

PRC Meeting
August 7, 2025
Presentations

Item #1

Parks and Recreation
Department Senior Wellness
Division

Parks and Recreation Department Senior Wellness Division

August 7, 2025

Parks and Recreation Commission



CUPERTINO

Agenda

- Membership and Volunteers
- Classes and Socials
- Events and Sponsorships
- Travel
- Resources and Services
- External Facility Usage
- Intergenerational Programs
- Future Intergenerational Events

Membership and Volunteers

Senior Center Memberships

Total Members	1,763
Res / Non-Res	901 / 862

Senior Center Volunteers

Total Volunteers	170
Total Hours	19,308



Classes and Socials

of Classes

FY 23-24: 370

FY 24-25: 332

of Enrolled

FY 23-24: 3,567

FY 24-25: 4,351

FY 24-25

R: 2,205 / NR: 2,146

Music & Dance

Hula
Ukulele
Yuan Chih
Line Dance
Lap Steel Guitar

Art & Special Interest

Language Classes
Technology Classes
Painting & Drawing
Chinese Brush Painting
Dream of the Red Chamber

Fitness

Yoga
Zumba
Tai Chi
Dancercise
Chair Exercise

Indoor Socials

Karaoke
Ping Pong
Needlecraft
Ballroom Dance
Card & Board Games

Outdoor Socials

Golf
Tennis
Bocce
Softball
Pickleball

Events

<u># of Luncheons</u>	<u># of Enrolled</u>
FY 23-24: 22	FY 23-24: 1,322
FY 24-25: 20	FY 24-25: 1,378

FY 24-25 R: 694 / NR: 684

Luncheons

Birthday Bash
Chinese NY Lunch
Lunch with Friends



Community Events

Hidden Treasures
Senior Center Open House
Live Well Age Well Health Expo



Holiday Events

Holidays in Hawaii
Holiday Sing-along
Holiday Ham Lunch



Live Well Age Well Health Expo

of Vendors

2024: 30

2025: 40

of Attendees

2024: 300+

2025: 400+



Health Expo Sponsorships

- ClearCaptions
- Geriatric Care Solutions
- Star One Credit Union
- Griswold Home Care
- Saratoga Retirement Community
- Los Gatos Audiology

Total sponsorship amount: \$4,000

Travel

of Trips

FY 23-24: 21

FY 24-25: 23

of Travelers

FY 23-24: 792

FY 24-25: 994

FY 24-25

R: 461 / NR: 533



Extended and International Trips



Upcoming Trips

- New England (Oct)
- South Carolina and Georgia (Dec)
- Japan and South Korea (Spring 2026)
- Mackinac Islands (Summer 2026)
- Italy (Fall 2026)

FY 24-25: 2 trips (6 travelers) – Revenue from commission: \$3,320

Resources & Services

On-Site Appointments

Legal Aid
Health Insurance
Caregiver Support

Lectures/Presentations

Safe Driving
Mental Health
Fall Prevention
Cyber Security

Workshops

ChatGPT
Social Media
iPhone / iPad
Photo Offloading



External Facility Usage

FY 23-24

External Rentals: 76

Revenue: \$41,515

FY 24-25

External Rentals: 87

Revenue: \$52,118



FY 24-25 Intergenerational Programs

- Disco at Dusk
- Techie Teen Assistance
- Youth-led Workshops
- Youth Musical Performances



Disco at Dusk

of Attendees

2024: 100 (47 Resident)

2025: 60 (30 Resident)



Techie Teen Assistance

of Volunteers / Hours

2024: 4 / 60

2025: 6 / 82

of Seniors Served

2024: 35

2025: 43



Future Intergenerational Events

- Na Leo Mokupuni in Cupertino – October 2025
- Intergenerational Golf Tournament – October 2025
- GenConnect – March 2026
- Disco at Dusk – June 2026



Questions?



