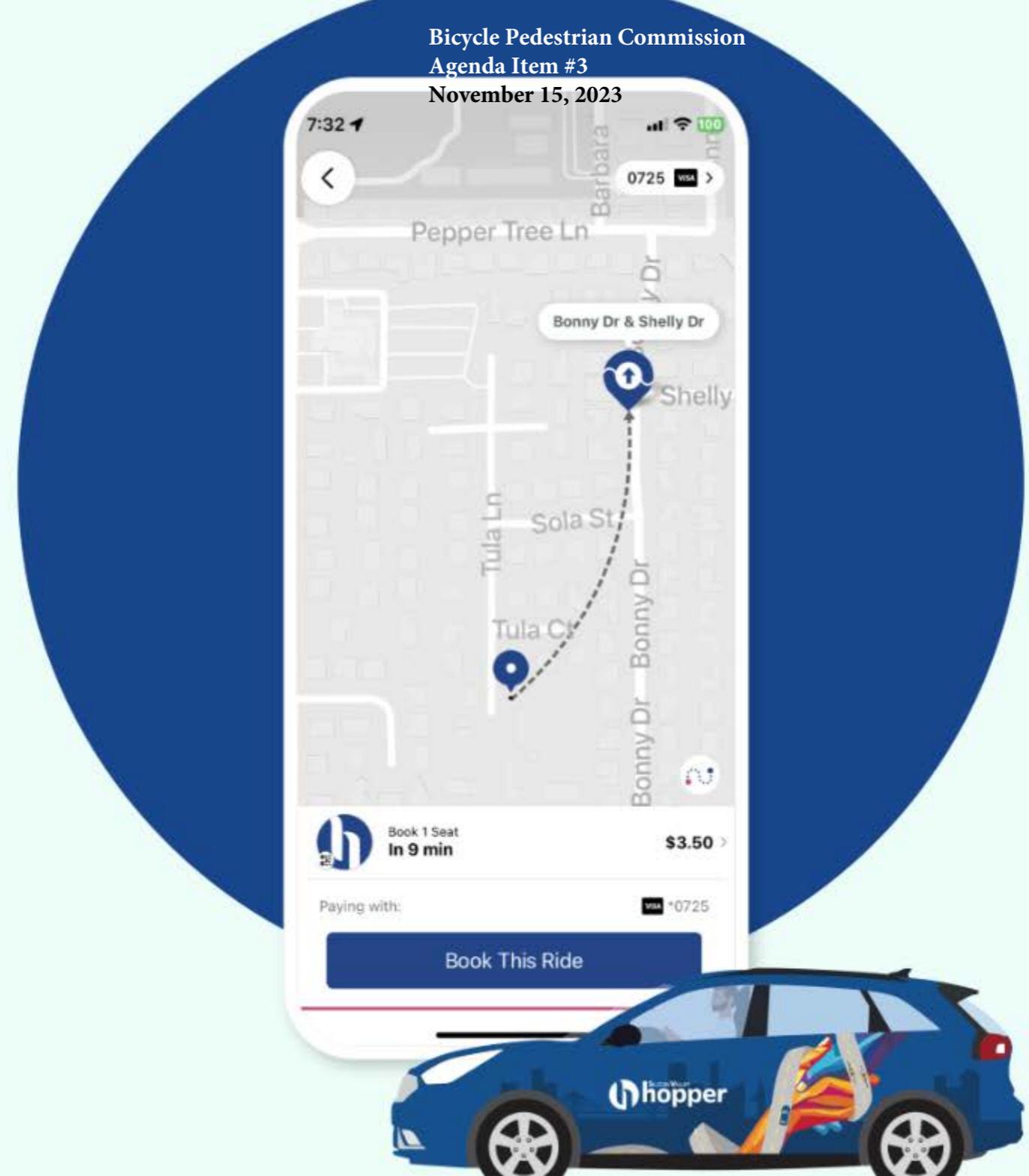




Silicon Valley (SV) Hopper

2023 Program Update

City of Cupertino



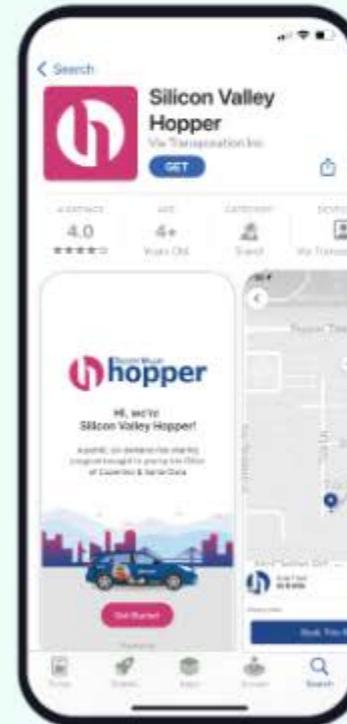
About the Shuttle

Service began with a pilot program in 2019.

Originally named Via-Cupertino, the shuttle service is now branded as SV Hopper.

SV Hopper is operated by the transportation services company Via, which is also known under the business name Nomad LLC.

