

PRC Meeting
November 6, 2025
Presentations

Item #1

Parks and Recreation
Department Teen Programs

Parks and Recreation Department Teen Programs

Parks and Recreation Commission

November 6, 2025



CUPERTINO



Agenda

- Overview of Youth Activity Board (YAB)
- Overview of Recreation Event Volunteers (REV)
- Overview of Leaders in Training Program (LIT)
- Overview of Teen Commission (TC)
- Teen Events Overview
- 2025 – 2026 Teen Events Calendar

What is YAB?

The Youth Activity Board (YAB) was created in 2018 to further engage Cupertino teens and address the growing teen stress epidemic. YAB is a group of 13 teen volunteers who work with Cupertino staff to create and plan events for youth and teens.



YAB Events

Teen Speaker Series

Pizza and Politics

Spelling Bee

Teen Resource Fair

HACK

Cupertino Café

Teen Movie Nights

Summer Kick Off



Teen Speaker Series

TEEN SPEAKER SERIES



CITY OF
CUPERTINO

Cupertino's Youth Activity Board presents a three-part Teen Speaker Series, featuring engaging speakers who will share their stories, advice, and experiences to inspire and empower teens.

Open to students in grades 8 to 12 with a 2025–2026 school ID or proof of grade/age.

FREE SNACKS AND DRINKS!



SCAN TO
REGISTER
cupertino.gov/tsp

01 | College Planning

Saturday, November 1, 1 to 1:45 p.m.

Quinlan Community Center

Get expert guidance on navigating the admissions process, with practical tips and answers to your biggest questions.



Sumedha Kumar
Teen Commissioner



Vinnie Gupta
Upward Path Institute
Founder and CEO

02 | Financial Literacy

Saturday, November 15, 1 to 1:45 p.m.

Quinlan Community Center

Learn the essentials of saving, budgeting, and credit to help you make smart choices and plan for the future.



Harly Liu
Teen Commissioner
Vice Chair



Cathy Tam
World Financial Group
Financial Advisor



Sunny Wang
Financial Advisor

03 | Tech Careers

Saturday, November 22, 1 to 1:45 p.m.

Cupertino Community Hall

Hear from tech professionals about the skills, opportunities, and pathways to build a successful career in the industry.



Sumedha Kumar
Teen Commissioner



Rithik Sachdeva
BEEP, Program Advisor

YAB Event Participation

Event	Average
Pizza and Politics	60+
Cupertino Café	100-130
Spelling Bee	80
Teen Resource Fair	250*
Hack Cupertino	100
Teen Movie Night	40
Summer Kick Off / Splash Bash	40

*Participation numbers are estimated

What is REV?

Started in September 2024, Recreation Event Volunteers (REV) was created to deepen the relationship between Cupertino Parks and Rec and it's teen volunteers by providing year-round volunteering opportunities and recognition.



REV Participation

In the first year, REV members have volunteered many hours supporting Cupertino Parks and Recreation events...

Year	Members	Hours
2024	24	332.5
2025	~65	TBD

REV Events

Monster Mash

Tree Lighting

Breakfast with Santa

Signing Santa

Big Bunny 5K

Earth Day Celebration

July 4th Celebration

Cupertino Campout

And more...



What are LIT's?

Leaders in Training (LIT's) are our summer volunteers. These volunteers work in our summer programs only.

LIT's learn from Recreation Leaders (staff) on how to run summer camps and growing their teamwork, leadership, and communication skills.





LIT Participation

Each year – over **30** LITs contribute an average combined total of **2000 hours** to Cupertino Recreation Camps

Each LIT – volunteers an average of **70** hours

LIT Camps

Adventure Camp



Preschool Adventures



Summer Science Fun/Nature Camp



What is Teen Commission?

The Teen Commission is a formal commission with the City of Cupertino comprised of nine resident teens. The role of the Teen Commission is to advise the City Council and staff on issues and projects important to youth.



Teen Commission Participation

Teen Commissioners generally participate in events and programs as speakers, moderators, judges, and Masters of Ceremony.



Teen Commission Events

Events that are supported by TC Speakers

Teen Speaker Series

Pizza and Politics

Monster Mash

Spelling Bee

Big Bunny 5K

Teen Resource Fair

HACK



Recognizing Youth Led Organizations

Another role of the Teen Commission is to receive presentations, give feedback, and spread the word about Youth Led Organizations (YLO's) and Teen Opportunities in the Community.

Youth Led Organization Application for Highlight Spot on City of Cupertino Social Media

City of Cupertino Teen Commission would like to hear from local Youth Led Organizations (YLOs) serving the residents and community in a unique way.

What is a YLO? YLOs are organizations that are led by youth in the community. The organizations may serve non-youth and teen populations. The Teen Commission has developed a process to highlight on social media those YLOs that are found to provide a unique, interesting, or important service to the community.