CUPERTINO

PRC Meeting
August 7, 2025
Presentations

Item #3

Cupertino Historical Society
and Museum Annual Report

Annual Report Presentation

Cupertino Historical Society & Museum

Bruce Parsons, Treasurer

August 7, 2025





Agenda

- ☐ Annual Report Summary
- ☐ Fundraising Activities – Current and Planned
- ☐ Projects & Programs – Current and Future

Annual Report Summary



*Sincere gratitude to the City Council for the grant and to the Parks and Recs Commission for the support.
Further details are available in the detailed report submitted previously.*

	<u>July '24 – Jul '25</u>
Ordinary Income	
Cupertino City Grant	\$ 40,000
Total Income	<u>\$ 40,000</u>
Expense	
Collection Management (CM)	\$ 22,027
Community Outreach (CO)	\$ 13,988
Curatorial/Exhibitions (C/E)	\$ 11,821
Total Expense	<u>\$ 47,836</u>
Net Ordinary Income	\$ (7,836)

Fundraising Activities



Current and Planned fundraising activities with an enhanced approach of introducing new and innovative fundraising opportunities.

1 Annual Fundraising



1 Annual Fundraising

- Sip of History Dinner (June 28, 2024)
- A Day on the Ranch (June 20, 2025)

2 Projects/Programs-based Fundraising

- Traveling Trunk Program
- Oral History Program
- Collections Management
- Stevens Creek Signage Program
- Monta Vista Walking Guide

3 Community Outreach Fundraising

- Tavern Talks and History Tours
- Membership Outreach

Activities & Achievements



Thanks to Donors, Volunteers, Staff, Community Partners, & Board Members for a series of year-round activities to fulfill the vision & achieve the mission of CHSM.

July 2024

Exhibit Opening	We opened the Fremont & Cora Older exhibit, featuring a gallery of the Older's achievements alongside artifacts from their home.
Tavern Talk	Tavern Talk was held on the evening of July 12th in Pescadero, CA.
Baer Blacksmith Demonstration	Docents help staff information table on July 27th at Baer Blacksmith Shop demonstration at McClellan Ranch Park.

August 2024

Baer Blacksmith Demonstration	Docents help staff information table on August 31 st at Baer Blacksmith Shop demonstration at McClellan Ranch Park.
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September 2024

Fall Festival	CHSM had a booth at the Rotary Fall Festival, where we showed a slideshow of historical images and connected with the community.
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October 2024

Mellon Intern	Mellon Scholars Intern and DeAnza student Jana Kilpatrick joins CHSM staff to work on archives.
Stockmeir Farmhouse	CHS heard a presentation from former mayor Richard Lowenthal regarding potential for future use of Stockmeir Farmhouse by CHS.

November 2024

STAR Awards	CHS Staff and Board Members attended the Chamber of Commerce STAR Awards Program on November 8th. CHS Staff provided research for a new Chamber App which highlights the history of several iconic Cupertino businesses.
History Talk	Historian John C. Ralston talked about his book "Fremont Older and the 1916 San Francisco Bombing – A Tireless Crusade for Justice".
History Tour	CHSM members & guests toured the Folger Estate Stables with Kym Teppo, Executive Director of Friends of Huddart and Wunderlich Park.
Newsletter	Cornerstone Newsletter was published.

Activities & Achievements (Contd.)



Thanks to Donors, Volunteers, Staff, Community Partners, & Board Members for a series of year-round activities to fulfill the vision & achieve the mission of CHSM.

December 2024

Holiday Exhibit	CHSM put up festive decorations in time for the holidays. Toy train was set to run on tracks around miniature Christmas Tree in museum.
Tree Lighting & Santa Breakfast	Museum open for Quinlan Community Center Christmas Tree Lighting December 6 st , and for Breakfast with Santa December 7 th .
Holiday Party	December 13th Holiday and Volunteer Appreciation Party at the Cupertino Hotel.

January 2025

CHSM Tax Returns	CHSM Tax Returns were completed and submitted.
Baer Blacksmith Demonstration	Docents help staff information table on January 25 th at Baer Blacksmith Shop demonstration at McClellan Ranch Park.
Cupertino Stories	CHSM joined the Cupertino Stories mayor's initiative, providing historical materials & advising on oral history collection.

February 2025

Exhibit Opening	Collaboration with Exhibit Envoy to present <i>Gadgets Galore!</i> an exhibit about 20 th and 21 st century home life.
Baer Blacksmith Demonstration	Docents help staff information table on February 22 nd at Baer Blacksmith Shop demonstration at McClellan Ranch Park.
State of the City	CHSM Board Members and Executive Director attended State of the City program at Quinlan Center on February 26 th .