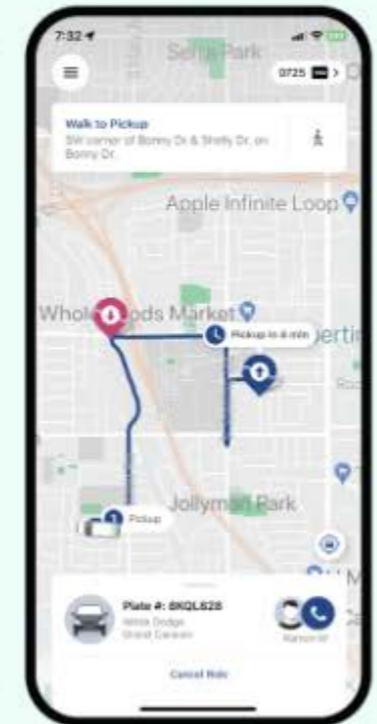
1. Download the App



2. Request a Ride



3. Meet the Driver

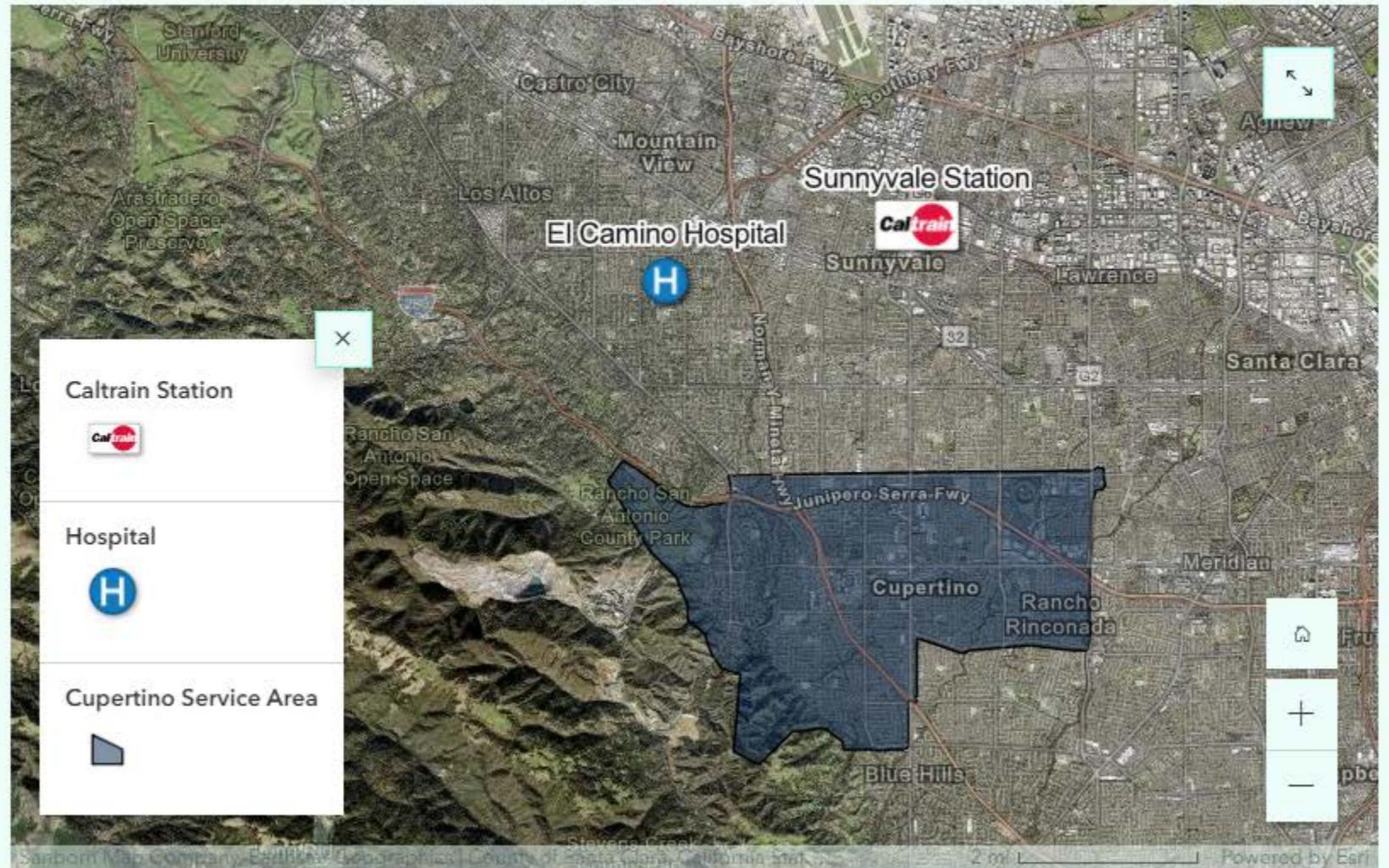


2019 Via-Cupertino Pilot Program

Service Area

- City of Cupertino
- El Camino Hospital
- Sunnyvale Caltrain Station

Based on results from a 2018 planning effort initiated by Council.



How Does it Work?

Unlike Uber and Lyft, which are door-to-door TNCs, Via is an on-demand corner-to-corner service.

This approach allows for improved efficiency and predictable system performance.



Service Details

Fares

\$3.50 standard rate

\$1.75 discounted rate

\$1 for each additional rider

Operating Hours

7 AM to 7 PM: Monday through Friday

9 AM to 5 PM: Saturday

No Sunday service

Rules

Students ages 13 to 17 need parental consent to ride alone.

