

BLACKBERRY FARM GOLF COURSE FUTURE USE OPTIONS

**The City wants to hear your thoughts about the future use of
Blackberry Farm Golf Course**

Please take a short survey!

This survey will take about 10 minutes to complete. For ages 12 and under, parents are encouraged to help their children complete the survey. This survey is also available online in Simplified Chinese and Hindi.

Introduction

As a Fiscal Year 2021-2022 City Work Program item, the Cupertino City Council included a needs assessment study of Blackberry Farm Golf Course. Blackberry Farm Golf Course is located adjacent to Blackberry Farm Park and the Stevens Creek Trail. Currently, the City is looking into two options for the site, 1) Conduct necessary repairs and minor improvements to the golf course, or 2) Discontinue use of the site as a golf course and restore to natural habitat and trails.

Call to Action: Let the City know which of the two options you prefer to see implemented at the Blackberry Farm Golf Course site.

Survey Introduction: Whether you are a Cupertino resident, golfer, walker, or neighbor, the City wants to hear from you. The City is deciding between two options for the use of the Blackberry Farm Golf Course site:

Option A:

Golf Course Necessary Repairs and Minor Improvements – Replace the irrigation system, tee boxes, greens, and sand traps. The ninth hole would be shortened to increase safety and eliminate errant shots to the parking lot, trail, and first tee box. This includes the possible expansion of the short game practice area. The empty ponds would be replaced with lowland native plantings. The Golf Course is estimated to be closed for 9-12 months if this option is chosen. On course ADA issues would be addressed. National Golf Foundation Consulting completed this Study.

Option B:

Conversion to Natural Habitat - Establish accessible walking trails, free to the public, that connect with the Stevens Creek Trail and develop other visitor amenities, such as seating, an outdoor education area, and ranger's office. Allow the Stevens Creek riparian corridor vegetation to naturally occupy portions of the existing golf course. Plant and manage vegetation to foster growth of drought tolerant and native species. Establish a wildflower meadow. Existing Coastal Redwoods would remain. Incorporate fire resiliency management practices. MIG, Inc completed this study. It includes a preliminary conceptual design for the purposes of facilitating this feasibility discussion and is not meant to be a finalized design.

25-Year Comparative Cost Estimate for Option A and Option B:

Below is a summary table of the projected cost estimates for each option over a 25-year period. Additionally noted is the projected water use for each option. Capital Costs include the initial cost of the repair or improvement. These costs are in 2022 dollars and not adjusted for inflation. Costs include projected revenues as identified in the table below.

Blackberry Farm Golf Course Use Analysis Comparative Costs - 25 Year Outlook				
			Option A	Option B
Item #	Item		Repair Golf Course	Natural Habitat
1	Capital Cost		\$1,970,000	\$1,882,825
2	Total O&M Expenditure (0-25 yr)		\$17,626,250	\$10,720,594
		O&M Expenditure Breakdown		
	2A	Irrigation Water Cost ***	\$1,575,000	\$100,800
	2B	Sewer Discharge Cost	\$525,000	\$297,200
	2C	City Labor Costs	\$7,569,500	\$9,591,844
	2D	Contracted O&M Services	\$7,610,000	\$562,000
	2E	O&M Miscellaneous	\$346,750	\$168,750
3	Estimated Revenue (0-25 yrs)		\$9,378,624	\$500,000
4	O&M Expenditure minus Revenue (0-25 yrs)		\$8,247,626	\$10,220,594
5	Total Cost minus Revenue (0-25 yrs)		\$10,217,626	\$12,103,419
6	Irrigation Water Use (0-25 yrs) Gallons*		168 to 212 million Gallons	14 million Gallons
7	Grant Funding Potential**		N/A	\$600,000

You can review the reports for each option or sign up for email notifications regarding this topic at: engagecupertino.org/bbfgolfcourse

1. Which of the following describes you...(check all that apply)

- ☐ I live in Cupertino
- ☐ I work in Cupertino
- ☐ I go to school in Cupertino
- ☐ I visit shops, restaurants, and service businesses in Cupertino.
- ☐ Other (please describe)

2. How far do you live from Blackberry Farm Golf Course?

- ☐ Less than ½ mile
- ☐ Less than 1 mile
- ☐ Between 1-5 miles
- ☐ More than 5 miles

3. What is your age?

- ☐ Under 18 years old
- ☐ 18 – 30 years old
- ☐ 30 – 40 years old
- ☐ 40-50 years old
- ☐ 50-60 years old
- ☐ Over 60 years old
- ☐ Prefer not to answer

4. Which of the following describes you...(Choose one)

- ☐ I play golf at both Blackberry Farm Golf Course and Deep Cliff Golf Course.
- ☐ I play golf at Blackberry Farm Golf Course but not at Deep Cliff Golf Course.
- ☐ I play golf at Deep Cliff Golf Course but not at Blackberry Farm Golf Course.
- ☐ I do not play golf at Blackberry Farm Golf Course or at Deep Cliff Golf Course.

❖ **Do you prefer to play at one golf course over the other? If so, why? (Fill in Blank)**

5. On average, my household plays golf at Blackberry Farm Golf Course...

- ☐ Never
- ☐ 1-5 times per year
- ☐ 6-12 times per year
- ☐ 13-24 times per year
- ☐ More than 24 times per year

6. On average, my household uses the Stevens Creek Corridor Trail...

- ☐ Never
- ☐ Less than 1 time per month
- ☐ 1-3 times per month
- ☐ 4-11 times per month
- ☐ More than 12 times per month

7. Currently, my household uses the Stevens Creek Corridor Trail for...(Select all that apply)

- ☐ Walking for leisure or exercise
- ☐ Dog walking
- ☐ Commuting
- ☐ Biking for leisure
- ☐ Other (fill in blank)
- ☐ My household does not use the Stevens Creek Corridor Trail

8. If Blackberry Farm Golf Course is repaired and improved as outlined in the NGF Study how often would you use the Golf Course in the future?

- ☐ Frequently
- ☐ Occasionally
- ☐ Rarely
- ☐ Never

9. If Blackberry Farm Golf Course is converted to natural habitat as outlined in the MIG Study how often would you use the site in the future?

- ☐ Frequently
- ☐ Occasionally
- ☐ Rarely
- ☐ Never

10. Considering the costs of both options, which recreational opportunities would you like to see prioritized at the Blackberry Farm Golf Course site? (*Choose one*)

- ☐ Necessary repairs and minor improvements to the existing 9-hole golf course
- ☐ Conversion of the golf course to natural habitat with an extension of the Stevens Creek Corridor Trail

11. Why do you prefer one option over the other?

- (*Fill in the Blank*)

12. Do you have any other thoughts about the future of the site you would like to share?
(*Fill in Blank*)

OPTIONAL

- Provide your name and email address to receive periodic updates.
