



**CITY OF CUPERTINO  
FRIENDSHIP CITIES PROGRAM  
APPLICATION FOR DESIGNATION**

**Instructions**

This application is to be completed by the Friendship City Committee of the requesting international city and submitted electronically to the Cupertino City Manager's Office by emailing [pio@cupertino.org](mailto:pio@cupertino.org).

**Background**

A Friendship Cities Designation is an established relationship between the City of Cupertino and a partnering international organization that is mutually beneficial. The first step towards establishing a Friendship Cities Designation is to complete this application. This application helps to identify proposed goals of the relationship, the supporting activities expected, and highlights the areas of interest strengths, or needs of each party. The proponents of establishing such a relationship must be a collaboration of a community organization (a Friendship City Committee) and an elected official of the participating international city.

**Who May Request a Friendship Cities Designation?**

Any established Friendship City Committee of the proponent Friendship City may submit an application. The most successful applications will have more than one sponsor and will represent multiple agencies or organizations.

**Processing and Approval of the Application**

This application will clearly state the rationale and the goals of the relationship and the mutual benefits in establishing this relationship. Once the designation is in place, all information in the application will be shared with the community and stakeholders upon request.

Complete information for key contacts and authorizing individuals (the signing authorities) must be provided before the relationship can be finalized. In addition, the committee must have a Cupertino Councilmember sponsorship. Incomplete information will delay the process. A Friendship Cities Designation will be authorized for a period of two (2) years as outlined in the City of Cupertino's "Policies and Guidelines on Sister Cities, Friendship Cities, and International Delegations" and will be subject to all guidelines therein.

**CUPERTINO FRIENDSHIP CITIES PROGRAM APPLICATION FOR DESIGNATION**

To be completed in English by the requesting organization:

1. Name and Country of the proposed Friendship City and the Friendship City Committee:

\_\_\_\_\_

2. Today's date: \_\_\_\_\_

3. Name of person requesting relationship: \_\_\_\_\_

Title: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

4. City of Cupertino Sponsor: \_\_\_\_\_

5. Friendship City Elected Official Sponsor: \_\_\_\_\_

6. RATIONALE: Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:

- Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.
- Areas of mutual interest upon which the relationship will focus.
- Opportunities for new activities and potential outcomes.
- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

7. RESOURCES: Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state "no funding required". Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

8. PROFILE: Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

9. ADDITIONAL INFORMATION: Please add any additional information about this proposed relationship, the proponent Friendship City, and/or the Friendship City Committee that you wish to share. Limit additional information to no more than 2 pages.

## Cupertino-Guro Friendship City Committee

6. RATIONALE: Please explain the rationale and focus of the requested Friendship Cities Designation. Describe why a Friendship City relationship would be beneficial to the City of Cupertino and your local community, organization, and city. Please outline the areas of mutual strength and interest for each of the participants. Limit this section to four pages and attach it to this application. Items to include:

- Names, titles, and affiliations of those who will be involved at the proponent Friendship City and the Friendship City Committee. Be sure to include information for the proponent Friendship City's Mayor as they will have the primary signing authority of the Friendship City.
- Areas of mutual interest upon which the relationship will focus.
- Opportunities for new activities and potential outcomes.
- Benefits and measurable results that the City of Cupertino and proponent Friendship City can expect as a result of the establishment of such a relationship.

The leadership of the Cupertino-Guro Friendship City Friendship Committee consists of:

Jina Young Kim: president

VP: Stephanie Xu

Treasurer: Patrick Ahrens

The Committee foresees three areas of mutual benefits from a friendship city program:

### **Cultural Exchanges:**

The city of Guro has a rich culture to offer exchanges with the city of Cupertino.

The Guro Arts Valley Theater, a cultural arts center in the southwest area of Seoul, has a performance area, seating capacity of 579, as well as having a gallery, a small hall, a kids' book cafe, and a cafeteria. In this sense, the place is regarded as an integrated cultural space, and symbolizes the tangible progress and development that has taken place in Guro. It is also a representative cultural arts center that gains a lot of attention from residents from other regions.

