



**CITY OF CUPERTINO
FRIENDSHIP CITIES PROGRAM
APPLICATION FOR DESIGNATION**

Instructions

This application is to be completed by the Friendship City Committee of the requesting international city and submitted electronically to the Cupertino City Manager's Office by emailing pio@cupertino.org.

Background

A Friendship Cities Designation is an established relationship between the City of Cupertino and a partnering international organization that is mutually beneficial. The first step towards establishing a Friendship Cities Designation is to complete this application. This application helps to identify proposed goals of the relationship, the supporting activities expected, and highlights the areas of interest strengths, or needs of each party. The proponents of establishing such a relationship must be a collaboration of a community organization (a Friendship City Committee) and an elected official of the participating international city.

Who May Request a Friendship Cities Designation?

Any established Friendship City Committee of the proponent Friendship City may submit an application. The most successful applications will have more than one sponsor and will represent multiple agencies or organizations.

Processing and Approval of the Application

This application will clearly state the rationale and the goals of the relationship and the mutual benefits in establishing this relationship. Once the designation is in place, all information in the application will be shared with the community and stakeholders upon request.

Complete information for key contacts and authorizing individuals (the signing authorities) must be provided before the relationship can be finalized. In addition, the committee must have a Cupertino Councilmember sponsorship. Incomplete information will delay the process. A Friendship Cities Designation will be authorized for a period of two (2) years as outlined in the City of Cupertino's "Policies and Guidelines on Sister Cities, Friendship Cities, and International Delegations" and will be subject to all guidelines therein.

CUPERTINO FRIENDSHIP CITIES PROGRAM APPLICATION FOR DESIGNATION

To be completed in English by the requesting organization:

1. Name and Country of the proposed Friendship City and the Friendship City Committee:

2. Today's date: _____

3. Name of person requesting relationship: _____

Title: _____

Affiliation: _____

Address: _____

Email: _____

Phone: _____

4. City of Cupertino Sponsor: _____

5. Friendship City Elected Official Sponsor: _____

6. RATIONALE: Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:

- Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.
- Areas of mutual interest upon which the relationship will focus.
- Opportunities for new activities and potential outcomes.
- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

7. RESOURCES: Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state "no funding required". Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

8. PROFILE: Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

9. ADDITIONAL INFORMATION: Please add any additional information about this proposed relationship, the proponent Friendship City, and/or the Friendship City Committee that you wish to share. Limit additional information to no more than 2 pages.

Cupertino-Jiangmen Friendship City Committee

6. RATIONALE: Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:

- Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.
- Areas of mutual interest upon which the relationship will focus.
- Opportunities for new activities and potential outcomes.
- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

The leadership of the Cupertino-Jiangmen Friendship City Friendship Committee consists of:

President: Stephanie Xu
Vice President: Pat Graham
Treasurer: Alan Liu

The Committee foresees three areas of mutual benefits from a friendship city program:

Business Exchanges:

The Committee will provide businesses from the two cities to identify areas of potential mutual collaboration.

Similar to other cities in the western Pearl River Delta, the manufacturing sector plays a significant role in Jiangmen's economy. The chief industries include manufacturing of motorcycles, household appliances, electronics, paper, food processing, synthetic fibers and garments, as well as textiles and stainless steel products. Some worldwide brand names have factories in Jiangmen such as Asia Pacific Resources International Holdings, ABB Group and Lee Kum Kee foods.

Jiangmen Port is the second largest river port in Guangdong province. The local government plans to develop a harbour industrial zone with heavy industries to include petrochemical and machinery plants, as well as an ocean-based economy.

Culture Exchanges:

The Committee will facilitate cultural exchange between the residents of the two cities. The power of opportunity for cultural exchanges between the two cities will be a mutually beneficial arrangement to help deepen our cross-cultural partnerships between people.

Education Exchanges:

The Committee will connect students from our Cupertino High Schools and De Anza College students so they can exchange information about their daily lives and improve understanding of the two cultures. The Committee will also seek to sponsor small groups of students from both cities to visit the each other city with the support of host families.

Cupertino-Jiangmen Friendship City Application

7. RESOURCES: Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state “no funding required”. Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

No funding is currently required for the operation of the relationship. The future friendship city is proud to work the community for future activities with a target goal of \$30,000 through donations from the communities of both cities. No funding will be necessary from the City of Cupertino.

8. PROFILE: Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

Jiangmen, formerly romanized as Kongmoon, is a prefecture-level city in Guangdong Province in southern China. Its 3 urban districts are now part of the Guangzhou–Shenzhen conurbation and the entire prefecture had a population of about 4.45 million in 2010.

The city is located on the lower reaches of the Xijiang or West River, in the west of the Pearl River Delta in the middle of southern Guangdong Province. It faces the South China Sea in the south and is 100 kilometres (62 mi) away from Guangzhou and Zhuhai by highway. Jiangmen city has an area of 9,260 square kilometres (3,580 sq mi), about one quarter the size of the Pearl River Delta.

Jiangmen was selected by the Chinese state as a pilot city for a nationwide information programme. It was also chosen by the Pacific Economic Cooperation Council (PECC) as a trial city for the Regional Integration for Sustainable Economics (RISE) project. According to the "Report on Investment Environment in China 2003" by the World Bank, Jiangmen ranked the fourth after Shanghai, Hangzhou and Dalian of 23 cities under evaluation in China. Among various indicators, Jiangmen excelled in infrastructure, labour redundancy, proportion of joint ventures in all firms, informal payments to government, taxation, productivity and the investment rate.

Culture

Jiangmen is the homeland of 3.68 million overseas Chinese, who live in 107 countries and regions throughout the world. Strong overseas connections are especially found in the villages.

A significant amount of historical heritage survives from the period of mass emigration prior to World War II. The most significant are the fortified multi-story towers found mainly in Kaiping. These are known as "Gold Mountain Towers" or diaolou. Number of natural Hotspring resorts has been developed successfully by using its wealthy natural heated ground water resources such as Gudou Hotspring Resort (古兜温泉). Guifeng Mountain is a well-known mountain visited by many tourists, it is the peak of Jiangmen with an elevation of 545 meters above sea level.

The local government's economic development strategies emphasize the development of tourism and protection of the environment.