

PRC Meeting

June 1, 2023

Presentations

Item 1

Parks and Recreation
Department Summer Events

Parks and Recreation Department Summer Events

June 1, 2023

Parks and Recreation Commission



CUPERTINO

Agenda

- Summer Events 2023
 - Teen Summer Kickoff
 - Summer Concert Series
 - Parent's Night Out
 - Cultures of the World
 - July 4th Celebration
 - Cupertino Campout
 - Free Shakespeare

Teen Summer Kick Off Event

- **Sunday, June 11, 1 to 3:30 p.m.**
- **Memorial Park Field and Picnic Area**
 - Fun Field Games
 - Mobile Rec Activities



Summer Concert Series

Memorial Park

Thursdays, 6:30 to 8 p.m.

- June 15 – Cupertino Symphonic Band
- June 22 – Cocktail Monkeys
- June 29 – Snarky Cats
- July 4 – Arena Band
- July 6 – Keep on Truckin'
- July 13 – Sonora San Jose



Summer Concert Series Continued

Memorial Park, Thursdays, 6:30 to 8 p.m.

- July 20 – Fog City Swampers
- July 27 – Phil N' The Blanks
- August 3 – Mixed Nuts
- August 10 – Patron Latin Rhythms
- August 17 – Big Blu Soul Revue
- August 24 – Joint Chiefs
- September 7 – Country Cougars

Parent's Night Out

We will watch the kids and entertain them with Games, Crafts, Movies, Snacks

- Saturday, June 17 Wall-E
- Friday, June 30 A Bug's Life
- Saturday, July 15 Shark Tale
- Friday, July 28 Enchanted
- \$30 Fee, 6 to 10 p.m.



Cultures of the World

Saturday, June 24, 1 to 4 p.m.

- Quinlan Community Center
- Kids ages 4 to 12
- Music, Art, Crafts from around the world



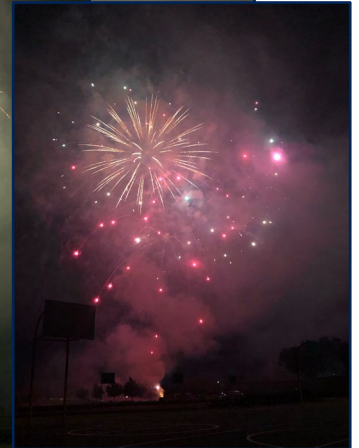
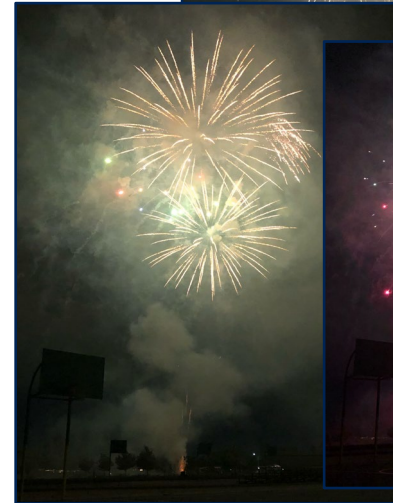
July 4th Celebration Morning

- **Quinlan Community Center**
 - Pancake Breakfast
- **Memorial Park**
 - Flag Raising
 - Concert



July 4th Celebration Evening

- **Fireworks Viewing Sites**
 - Creekside Park
 - Sedgwick Elementary
 - Miller Avenue



Cupertino Campout

Creekside Park

- Saturday, July 22 to Sunday, July 23
- \$25 per person
- First-time Camper Friendly



Shakespeare in the Park

Memorial Park Amphitheatre

- July 22, 23, 28, 29, 30
- August 4, 5, 6
- Show Time – 6 to 7:30 p.m.



Questions?



CUPERTINO

PRC Meeting
June 1, 2023
Presentations

Item 3

Update on the community
input and conceptual design
progress of the Memorial
Park Specific Plan project.