March 2025

History Tour	On March 22, CHSM vice president Jason Foreman led a tour of McClellan Ranch and trail while telling stories of early settlers in the area.
Tavern Talk	A Tavern Talk was held on March 26th at the Blue Pheasant, with over 60 people in attendance.
Baer Blacksmith Demonstration	Docents help staff information table on March 29 th at Baer Blacksmith Shop demonstration at McClellan Ranch Park.
Mellon Intern Program	Meeting with De Anza Professor Charlie McKellar to discuss continuing Mellon Humanities Intern program with CHS.

Activities & Achievements (Contd.)



Thanks to Donors, Volunteers, Staff, Community Partners, & Board Members for a series of year-round activities to fulfill the vision & achieve the mission of CHSM.

April 2025

Baer Blacksmith Demonstration	Docents help staff information table on April 26th at Baer Blacksmith Shop demonstration at McClellan Ranch Park.
Cherry Blossom Festival	The Museum was open for the Cherry Blossom Festival (April 26-27). 2,613 adults & children (31% increase from 2024) visited the museum to see the special two-day exhibit of kimono garment styles and a gallery of stories of Japanese-American families in Cupertino.

May 2025

Speaker Talk and Annual Membership Meeting	The Cupertino Historical Society Annual Membership Meeting was held on May 14th. A new slate of officers for 2025-26 was elected. After the membership meeting, attendees enjoyed a presentation by Debra Gomes Korbel about her book, Into the Moonbroch, a story of Azorean Portuguese immigrants in Santa Clara Valley.	
	The officers for 2024-25 are: President - Mike Foulkes Immediate Past President - Neeraj Mathur	Vice President - Claudio Bono Treasurer - Bruce Parsons Secretary - Valerie Abid
Baer Blacksmith Demonstration	Docents help staff information table on May 31 st at Baer Blacksmith Shop demonstration at McClellan Ranch Park.	

June 2025

A Day on the Ranch Fundraiser	On June 20 th , the Historical Society held the Day on the Ranch BBQ Fundraiser at Blackberry Farm in Cupertino. More than ninety attendees reminisced about the valley's agricultural past with speaker John Ivancovich and enjoyed music by Johnny Reason, food from Cupertino Hotel, and fine Italian wines. Silent and Live Auctions helped CHSM raise funds to continue its mission.
Exhibit Opening	In late June, we held the Opening of the World of the Honeybee exhibit, showcasing all the wonderful things about bees and beekeeping. The exhibit highlights the story of the first honeybees brought to Cupertino and teaches visitors about different types of bees and the processes and tools involved in beekeeping and honey production. Display items include real hives, a honey extractor, and more!



Projects & Programs – Estimated Funds

We continue with existing projects and programs, while endeavoring to introduce new ones to engage younger members of our diverse Cupertino community.

Collection Management

Project/Program	Period	Est.
Online Past Perfect	1 Yr.	\$2K
Storage Space	3 Yrs.	\$60K

Curatorial / Exhibitions

Project/Program	Period	Est.
Pop-up Exhibits	3 Yrs.	\$20K
Borrowed Exhibits	3 Yrs.	\$15K
Museum Signage	3 Yrs.	\$2K
Museum Lighting	3 Yrs.	\$2K

Community Outreach

Project/Program	Period	Est.
Oral History Program	3 Yrs.	\$25K
Speaker Programs	3 Yrs.	\$30K
Stevens Creek Signage	1 Yr.	\$10K
Video History Program	3 Yrs.	\$10K
Video Presentations	3 Yrs.	\$25K
Interactive Video Displays	3 Yrs.	\$15K
Remote / Satellite Exhibits	3 Yrs.	\$20K



Appendix

A close-up, slightly blurred photograph of a spiral-bound notebook. The notebook is open to a page with horizontal lines. A silver pen with a textured grip is resting on the page, pointing towards the right. The spiral binding is visible on the left side. The lighting is soft, creating a warm, slightly desaturated tone. The word "Appendix" is overlaid in white text on the left side of the image.

