

PRC Meeting
October 3, 2024
Presentations

Item #1

Parks and Recreation
Department Outdoor
Recreation Division

Parks and Recreation Department Outdoor Recreation Division

October 3, 2024

Parks and Recreation Commission



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Agenda

- Blackberry Farm Golf Course
 - Glow Night Golf
 - Spring Swing Scramble
- Blackberry Farm Park
 - 2024 Season Recap
 - Swim Lessons and Lap Swim
 - Pooch Plunge
- McClellan Ranch Preserve
 - Environmental Education Center
 - 2023-2024 3rd Grade Creek Tour Program
 - 2024 Summer Camp Recap
 - Community Gardens
 - AR Tour

Blackberry Farm Golf Course

	FY 2022-2023	FY 2023-2024
Rounds of Golf	45,376	37,961
Membership Sales	342	277



Glow Night Golf

	Residents	Non-Residents
November 9, 2023	11	26
December 8, 2023	3	16



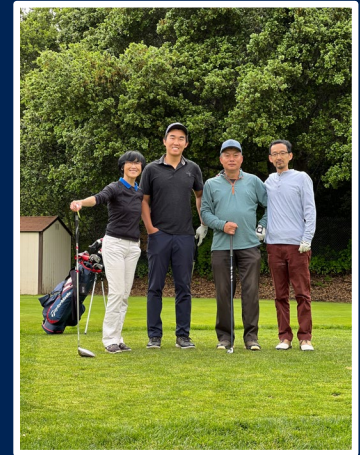
Next events scheduled for January 31 and February 28

Spring Swing Scramble

	Residents	Non-Residents
April 23, 2023	9	28
March 23, 2024	17	11



Next event:
March 22



Blackberry Farm Park

Drop-In Swim Passes

2023	2024
8,439 (37% R)	8,239 (44% R)

Memberships Sold

2023	2024
285 (54% R)	381 (58% R)

Membership Check-Ins

2023	2024
2,564 (60% R)	2,927 (70% R)



Picnic Site Usage

2023	2024
13,343 (60% R)	13,041 (58% R)



Swim Lessons and Lap Swim

Swim Lessons

2023	2024
358 (85% R)	397 (91% R)



New

2024 Lap Swim

147 (85% Residents)

Pooch Plunge

	Residents	Non-Residents
2023	83	104
2024	62	130



McClellan Ranch Preserve



Environmental Education Center

- Open House every Saturday, 11 a.m. to 3 p.m.
 - Hands-on nature activities
 - Local ecology education
 - Meet the animal ambassadors
 - Average of 45-100 visitors per week



Group Reservations at McClellan

New



Nature Walks

Nature Walks along the Stevens Creek Trail discussing local plants and animals.



**Environmental
Education Center Visits**

Environmental Education Center Visits for groups, schools, and educational programs.

Reservation cost based off group sizes

Creek Tours

- Stormwater Pollution Prevention Program & the watershed environment
- Updated curriculum
- Aligned to 3rd grade standards
- 9 schools, 700 students
- Resumes this Fall!



Nature Camp and Summer Science Fun

Camp Registration	
2023	2024
170 (82% R)	204 (74% R)

- Enhanced learning
- Highlighting preserve
- Creative content



Summer Camp Partner Collaborations



Community Gardens

- Beginning 7/1/24 terms increased from 3 to 5 years
- \$150 deposit and \$110 annual fee
- Priority given to residents who
 - Live in high-density housing
 - Enrolled in PG&E CARE program
- Gardeners must verify residency
- 70% of active gardeners are 50+



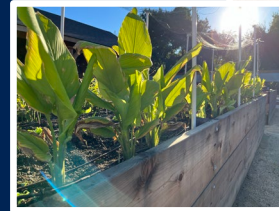
McClellan Ranch Gardens

- 104 plots in use
- 2 vacant ADA plots available
- 1 ADA plot used as EEC demo and animal care garden
- 15 on waitlist