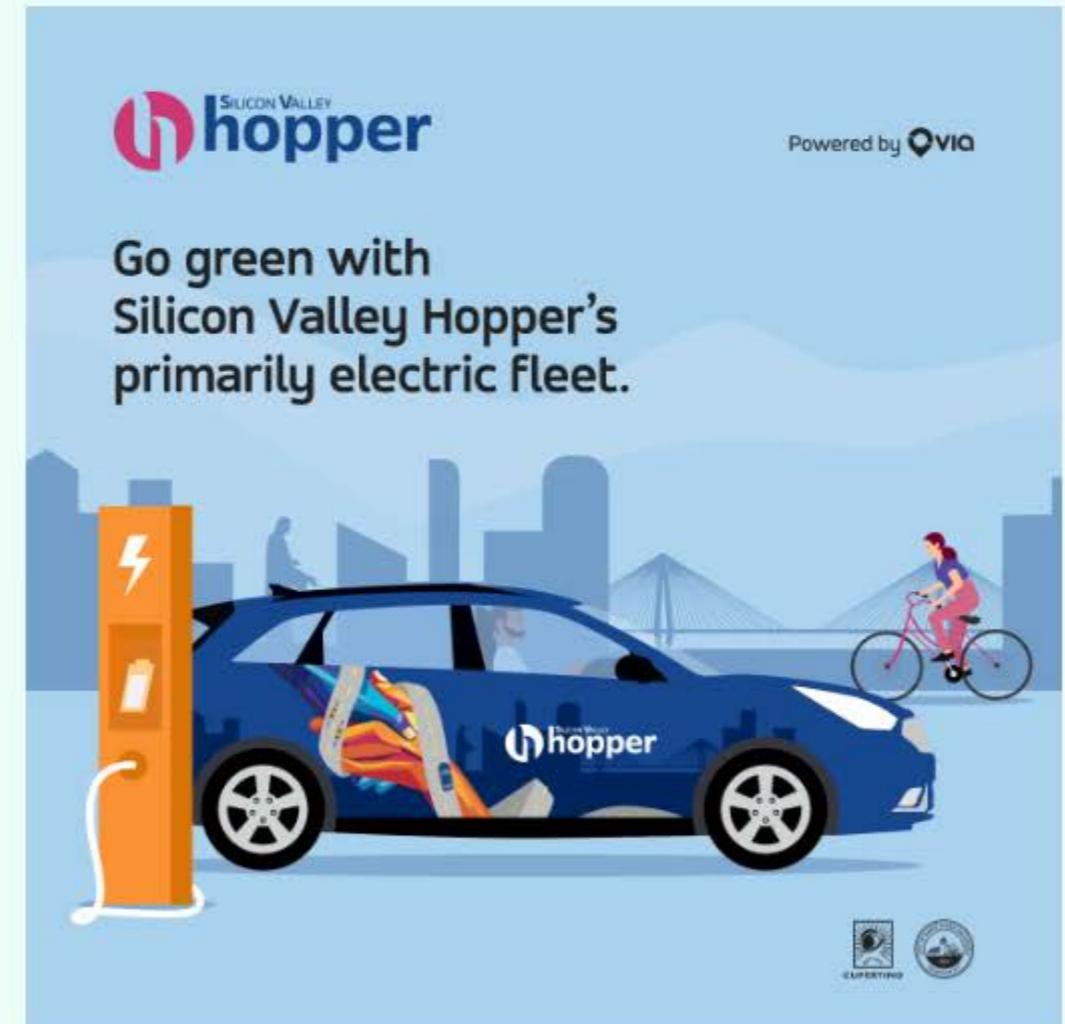
Wheelchair accessible vehicles are available, and individuals with disabilities will receive door-to-door service.

Over-the-phone bookings available through dispatcher

Service Details

13 Vehicle Fleet

- 10 all-electric Kia Niro vehicles
- 3 gas-powered WAVs
- Overnight charging currently occurs at De Anza College



Program Funding

The SV Hopper program is funded through a combination of the City's general fund, City of Santa Clara utility fees, and CalSTA grant funds.