CUPERTINO

—revitalize— **Memorial Park**

MEMORIAL PARK
SPECIFIC PLAN

Parks & Recreation Commission Meeting
June 1, 2023



AGENDA

PURPOSE: To present findings from community input on design alternatives and solicit feedback on the Preferred Draft Concept.

1. INTRODUCTIONS
2. ABOUT THE PROJECT
3. COMMUNITY INPUT
4. PREFERRED DRAFT CONCEPT
5. COMMENTS / QUESTIONS
6. NEXT STEPS



INTRODUCTIONS

Chad Mosley

Interim Director of
Public Works

Susan Michael

Capital Improvement
Programs Manager

Rachelle Sander

Director of
Parks and Recreation

Casey Case

Principal in Charge

Michael Freitag

Project Manager

Rebecca Flanagan

Outreach Coordinator



EXPERTISE

in park design & placemaking



INCLUSIVE PROCESS

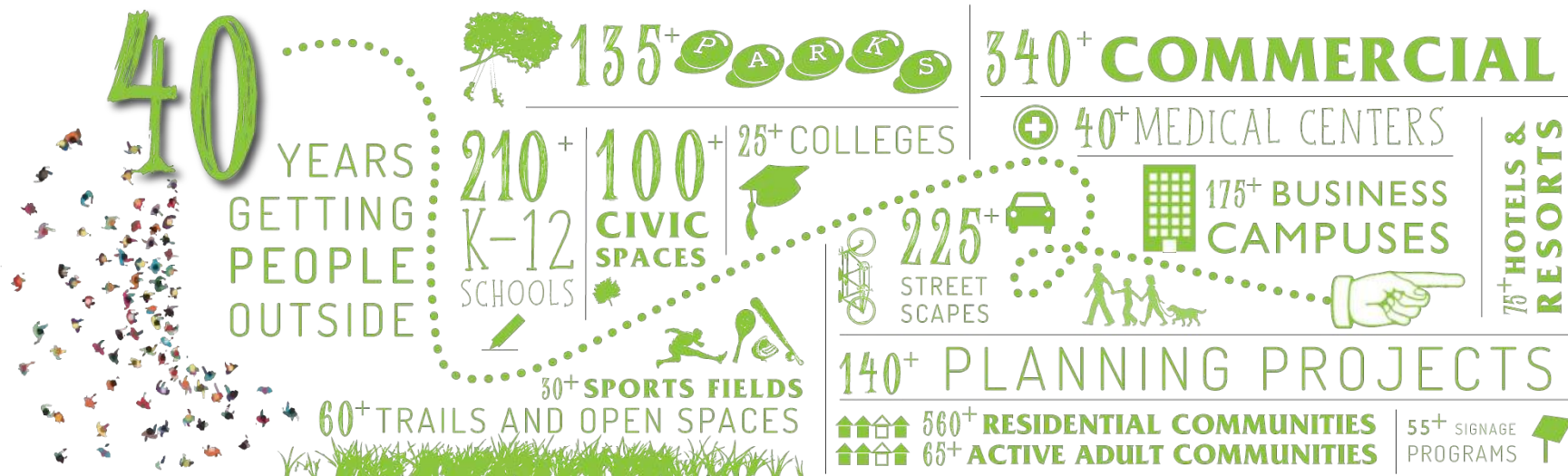
proactive community engagement



IMPLEMENTATION ORIENTED

reality based

GATES +ASSOCIATES





ABOUT THE PROJECT

PROJECT PURPOSE

- **Improve the site** and determine how to best **meet the future recreation, community gathering, event, and open space needs** of Cupertino.
- Further Parks and Recreation System Master Plan's vision for **expanding civic event and community gathering spaces** and **enhancing natural site and park features**.
- Enhance Memorial Park's **unique identity**, create a **sense of place**, and grow a distinctive expression of the park to achieve a balance between the built and natural environments.

ABOUT THE PROJECT

VISION: Engage the public to

REVITALIZE MEMORIAL PARK

as a **community gathering** and **multi-use, civic-focused event space** while considering the context of the **natural landscape** and facilities, community's needs, and the existing site's potential.

