



## CITY MANAGER'S OFFICE

CITY HALL  
10300 TORRE AVENUE • CUPERTINO, CA 95014-3255  
TELEPHONE: (408) 777-3223 • FAX: (408) 777-3366  
CUPERTINO.ORG

## CITY COUNCIL INFORMATIONAL MEMORANDUM

Meeting: July 18, 2023

### **Subject**

FY 2022-2023 City Work Program Q4 Update

### **Recommended Action**

Receive FY 2022-2023 City Work Program Q4 Update

### **Reason for Recommendation**

This report focuses on updates from the fourth quarter of the Fiscal Year (FY) 2022-2023 City Work Program from April through June 2023.

The City Council adopted the FY 22-23 City Work Program at the May 17, 2022 City Council meeting. Per Council's request, staff has provided progress updates on a quarterly basis through the City Work Program dashboard at [cupertino.org/cityworkprogram](https://cupertino.org/cityworkprogram).

On March 1, 2023, the City Council held a priority setting workshop and reviewed items from the FY 22-23 City Work Program. This workshop resulted in the following actions, which are also included in Attachment A along with other fourth quarter updates:

1. The work program process moved to a two-year cycle
2. Items that were part of the CIP (Capital Improvement Projects) were removed from the City Work Program and can be viewed on the CIP dashboard at [cupertino.org/cip](https://cupertino.org/cip).
3. Items that the Council identified as high priority were continued to the FY 23-25 City Work Program.
4. Items identified as low priority by Council were removed from consideration.

A few highlights from the FY 22-23 City Work Program fourth quarter update are shown below:

**DOLA:** In the Fiscal Year (FY) 2022-2023 City Work Program, City Council approved the project objective to include no more than two six-month DOLA trials. In October 2022, staff first met with the DOLA groups to evaluate the "community-driven DOLA proposals" and then determined the two trial locations to be at Monta Vista and Linda Vista Parks. The trials began in November and ran for six months, through the end of April. Throughout the trial

period staff posted signs at the parks, updated the City webpages, and shared information at multiple public meetings and on City media channels. Parks and Recreation Staff, Code Enforcement, and Public Works staff received positive emails supporting the project as well as community concerns. During the trial period, Linda Vista received minimal concerns from one community member, while Monta Vista received a variety of concerns from numerous community members. Staff addressed these concerns by changing the operating hours, revising the boundaries, and more. At the end of the six-month trial period, Linda Vista Park transitioned into an ongoing DOLA and Monta Vista Park's trial concluded. The DOLA project will be continued in the FY 2023-2025 City Work Program.

Senior Strategy: In partnership with Polco, an online civic engagement platform that enables residents to provide direct input to local government decision-making processes, the City of Cupertino conducted a Community Assessment Survey for Older Adults (CASOA) to better understand the contributions that adults [50+] make to their communities, as well as the needs they have and challenges they experience. Staff launched the survey in March and sent postcards to 2,800 randomly selected households to take the survey online. To improve accessibility, staff also sent those residents a printed survey with return postage included, so residents without online capabilities could also participate. In April, staff shared the online survey with all members of the community in order to gather more feedback. The City received a total of 398 responses to the random sample portion of the survey (215 mailed and 183 online). Additionally, the City received 234 responses to the open participation outreach bringing the total responses to 632. This project will be continued in the FY 2023-2025 City Work Program.

Intergenerational Engagement: Staff has developed intergenerational engagement programs and events to facilitate fun and engaging opportunities across generations. Here are some highlights:

- **Youth Art Exhibit/ Showcase** - During March, an art exhibit comprising local youth's artwork was displayed at the Cupertino Senior Center. The exhibit was open to the public and enjoyed daily by members of the Senior Center. To commence the exhibit, the Cupertino Senior Center hosted an artists' reception recognizing the young local artists who participated. The evening included performances and speeches by some of the talented artists. A journalist from the World Journal reported on the reception event and exhibit writing, "Not only does it demonstrate the multiculturalism of the community, but it also provides opportunities for young people to express their talents, which will inspire more young people to participate in artistic creation and expression, and at the same time strengthens the cohesion of the community." Additionally, the California Arts Council recognized the Cupertino Senior Center for its positive role in community leadership and culture.
- **Disco at Dusk** - On June 23, participants of all ages enjoyed the City's first Silent Disco Dance hosted at the Cupertino Senior Center. Participants could choose between two rooms to show off their great dance moves with friends and family. Each person received their own pair of wireless headphones to switch between three music channels that played an array of songs from 1920s to current pop. When

participants needed a break from cutting-a-rug, they enjoyed other groovy activities including rock painting, scratch art, corn hole, connect four, and giant Jenga. Kona Ice served up some tasty, shaved ice to help participants stay cool.

