing in high-tech industries and has been encouraging industrial development including the formation of Guangdong Zhaoqing High-tech Industrial Development Zone, with an area of 42 square miles that consists of two industrial parks, Sanrong Industrial Park and Dawang Industrial Park. Dawang is facilitated as an export processing and trade zone.



Figure 2 Factory area within the Zhaoqing High-Tech Industry Development Zone

7. RESOURCES: Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state “no funding required”. Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

No funding is currently required for the operation of the friendship city relationship. For future activities, the Committee has a fund raising target of \$50,000 through donations from the residents and the business communities from both cities. No funding or resources will be needed from the City of Cupertino.

8. PROFILE: Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

Zhaoqing is a city of almost 4 million residents in the Guangdong province of China. Zhaoqing is located about 70 miles northwest of Guangzhou, in the west Pearl River Delta. It lies on the north shores of the Xi River, which flows from west to east. Numerous rice paddies and aquaculture ponds are found on the outskirts of the city. A plain area lies to the south and west of Zhaoqing, with mountains to the east and north.



Figure 3 Top-rated hotel in Zhaoqing, the OYC Hotel

The primary industries including mining, agriculture, and tourism. Zhaoqing has been designated as a national tourist destination in China, attracting of hordes of travellers from across the globe each year. Zhaoqing is known throughout China for its green hills and limestone crags.

Zhaoqing contains Zhaoqing University and is also home to a campus of Guangdong University of Finance. There is also Zhaoqing Foreign Language College, a Canadian-American School and numerous other schools including those specializing in foreign language study.

Zhaoqing is one of the ancient cities in the history of China, first being named Gaoyao county in the Han Dynasty, before being changed to Duanzhou, Sihui and Gaoyao. It was finally renamed Zhaoqing in the Qing dynasty. Zhaoqing was one of the first places in inland China to be visited by a foreigner, the Jesuit priest Matteo Ricci who settled there in the sixteenth century.



Figure 4 Zhaoqing University