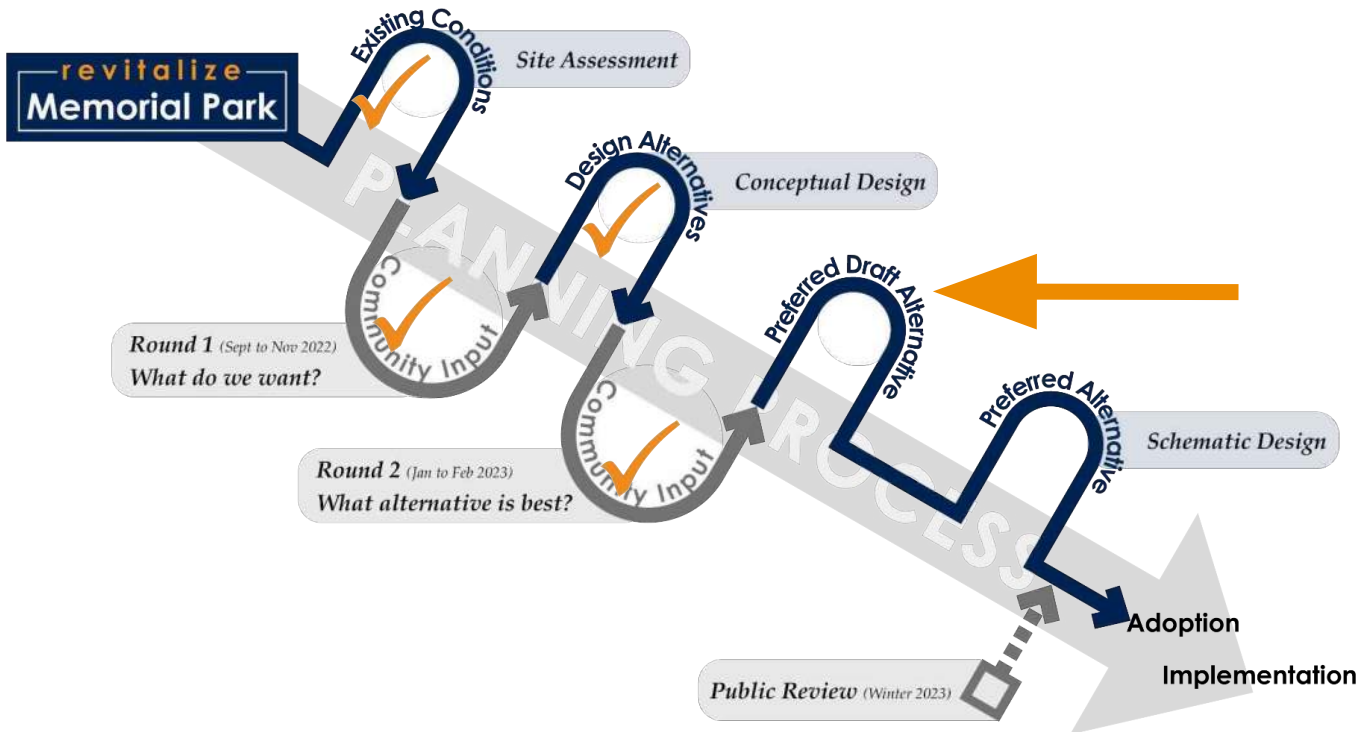
GUIDING PRINCIPLES

- Restore and preserve **natural habitat**
- Maximize **shade**
- Develop walkways and bikeways that further **connectivity**
- Foster **social cohesiveness** and **diverse activities** for all ages and abilities
- Create **high quality recreation** experiences
- Provide **sustainable** facilities, programs and services



ABOUT THE PROJECT

PLANNING PROCESS



COMMUNITY INPUT: ROUND 1

OUTREACH EFFORTS

2,300+
COMMUNITY MEMBERS
ENGAGED THROUGHOUT
ROUND 1 OUTREACH



ONE community survey

THREE pop-up booths

ONE webinar

SIX focus group interviews



revitalize
Memorial Park

LAST CHANCE

We want to hear from you!