Categories



Collection Management (CM)

Archive activities
Cataloging and Inventory
Collection Research
Object paperwork & assessment
Digitizing
Storage locations & cost

Curatorial / Exhibitions (C/E)

Exhibits
Kelly Truck
Fire pumper wagon

Community Outreach (CO)

Open houses during city festivals & fairs
Special exhibits around community
Oral histories of the Community
Volunteer recruitment
Internships
Fundraisers
Collaboration with civic organizations
Tavern Talks and History Tours

PRC Meeting
August 7, 2025
Presentations

Staff and Commission
Reports

Liaison's Update

Parks and Recreation Commission

August 7, 2025



CUPERTINO



City Council Updates

Lawrence-Mitty Park and Trail CIP Project Update

- Informational Memo was posted to the City's webpage on Thursday, July 24
- **cupertino.gov/memos**

Project Updates

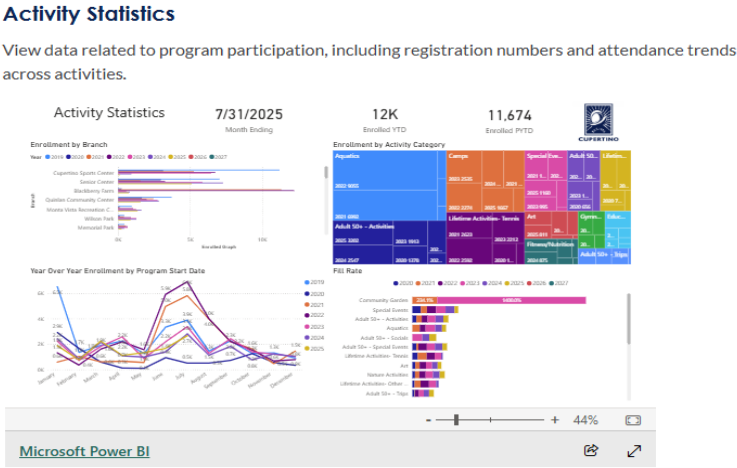
Jollyman All-Inclusive Playground



Pickleball Updates

- Court #1 at Memorial Park Striping Completed
- New initiative aimed at reducing noise during early morning and evening hours.
- New signage is posted asking players to use quiet-category paddles and balls certified by USA Pickleball during the following hours (daily):
 - Dawn to 9 a.m., and 7 p.m. to 9 p.m.
- **cupertino.gov/pickleball**

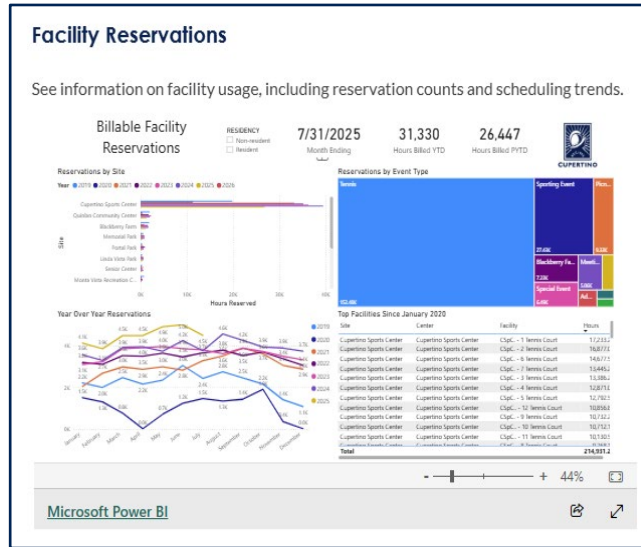
cupertino.gov/prdashboard



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Activity and Facility Dashboards

cupertino.gov/prdashboard



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Parks and Recreation Events

4th of July Celebration Recap



**SCHOOL
of ROCK**
SUNNYVALE

Parks and Recreation Events

Cupertino Campout Recap

- Saturday, July 19 to Sunday, July 20



Parks and Recreation Events

Movies in the Park

- Fridays
- August 8 to August 29
- 8 p.m.
- Creekside Park
- Movie Lineup
 - The Princess and the Frog
 - Wicked
 - Rumble
 - Wonder Woman



Parks and Recreation Events

Hidden Treasures

- Collecting Donations August 4 to October 10
- cupertino.gov/hiddentreasures



Parks and Recreation Events

Senior Center Open House

- Friday, August 22
- 10:30 a.m. to 12:30 p.m.
- Cupertino Senior Center





CERT Academy

Community Emergency Response Team (CERT) Training

- October 7 through 25
- In-person sessions at Monta Vista Recreation Center
- Register Online -
CERTAcademyFall2025.eventbrite.com

Reminders and Updates

Parks and Recreation Fall 2025 Recreation Schedule

- Activities start September 2
- cupertino.gov/recschedule



City Offices and Facilities Closed

- Monday, September 1 in observance of Labor Day
 - *Normal Operating Hours – BBF Golf Course & Sports Center*