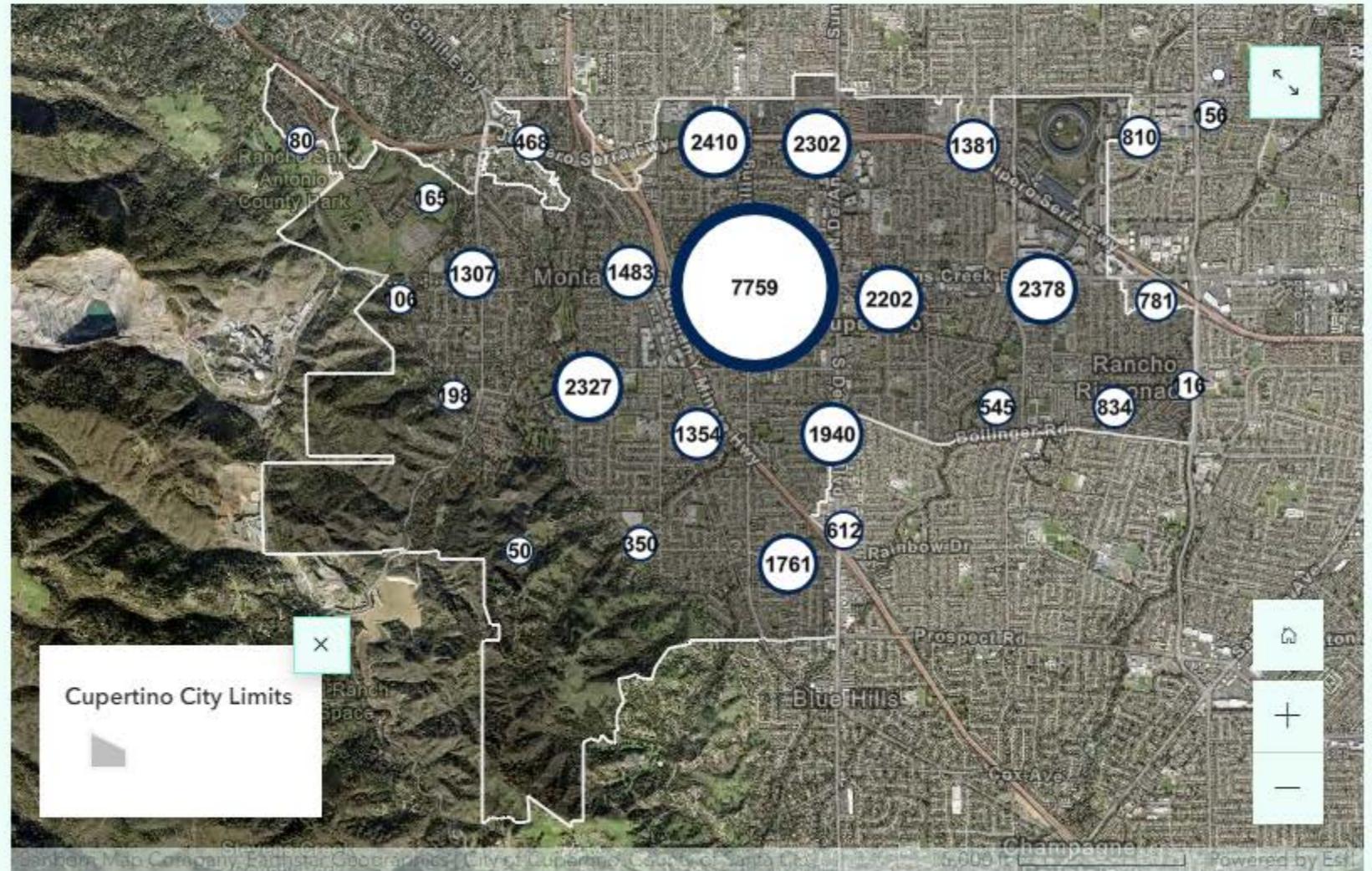
In 2022, the City was awarded \$8.4M in Transit and Intercity Rail Capital Program (TIRCP) Cycle 5 funding to expand service into Santa Clara and improve access to passenger rail transit for DACs. This award will fund half the program for five years.