ONLINE SURVEY
Closes tomorrow,
February 22

Review the park concepts and make your voice heard!



HELP THE CITY
REVITALIZE
MEMORIAL PARK!



THREE PARK CONCEPTS

PARK CONCEPT A

Community Focus



Offers a wide range of community-oriented activities, while balancing natural and civic elements of the park.

PARK CONCEPT B

Nature Focus



Expands and enhances the park's natural elements and blends them with other civic and community-oriented spaces.

PARK CONCEPT C

Civic Focus



Enhanced opportunities for civic engagement while integrating nature and community-oriented elements of the park.

OUTREACH EFFORTS

1,000+
COMMUNITY MEMBERS
ENGAGED THROUGH
ROUND 2 OUTREACH



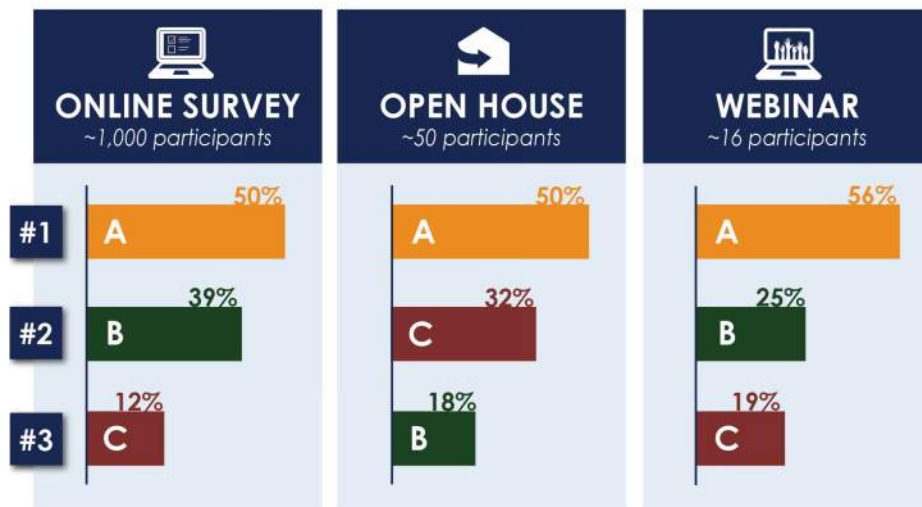
- ONE** community survey
- ONE** community open house
- ONE** webinar



COMMUNITY INPUT: ROUND 2

KEY TAKEAWAYS & PRIORITIES

IDENTIFY YOUR FAVORITE CONCEPT



TOP 5 MOST IMPORTANT FEATURES FOR DESIGN



COMMUNITY INPUT: ROUND 2

KEY TAKEAWAYS & PRIORITIES

TOP 3 FAVORITE FEATURES OF CONCEPT A

Online Survey

1

RELOCATED/EXPANDED PLAYGROUND

(MULTI-AGE PLAY AREA @ LOCATION
OF CURRENT SOFTBALL FIELD)



2

PASSIVE GARDEN WALK

(MIDDLE OF PARK)



3

DEDICATED PICKLEBALL COURTS (3)



TOP 3 FAVORITE FEATURES OF CONCEPT B

Online Survey

1

NATURE PLAYGROUND



2

PASSIVE GARDEN WALK

(BETWEEN SOFTBALL FIELD &
MEMORIAL EVENT LAWN)



3

EDUCATIONAL GARDEN ZONE

(SOUTH END OF PARK ALONG
STEVENS CREEK BLVD.)