### **Educational Exchanges:**

Collaboration between Cupertino's high schools's and De Anza College as well as Guro, Korea's education institutions stands to benefit greatly from an educational exchange program.

Guro District has a total of 83 education facilities: four universities, 11 high schools, 13 junior high schools, 23 elementary schools and 33 kindergartens. Furthermore, there are 33 public and private libraries with more than 420,000 books.

Dongyang Technical College provides education with a specialized curriculum focused mainly on high-tech practical training courses and supplies manpower to the companies located at the Guro Digital Industrial Complex.

Sungkonghoe University trains students who will work for public welfare, social services, human rights and peace of the world. It is also training students to work in industrial fields.

**Business Exchanges:**

Guro is home to the biggest IT foundation in Korea, making it by far the biggest industry closer in the nation. The region has changed from a center of labor intensive industry to a center of IT, cutting edge technology.

7. **RESOURCES:** Please address monetary and in-kind resources that may be necessary to conduct the activities of this relationship, how they are to be obtained, and from whom. If none, state "no funding required". Please note that the City of Cupertino does not currently provide funding for Friendship Cities. Limit this section to one page and attach it to this application.

No funding is currently required for the operation of the relationship. For future activities, the Committee has a fund raising target of \$50,000 through donations from the communities of both cities. No funding or resources will be needed from the City of Cupertino.

8. **PROFILE:** Please attach a brief profile of your city and Friendship City Committee including, but not limited to: background, location, nature, size, and relevant programs. Limit the profile to no more than two pages.

Guro District (Guro-gu) is a district of Seoul, South Korea, which was separated from Yeongdeungpo District on April 1, 1980. Located in the southwestern part of the city, where besides Yangcheon District and Geumcheon District Guro District has an important position as a transport link which contains railroads, land routes from the rest of Seoul to the south of the country. The Gyeongbu and Gyeongin railway lines connect Seoul to Busan and Incheon. In addition, Seoul Metropolitan Subway lines 1, 2, and 7, and major highways intersect in Guro District.

The name Guro originates from the legend that nine (Korean: gu) old men (Korean: ro) enjoyed longevity in the district.

A digital industrial complex is located in Guro District. The Guro Digital Industrial Complex, which played a leading industrial role mainly with textile manufacturing, dressmaking and other labour-intensive industries in 1967, has been rapidly changed into an IT industrial complex. This complex played a pivotal role in the economic growth of the South Korea's development era, referred to as the "Miracle on the Han River", and also contributed 10 percent of national export in the 1970s.

Twenty-one percent of the total area of Guro District is a restricted zone to be used as a greenbelt with the only arboretum in Seoul. The zone is changing into a lively district as large labour-intensive factories are moving from the area and the council is developing what it terms its four zones.

An "e-government" system based on this hosted the international e-participation forum[2] on February 7–9, 2007, with the participation of more than thirty-seven countries. The forum was launched with the theme "Promoting Democracy and Regional Development" and twenty-five mayors including André Santini (Issy-les-Moulineaux, France), Kevin Foy (Chapel Hill, US),

Apirak Kosayothin (Bangkok, Thailand), Uvais Mohamed Emthiyas (Colombo, Sri Lanka), and world experts such as Dr William H. Dutton (Director of Oxford Internet Institute at the University of Oxford, UK) and Dr Ari-Veiko Anttiroiko (professor at the University of Tampere, Finland) participated in the forum. The Guro Declaration,[3] adopted during the forum, aims to set up a portal site for e-government development and to establish a concrete project in order to bridge the digital divide among the world's cities. This practice has been recognised for providing a new important step in the development of e-democracy.

The e-participation forum was a key factor for Guro to play the leading role in bridging the digital divide among cities, to provide I.T. enterprises located in Guro Digital Industrial Complex the opportunity to launch into the international market, to improve its image and become a global leader to concrete e-democracy.

Source: Wikipedia: [https://en.wikipedia.org/wiki/Guro\\_District,\\_Seoul](https://en.wikipedia.org/wiki/Guro_District,_Seoul)