Cybersecurity Public Education: The City's Technology, Information, and Communication Commission (TIC) has handpicked three distinguished speakers from the cybersecurity industry to deliver an hour-long presentation followed by a Q&A session, aimed at providing valuable insights to Cupertino constituents. The Cupertino Cyber Security Event is scheduled to take place at Community Hall on September 16th, running from 9 a.m. to noon. The event will be divided into two distinct components:

- Cybersecurity Panel Q&A: This segment will feature experts discussing the most recent threats in the cybersecurity landscape and sharing insights on preventive measures.
- High School Science Fair: Students will have the opportunity to exhibit their cybersecurity projects and research during this portion of the event.

Promotional efforts for the event are currently in progress, and logistical arrangements for the day of the event are being finalized.

Lawson Middle School Bikeway: Staff held the third community meeting on April 26 for the Lawson Middle School Bikeway project. At the meeting, consultants presented two preferred alternatives to implement the project with final conceptual designs and cost estimates. These alternatives were then presented to the Bike Ped Commission (BPC) in May, where the commission recommended that the City Council direct staff to move forward with the on-street protected bikeway alternative. Staff anticipates bringing this item to Council in the Fall.

Bicycle Facilities: Staff has completed researching potential locations for bike racks within the public right of way and identified potential businesses that can be approached to discuss the location of the bike racks on private property. Staff presented this information to the BPC in April to finalize the list and to recruit BPC assistance in approaching individual businesses. Staff will be working with the individual businesses to identify specific locations and designs for the new racks in the Fall.

Shuttle Bus Pilot Program Implementation: The pilot program, which started in 2019, ended June 30 with the rollout of the EV shuttle expansion, now branded the Silicon Valley Hopper, funded in part by a generous grant from the California State Transportation Agency (CalSTA). The expansion will be phased in over the summer in partnership with the City of Santa Clara to provide an EV ride share program for both communities.

#### FY 22-23 City Work Program Wrap-up

There were 45 projects as part of the FY 22-23 City Work Program. Through the priority setting workshop in March, Council removed 21 projects from the FY 22-23 City Work Program (seven CIP projects, three operational projects, and 11 low priority projects). Of the 24 projects remaining, 13 will continue onto the FY 23-25 City Work Program, and 11 have updates as shown below:

Completed (4)

- Shuttle Bus Pilot Program Implementation
- Noise and Pollution Monitoring of Lehigh and Steven Creek Quarry
- Hybrid Meetings for City Council and Commission Meetings
- Cupertino Store Implementation

Ongoing (7)

- Lawson Middle School Bikeway
- Municipal Water System
- Bicycle Facilities
- 5G Ordinance
- Residential and Mixed-Use Residential Design Standards
- Cybersecurity Public Education
- General Plan Authorization Process

CWP Dashboard Updates

Staff will continue to provide quarterly status updates on the City Work Program items. Ongoing projects will be included on the City Work Program Dashboard. The next dashboard update will be in August and will include the list of projects for FY 23-25. Updates can be accessed at [www.cupertino.org/cityworkprogram](http://www.cupertino.org/cityworkprogram).

**Sustainability Impact**

There are no sustainability impacts associated with this update.

**Fiscal Impact**

There are no fiscal impacts associated with this update.

**California Environmental Quality Act**

Not applicable.

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Prepared by: Astrid Robles, Management Analyst

Reviewed by: Tina Kapoor, Deputy City Manager  
Matt Morley, Assistant City Manager  
Chris Jensen, City Attorney

Approved by: Pamela Wu, City Manager

Attachments:

A – FY 22-23 City Work Program Q4 Dashboard Printout