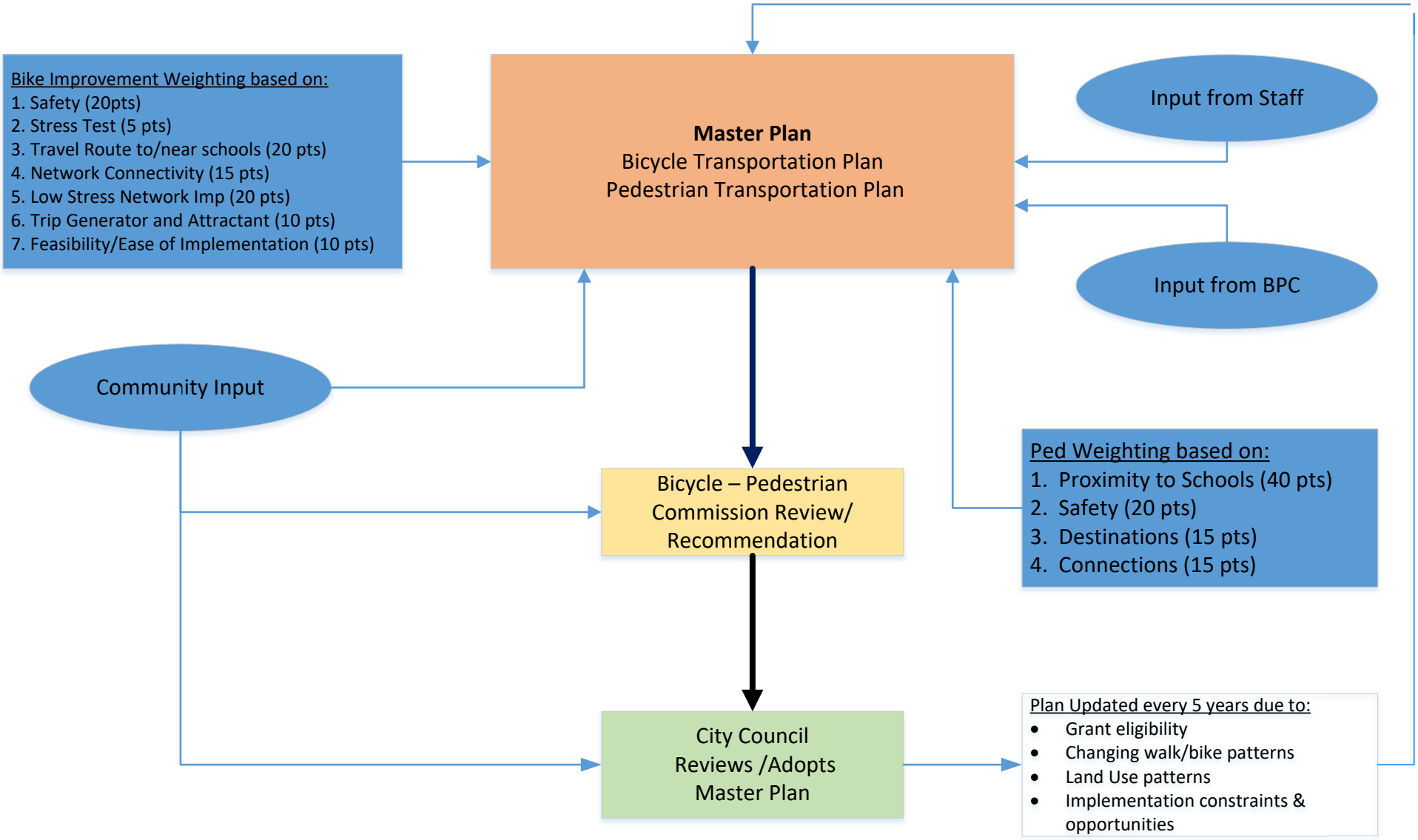Master Plan Process