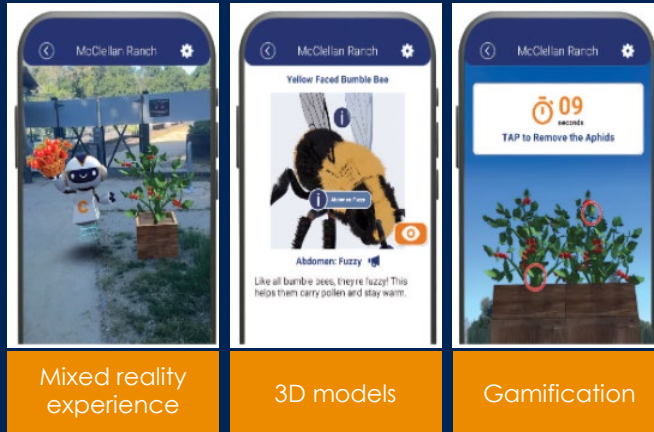
Wilson Park Gardens

- 14 plots in use
- 1 vacant ADA plot available
- 8 on waitlist



Augmented Reality App (Now Live!)

Six stations highlight key features



1. **Introduction** - EEC
2. **Habitat restoration** - Grassroots
3. **3D Acorn Woodpecker** - Audubon
4. **Bee Project** - 4-H Beekeepers
5. **Crops, and benefits of community garden** - Master Gardeners
6. **Steelhead trout** as a protected species – Stevens Creek

Questions?



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Staff and Commission
Reports

Liaison's Update

Parks and Recreation Commission

October 3, 2024



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Parks and Recreation Events

Hidden Treasures

- Thursday, October 24
- 9 a.m. to 2 p.m.
- Cupertino Senior Center



Parks and Recreation Events

Monster Mash

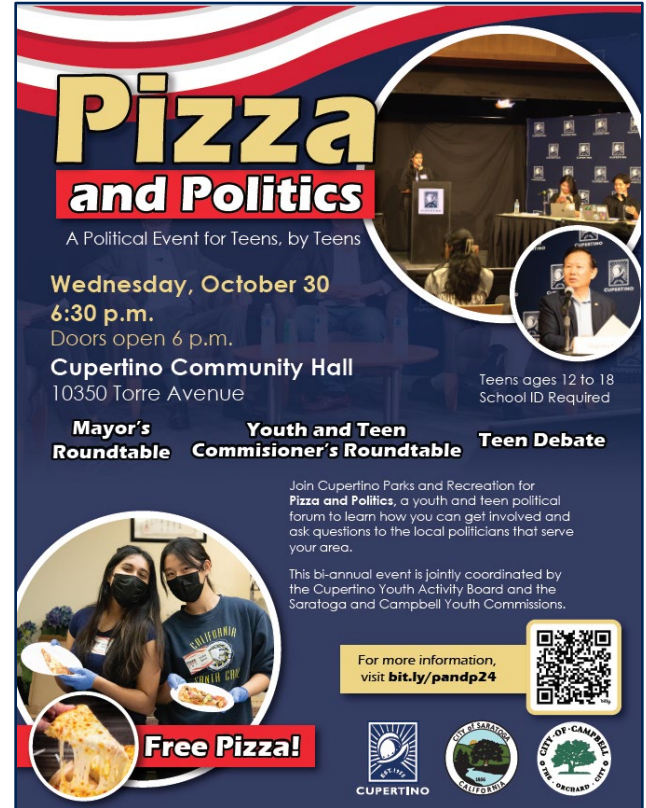
- Saturday, October 26
- 5:30 to 8:30 p.m.
- Quinlan Community Center
- Register at **reg4rec.org**



Parks and Recreation Events

Pizza and Politics

- Wednesday, October 30
- 6:30 p.m.
- Community Hall



Pizza and Politics
A Political Event for Teens, by Teens

Wednesday, October 30
6:30 p.m.
Doors open 6 p.m.

Cupertino Community Hall
10350 Torre Avenue

Mayor's Roundtable **Youth and Teen Commissioner's Roundtable** **Teen Debate**




Teens ages 12 to 18
School ID Required

Join Cupertino Parks and Recreation for **Pizza and Politics**, a youth and teen political forum to learn how you can get involved and ask questions to the local politicians that serve your area.

This bi-annual event is jointly coordinated by the Cupertino Youth Activity Board and the Saratoga and Campbell Youth Commissions.

For more information, visit bit.ly/pandp24

Free Pizza!

Liaison's Update

Parks and Recreation Commission

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