Eligibility requirements to apply

- Organization must be organized and led by students currently enrolled in middle or high school
- Organization must serve primarily Cupertino residents and community
- Organization must have been active for at least six months
- Organization must present to Teen Commission to be considered

To Apply

Contact Sonya lee, Teen Commission Liaison, to schedule a date to present at a Teen Commission meeting at sonyal@cupertino.org.

Evaluation

Teen Commission members will evaluate the applications based on a set of criteria that will include but is not limited to:

- Community Impact
- Presence and Engagement
- Establishment and Longevity
- Originality



To apply scan QR code or visit bit.ly/46dVTW5.

If chosen

The City's Parks and Recreation Department will work with chosen YLOs to prepare an organization highlight on the City's social media channels.

Highlights on social media will be periodic. This application process does not guarantee that a YLO will be chosen to be highlighted. Teen Commission is not required to highlight a minimum number of YLOs.



YLO Organizations

Organizations that have been highlighted as part of the YLO recognition program.

ID ↑	Name	Responses
1	anonymous	PrepZone.ai
2	anonymous	Tino Eco
3	anonymous	Up Next Scientists
4	anonymous	Ecovalley
5	anonymous	Active Circle
6	anonymous	Cyber For Youth
7	anonymous	LIFT - Lead & Inspire Future Transformation
8	anonymous	Tino Eco

2025-2026 Teen Events

Calendar in Detail

Month	Event	Date
September	Teen Movie Night	9/26/2025
November	Teen Speaker Series	11/1/2025
	Teen Speaker Series	11/15/2025
	Teen Speaker Series	11/22/2025
December	Cupertino Café	12/13/2025
February	Teen Movie Night	2/20/2026
March	Teen Resource Fair	3/21/2026
April	Hack Cupertino	4/11/26 - 4/12/26
May	Teen Movie Night	5/15/2026
June	Splash Bash	6/7/2026

Questions?



CUPERTINO

PRC Meeting
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Item #2
Parks and Recreation
Department Outdoor
Recreation Division

Parks and Recreation Department Outdoor Recreation Division

November 6, 2025

Parks and Recreation Commission



CUPERTINO

Agenda

- Blackberry Farm Park
- McClellan Ranch Preserve
- Community Gardens
- Blackberry Farm Golf Course
- Special Events

Blackberry Farm Park

Drop-In Swim Passes

2024	2025
8,239 (44% R)	7,473 (41% R)

Memberships Sold

2024	2025
381 (58% R)	491 (63% R)

Membership Check-Ins

2024	2025
2,927 (70% R)	3,154 (64% R)



Picnic Site Usage

2024	2025
13,041 (58% R)	16,934 (62% R)



Swim Lessons and Lap Swim

Swim Lessons

2024	2025
397 (91% R)	489 (88% R)



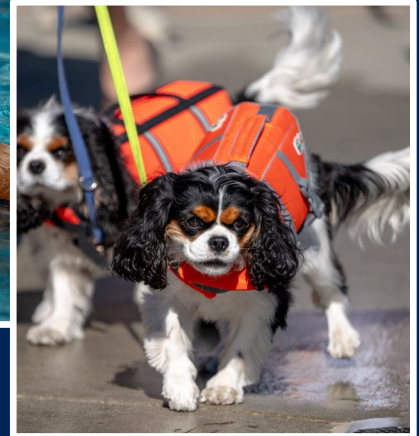
Lap Swim

2024	2025
187 (85% R)	159 (91% R)

Pooch Plunge



Fall 2024	Spring 2025	Fall 2025
192 (34% R)	162 (35% R)	198 (40% R)



McClellan Ranch Preserve



Environmental Education Center

- Open House every Saturday, 11 a.m. to 3 p.m.
 - Hands-on nature activities
 - Local ecology education
 - Meet the animal ambassadors
 - Average of 45-150+ visitors per week



Group Reservations at McClellan



Nature Walks

Nature Walks along the Stevens Creek Trail discussing local plants and animals.



**Environmental
Education Center Visits**

Environmental Education Center Visits for groups, schools, and educational programs.

Reservation cost based off group sizes.

CUSD 3rd Grade Creek Tours



Aligned to 3rd grade standards and focuses on stormwater Pollution Prevention Program & the watershed environment.

2023-2024	2024-2025	2025-2026
700 Students	823 Students	852 Students

Nature Camp & Summer Science Fun

Camp Registration	
2024	2025
204 (74% R)	205 (63% R)

- City run program
- Enhanced learning
- Highlighting preserve
- Creative content



Summer Camp Partner Collaborations



Blacksmithing

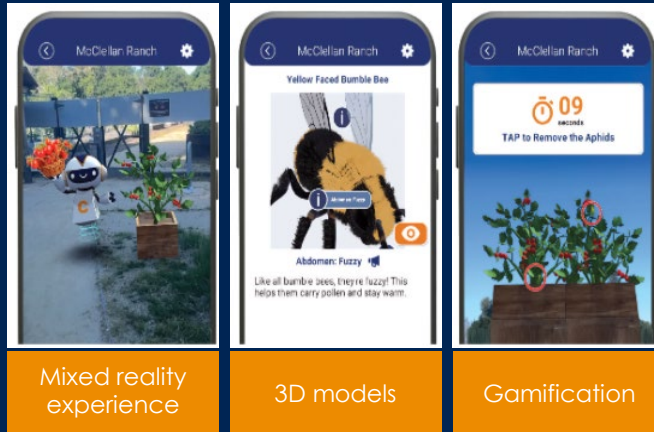


Eric Chang

- In-house Blacksmith
- Popular courses
- Monthly demonstrations with CHS involvement

Augmented Reality App (Now Live!)