TOP 3 FAVORITE FEATURES OF CONCEPT C

Online Survey

1

PASSIVE GARDEN WALK

(BEHIND RELOCATED AMPHITHEATER)



2

UPGRADED PLAYGROUND

(AT CURRENT LOCATION NEXT
TO MEMORIAL LAWN)



3

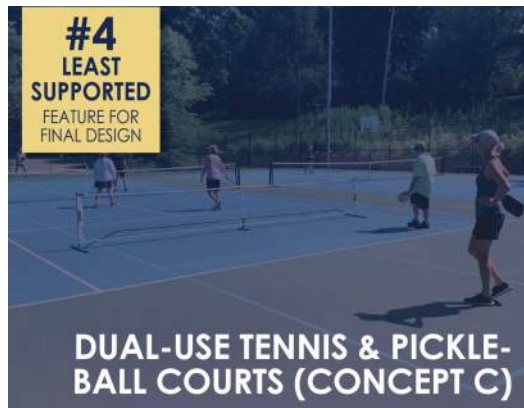
RELOCATED/EXPANDED AMPHITHEATER

(AT THE LOCATION OF CURRENT
SOFTBALL FIELD)



COMMUNITY INPUT: ROUND 2

KEY TAKEAWAYS & PRIORITIES



These features tallied the highest number of
total SURVEY VOTES AGAINST.

Popular Topics in Survey Comments:

- Pickleball
- Softball field
- Tennis
- Playground
- Amphitheater
- Green space / Nature
- Parking
- Events
- Trees / Shade
- Sustainability / Climate Change
- Dog Park / Dogs
- Bikes

