



**CITY OF CUPERTINO  
FRIENDSHIP CITIES PROGRAM  
APPLICATION FOR DESIGNATION**

**Instructions**

This application is to be completed by the Friendship City Committee of the requesting international city and submitted electronically to the Cupertino City Manager's Office by emailing [pio@cupertino.org](mailto:pio@cupertino.org).

**Background**

A Friendship Cities Designation is an established relationship between the City of Cupertino and a partnering international organization that is mutually beneficial. The first step towards establishing a Friendship Cities Designation is to complete this application. This application helps to identify proposed goals of the relationship, the supporting activities expected, and highlights the areas of interest strengths, or needs of each party. The proponents of establishing such a relationship must be a collaboration of a community organization (a Friendship City Committee) and an elected official of the participating international city.

**Who May Request a Friendship Cities Designation?**

Any established Friendship City Committee of the proponent Friendship City may submit an application. The most successful applications will have more than one sponsor and will represent multiple agencies or organizations.

**Processing and Approval of the Application**

This application will clearly state the rationale and the goals of the relationship and the mutual benefits in establishing this relationship. Once the designation is in place, all information in the application will be shared with the community and stakeholders upon request.

Complete information for key contacts and authorizing individuals (the signing authorities) must be provided before the relationship can be finalized. In addition, the committee must have a Cupertino Councilmember sponsorship. Incomplete information will delay the process. A Friendship Cities Designation will be authorized for a period of two (2) years as outlined in the City of Cupertino's "Policies and Guidelines on Sister Cities, Friendship Cities, and International Delegations" and will be subject to all guidelines therein.

**CUPERTINO FRIENDSHIP CITIES PROGRAM APPLICATION FOR DESIGNATION**

To be completed in English by the requesting organization:

1. Name and Country of the proposed Friendship City and the Friendship City Committee:

Channing District, Shanghai City,

2. Today's date: November 18, 2016

3. Name of person requesting relationship: Linda Shum

Title: President

Affiliation: Cupertino-Shanghai Friendship City Association

4. Address: 10454 Scenic Ct.,Cupertino, CA 95014

Email: lindashum@yahoo.com

Phone: 408-255-6737

5. City of Cupertino Sponsor: Mayor Barry Chang

6. Friendship City Elected Official Sponsor: District Mayor Gu, Hong Hui

7. **RATIONALE:** Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:

- Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.
- Areas of mutual interest upon which the relationship will focus.
- Opportunities for new activities and potential outcomes.
- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

See attached.

8. **RESOURCES:** Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state "no funding required". Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

See attached.

9. **PROFILE:** Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

10. **ADDITIONAL INFORMATION:** Please add any additional information about this proposed relationship, the proponent Friendship City, and/or the Friendship City Committee that you wish to

share. Limit additional information to no more than 2 pages.

## **Proposal for Friendship City between City of Cupertino, California, USA and City of Shanghai (Channing District), People's Republic of China (PRC)**

To: City of Cupertino

From: Cupertino-Shanghai Friendship City Association

Date: November 18, 2016

Re: Establish Friendship City between City of Cupertino, CA, USA and City of Shanghai, PRC

Dear City of Cupertino,

We are asking you to establish Friendship City Relationship between City of Cupertino, and City of Shanghai, Channing District.

### Cupertino-Shanghai Friendship City Association

Cupertino-Shanghai Friendship City Association is founded in Cupertino by a group of Cupertino residents and friends. The Association will apply for a non-profit organization status from IRS. The founding members of the Association are as below:

President: Linda Shum

Vice President: Lian Feng

Secretary: Jenny Yuan

Treasurer: Kerchen Heller

### Funding the Proposal

We will host fundraising events and ask community members to contribute. The Association will actively raise fund for potential activities in the future. And, we are not asking funding from City of Cupertino.

### Plan of Events in the future

- a. Traffic improvement strategies exchange.
- b. Trade, education, science, technology cooperation and exchange;
- c. Smart City Conference between two cities.
- d. "Tell the story of your city" video competition.

### Areas of mutual interest:

1. Find solution for potential traffic congestion relief
2. Cultural exchanges and mutual understanding

### Benefits of a Friendship City agreement between the two cities:

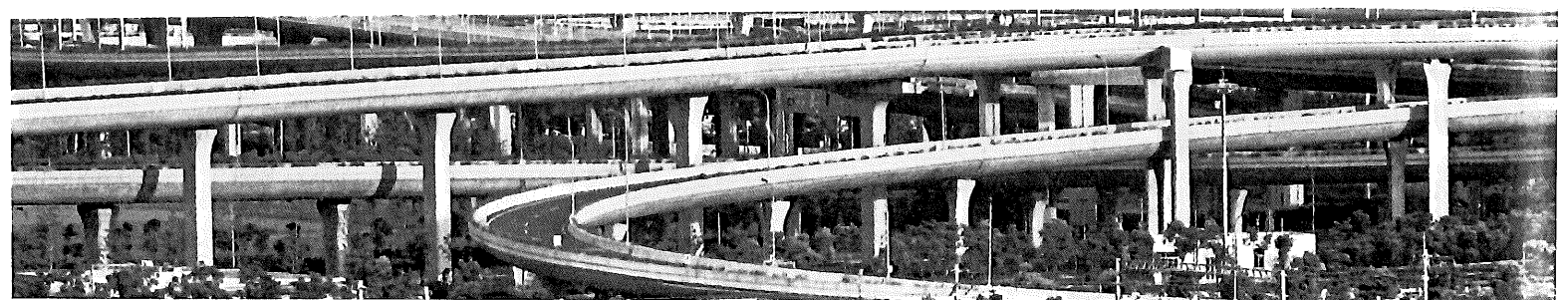
Both cities can learn from each other about the solution for traffic and housing crisis. Both can benefit from each other through cultural exchanges and each successful program.

## 长宁概览 Brief Introduction

## 交通便捷 / Convenient Transport

长宁区位于上海沪宁、沪杭发展轴的“Y”型交汇点上，地接江浙两省，空连世界各国，形成了包括航空港、快速路、轨道交通、城市干道在内的立体交通网络。虹桥国际机场位于长宁西侧，与浦东国际机场一起形成了上海“一市两场、两位一体”的空港格局。虹桥综合交通枢纽紧邻长宁，3小时交通圈覆盖长三角主要城市。

Changning District is located at the intersection of Shanghai Huning and Huhang development axis, connecting Jiangsu and Zhejiang provinces. It also connects with the world by air, forming a three-dimensional transport network including airports, highways, metro lines and city main roads. Located at the west of Changning, Hongqiao International Airport has formed an airport structure of “two airports in one city” together with Pudong International Airport. Hongqiao Comprehensive Transport Hub, which is adjacent to Changning, makes the district accessible to major cities in the Yangtze Delta Region within three hours.



## 自然地理 / Local Geography

Located in the west of downtown Shanghai, Changning District is known as the "West Gate of Shanghai" with Changning Road running through the whole district. It is adjacent to Jing'an District and Xuhui District in the east and adheres to Minhang District in the west and in the south. It also connects with Putuo District and Jiading District in the north. Covering a total area of 37.19 square kilometers, its permanent population totals 585,900.

It is warm and moderately humid here with greens covering the district as a blanket. Several tens of roads are weaved into a city transport network which extends in all directions. Suzhou Creek lies across Changning District's east, west and north. Changning has become an important hub featuring visitors' flow in the city, as well as logistics, information flow and capital flow. It is one of the districts with the best transportation system, ecology, residential environment and cultural environment in the downtown area.

