CC 05-06-2025

Item No. 10

Approval of Fiscal Year (FY) 2025-26 Fee Schedule Update

Written Communications

From: Santosh Rao

To: <u>City Council</u>; <u>Rachelle Sander</u>; <u>Pamela Wu</u>; <u>City Clerk</u>

Subject: Fw: 05/01/25 Parks and Rec Commission - Fees for facility rentals.

Date: Thursday, May 1, 2025 9:40:26 AM

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Dear City Clerk,

Would you please include the below in written communications for the upcoming city council meeting. Thank you.

[Writing on behalf of myself only, as a Cupertino resident.]

Dear Parks and Rec Commission and staff,

I am writing about agenda item 3 on the 05/01/25 parks and rec commission meeting on indoor facility rentals.

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I urge the commission and staff to lower fees for residents and offset by raising the fees on non-residents and non-resident non-profits. I further urge the commission and staff to do likewise on all parks and rec programs, classes and memberships. The premium charged to non-residents is minimal today. The city is under no obligation to be subsidizing non-residents. Fee increases have been passed on equitably to residents and non-residents. Parks and rec popular offerings have seen increasing surge of demand. Please ask for metrics on residents vs non-residents for all usage of facilities, memberships, classes, camps. Perhaps you might observe a large % of non-residents consume our resources and facilities while paying a negligible premium.

I urge you to make residents the first and primary mission, priority and focus of parks and rec and use non-residents to subsidize residents and resident non-profits.

Please raise prices on non-residents and non-resident non-profits steeply and lower prices on residents on all parks and rec offerings, not just indoor facility rentals.

In particular the city should not be under any obligation whatsoever to

subsidize all the non-profits from any address how so ever far it may be outside Cupertino and offer them significant discounts compared to Cupertino residents. There are no limits on these non-resident non-profits such as within a 3 mile radius outside the boundaries of Cupertino city. Why should the city offer steep discounts to, say, an Oakland or Richmond or Hayward or Fremont or Sacramento non-profit at prices steeply lower than for Cupertino residents.

I urge all of you to act swiftly with urgency to immediately lower prices on Cupertino residents and raise prices on non-residents and non-resident nonprofits.

I further implore you to re-order your priority groups. Group 2 should be Cupertino residents. Group 3 should be non-resident non-profits.

Nowhere is this pricing and non-resident overload on city resources more egregious than popular parks and rec events such as the Halloween and holiday events the city puts up. These are inundated with non-residents and residents cannot get in. I know plenty of families including mine that could not get into the Halloween event last year because it was overrun by non-residents.

Let's also please keep advance bookings open to residents only on popular events like Halloween and holiday festivals and open to non-residents only a day or two before the events or only as walk-in if available and if not already fully booked up by residents.

Thank you for making Cupertino residents the first and primary focus for parks and rec and non-residents should bear a steep premium to subsidize residents.

Thank you for reading and acting on behalf of the interests of Cupertino residents primarily rather than subsidizing non-residents.

Thanks,
San Rao
Cupertino resident and voter
(Writing on behalf of myself only)