Cupertino Safe Routes to School Program Overview June 18, 2025





SR2S Mission and Framework



Evaluation

- Walk Audits
- Parent Survey
- Bike Counts
- Annual Student Travel Tallies
- Post-Event Feedback Surveys



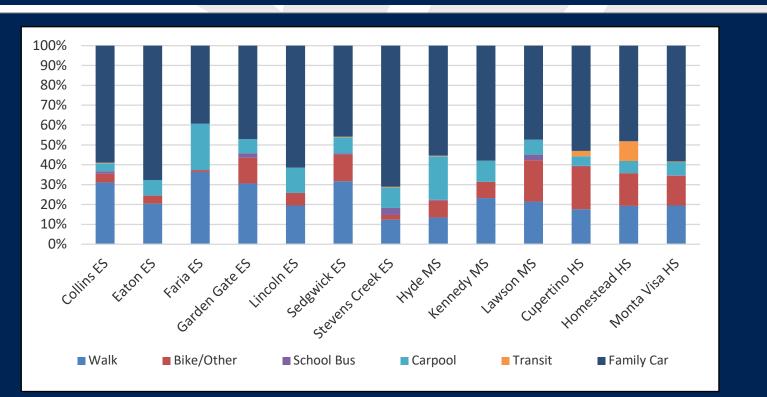
Fall 2024 Travel Modes

Fall 2024	Response Rate	Walk	Bike/Other	School Bus	Carpool	Transit	Family Vehicle	Alternative Travel
Elementary Schools	88%	26%	6%	1%	12%	0%	56%	44%
Middle Schools	70%	19%	12%	1%	14%	0%	54%	46%
High Schools	32%	19%	18%	0%	6%	3%	54%	46%
Citywide	57%	22%	11%	1%	11%	1%	55%	45%

* Total alternative travel = all travel modes excluding family vehicle

Data in this report may not equal 100% due to rounding.

Student Transportation Rates by School



Education

- School Maps
- Traffic Safety Messaging
- Student Education

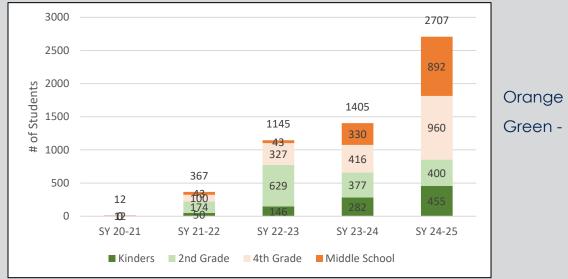


Traffic Safety Education Map



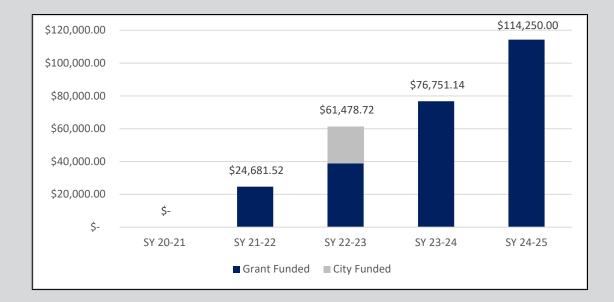
Number of Students who Received Traffic Safety Education each Year

Since COVID Shutdown



Orange - Bicycle Green - Pedestrian

Annual Traffic Safety Education Programming Cost



Engineering

- Crossing Guards
- Pedestrian Crossing Flags
- Traffic Patterns
- Road Designs



School Road Upgrades

- 2-way bikeway on Vista Ave
 - Lawson MS
- Stevens Creek bike lanes
 - Cupertino HS
 - Lawson MS
- Homestead Rd bike lanes
 - Homestead HS



Enforcement

- School Traffic Enforcement
 Requests
- School Safety Resource Officer
 (SRO) Collaboration



Equity

• Standardized Education

• Translations



Encouragement

- Walk and Roll Days
- Bike Repair Events
- Walking School Buses & Bike Trains
- May Walk n Roll Bingo
- Bike Fest



Engagement

- Monthly SR2S
 Working Group meeting
- High School SR2S Grants
- Contests
- Newsletters
- Website



Thank you!

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