Six stations highlight key features



1. **Introduction** - EEC
2. **Habitat restoration** - Grassroots
3. **3D Acorn Woodpecker** - SCVBA
4. **Bee Project** - 4-H Beekeepers
5. **Crops, and benefits of community garden** - Master Gardeners
6. **Steelhead trout as a protected species** – Stevens Creek

Additional Classes and Programs



Nature Journaling Classes
Night Hike & Flashlight Tours
Native Tree Tour
Raptors of the Corridor Tour
Active Aging Nature Walk



Community Gardens

- Permit for 5 years
- \$150 deposit and \$110 annual fee
- Priority given to residents who
 - Live in high-density housing
 - Enrolled in PG&E CARE program
- Gardeners must verify residency
- 60% of active gardeners are 50+ years
- Gardener Quarterly eNewsletter implemented October 2025



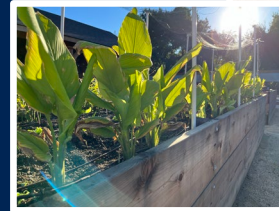
McClellan Ranch Gardens

- 91 plots in use
- 3 vacant ADA plots available
- 1 ADA plot used as EEC demo and animal care garden
- 0 on waitlist



Wilson Park Gardens

- 14 plots in use
- 1 vacant ADA plot available
- 6 on waitlist



Blackberry Farm Golf Course

	FY 2023-2024	FY 2024-2025
Rounds of Golf	37,961	32,715
Membership Sales	277	183



Upcoming Events



Foot Golf Tournament

- Inclusive opportunity for all residents
- Spring 2026

Intergenerational Golf Tournament

- Partnership with the Senior Center
- Intergenerational golfing teams
- June 13, 2026

Earth and Arbor Day Festival

- April 5, 2025
- 72 booths
- 5 performances, including Be Natural Music, a McClellan Ranch Ranger Talk, Bollywood Fitness Dance, Lei Nani Hula, and the Stevens Creek Rovers
- Approximate attendance 3,500



Cupertino Campout

- Saturday, July 19, 2025
- Movie, S'mores, Games, and Breakfast!

2024	2025
199 (54% R)	161 (65% R)



Questions?



CUPERTINO

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Presentations

Staff and Commission
Reports

Liaison's Update

Parks and Recreation Commission

November 6, 2025



CUPERTINO

Parks and Recreation Events

Monster Mash Recap

- Saturday, October 25



Parks and Recreation Events

Teen Speaker Series

- Saturday, November 15 and 22
- 1 to 1:45 p.m.
- Quinlan Community Center
- Speaker Topics:
 - College Planning
 - Financial Literacy
 - Tech Careers
- RSVP at **cupertino.gov/tsp**



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SCANN TO REGISTER
cupertino.gov/tsp

CITY OF CUPERTINO (408) 777-3120 robertk@cupertino.gov

Parks and Recreation Events

Holiday Events

Tree Lighting

- Friday, December 5
- 6 p.m. at Quinlan

Breakfast with Santa

- Saturday, December 6
- 8:30 to 11:15 a.m. at Quinlan



Parks and Recreation Events

Holiday Events

Santa Visits Your Home

- Friday through Sunday
- December 12 to 14 and 19 to 21
- 5 to 8:30 p.m.

Signing Santa

- Saturday, December 13
- 10 a.m. to noon at Quinlan



Parks and Recreation Events

Senior Center Holiday Events

Holidays in Hawaii

- Wednesday, December 3 at 1 p.m.



Holiday Sing-along

- Monday, December 15 at 1:30 p.m.

Season's Greetings Cookie Box

- Pick-Up Friday, December 19
2:30 to 4:30 p.m.



Reminders

Parks and Recreation Winter 2026 Recreation Schedule

- Resident Registration Open Now
- Activities start January 5
- **cupertino.gov/recschedule**

City Offices and Facilities Closed

- Tuesday, November 11 in observance of Veteran's Day
 - *BBF Golf Course & Sports Center – Normal Operating Hours*
- Thursday, November 27 and Friday, November 28 in observance of Thanksgiving
 - *Sports Center – Closed Thursday & Normal Hours Friday*
 - *BBF Golf Course – Adjusted Operating Hours Thursday & Normal Hours Friday*