PREFERRED DRAFT CONCEPT



PREFERRED DRAFT CONCEPT



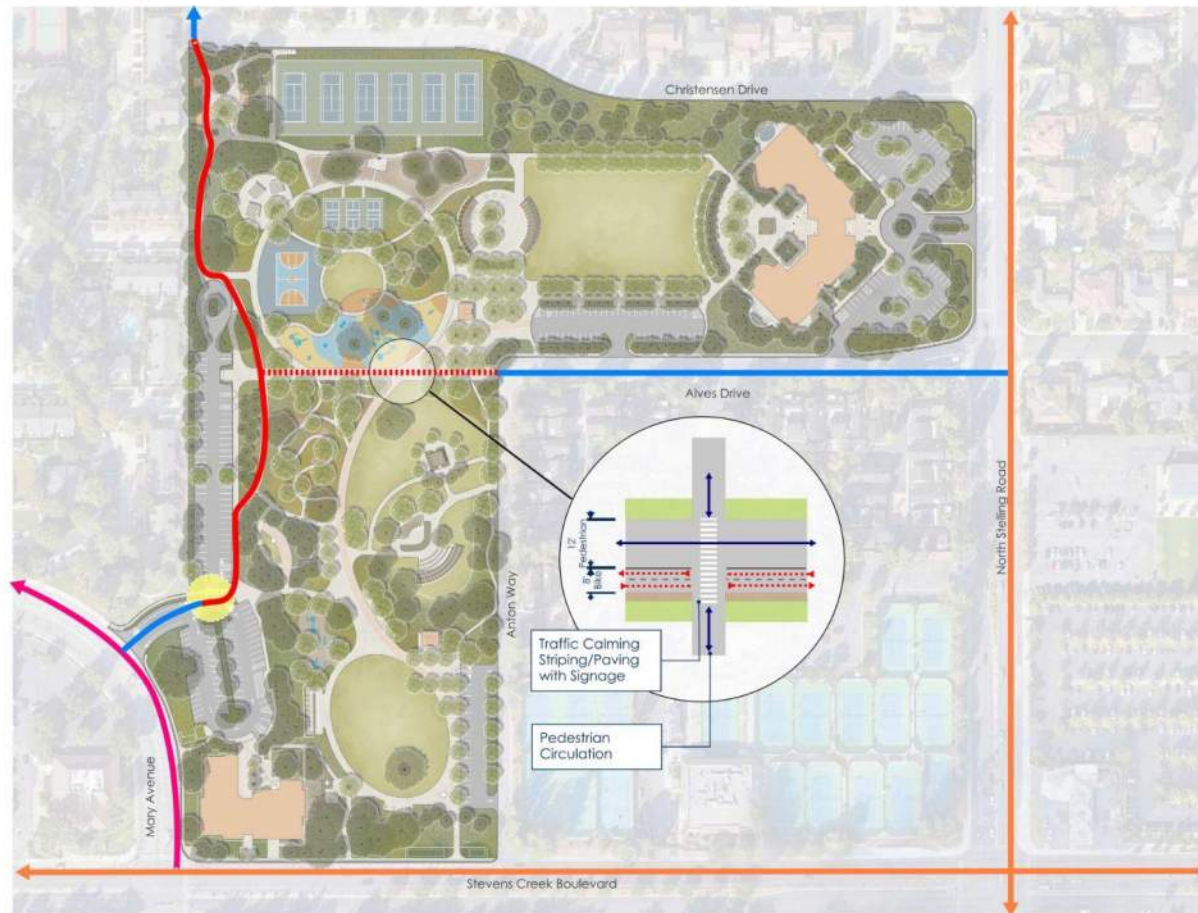
SITE PLAN

- ① Event Lawn
- ② New Parking Lot
- ③ Relocated/ Upgraded Restroom
- ④ Expanded Senior Center Courtyard
- ⑤ Bocce Court
- ⑥ Nature Playground
- ⑦ Enhanced Pedestrian/Bike Access
- ⑧ Veterans Memorial
- ⑨ Upgraded Amphitheater and Stage
- ⑩ Gazebo Picnic Area
- ⑪ Passive Garden Walk
- ⑫ Playground (2-5, 5-12, Tricycle Track)
- ⑬ New Restroom
- ⑭ Basketball Court
- ⑮ Pickleball Courts
- ⑯ Off-Leash Dog Area (Fenced)
- ⑰ Existing Tennis Courts
- ⑱ Reservable Picnic Area
- ⑲ Upgraded Quinlan Courtyard
- ⑳ Existing Parking Lot

● Proposed Trees ● Existing Trees



PREFERRED DRAFT CONCEPT



BIKE ROUTES

- Class I (12' Wide)
- - - - - Class I (20' Wide)
- Class II
- Class III
- Class IV
- Protected Pedestrian/Bike Crossing



PREFERRED DRAFT CONCEPT



Event Lawn



Relocated/Upgraded Restrooms

ENLARGEMENT PLAN

- ① Event Lawn
- ② New Parking Lot
- ③ Relocated/Upgraded Restroom
- ④ Focal Element
- ⑤ Park Entry Signage
- ⑥ Educational Garden Zone
- ⑦ Expanded Senior Center Courtyard
- ⑧ Fitness Stations
- ⑨ Bocce Court
- ⑩ Nature Playground
- ⑪ Picnic Area with Shade
- ⑫ Pedestrian Sidewalk Connections
- Proposed Trees
- Existing Trees



Bocce Court



Fitness Stations



Nature Playground



Educational Garden Zone

PREFERRED DRAFT CONCEPT



ENLARGEMENT PLAN

- ① Reservable Picnic Area with Shade
- ② Pickleball Courts
- ③ New Restroom with Storage
- ④ Off-Leash Small/Large Dog Area (Fenced)
- ⑤ Basketball Court
- ⑥ Playground (2-5, 5-12, Tricycle Track)
- ⑦ Passive Garden Walk
- ⑧ Educational Garden Zone
- ⑨ Picnic Area With Shade
- ⑩ Event Lawn
- ⑪ Gazebo Picnic Area
- ⑫ Upgraded Amphitheater and Stage
- ⑬ Veterans Memorial
- ⑭ Existing Cell Tower

● Proposed Trees ● Existing Trees



NEXT STEPS: STAY INVOLVED

PROJECT WEBSITE

*[engagecupertino.org/
memorial-park-specific-plan](https://engagecupertino.org/memorial-park-specific-plan)*

SPREAD THE WORD

Share project information
with family, friends, and
colleagues

PUBLIC MEETINGS & PRESENTATIONS

June 1



Parks and Recreation Commission

June 21

City Council

Winter 2023

Parks and Recreation Commission

Bicycle Pedestrian Commission

City Council



CUPERTINO

—revitalize— Memorial Park

MEMORIAL PARK
SPECIFIC PLAN

THANK YOU!

engagecupertino.org/memorial-park-specific-plan