2023 Popular Destinations

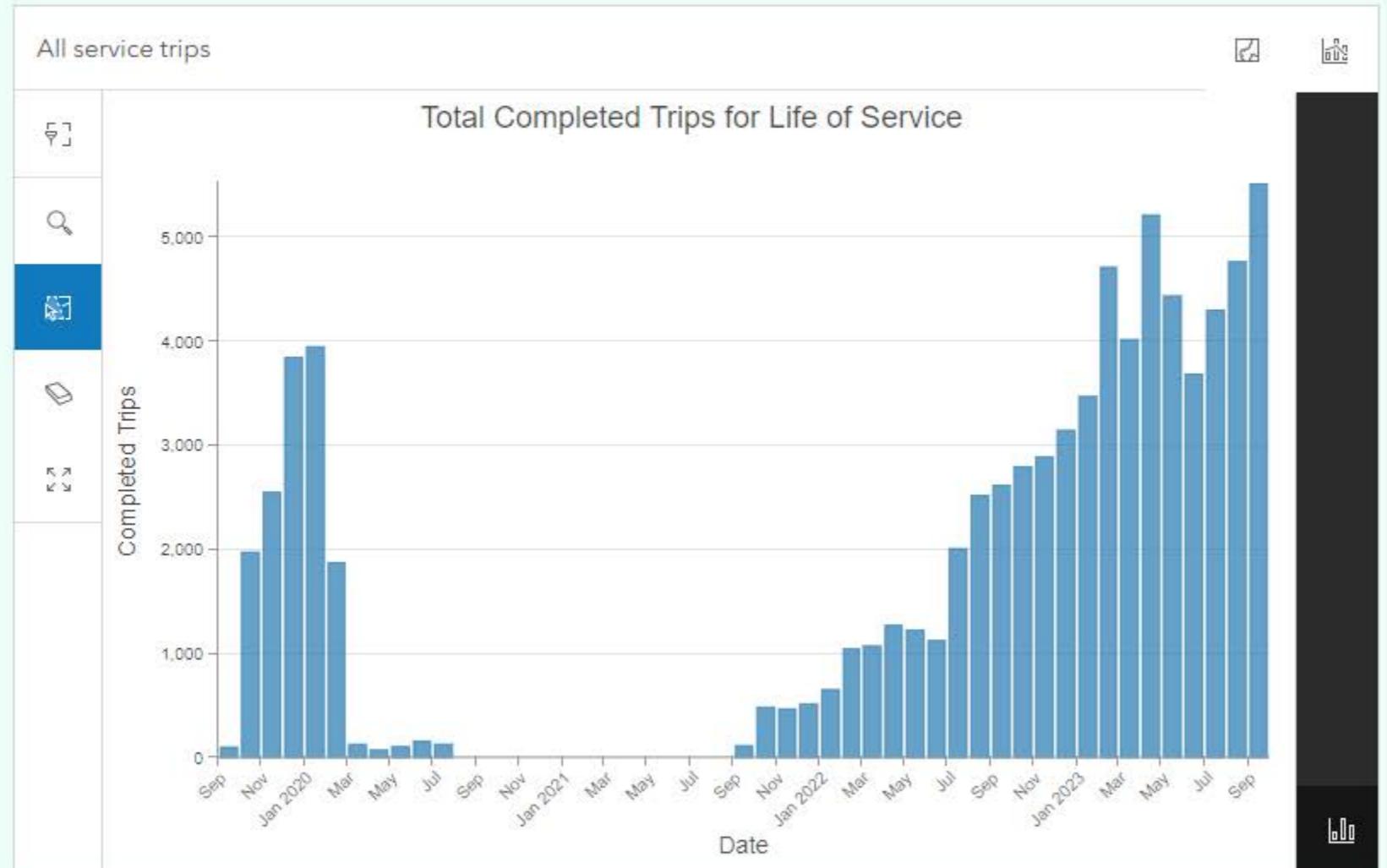
Top Destinations

1. De Anza College
2. Monta Vista High School
3. Sunnyvale Caltrain
4. Bottegas Cupertino
5. Cupertino City Center



Ridership Trends

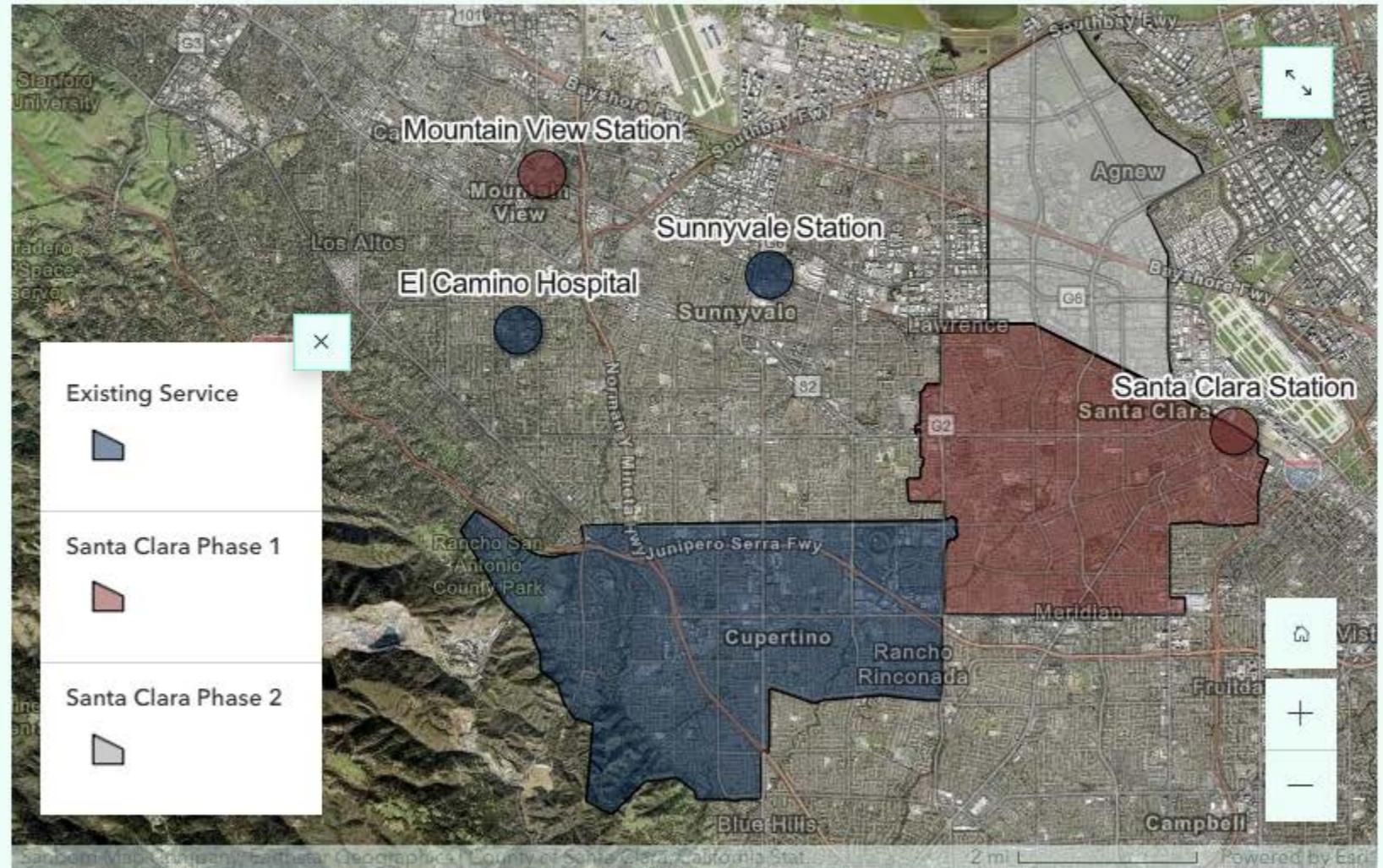
- High school students cause summertime dip in ridership
- Demand has fully recovered from COVID
- Steady growth
- 81,093 lifetime trips



Phased Expansion

Expansion into Santa Clara will occur in two phases over five years.

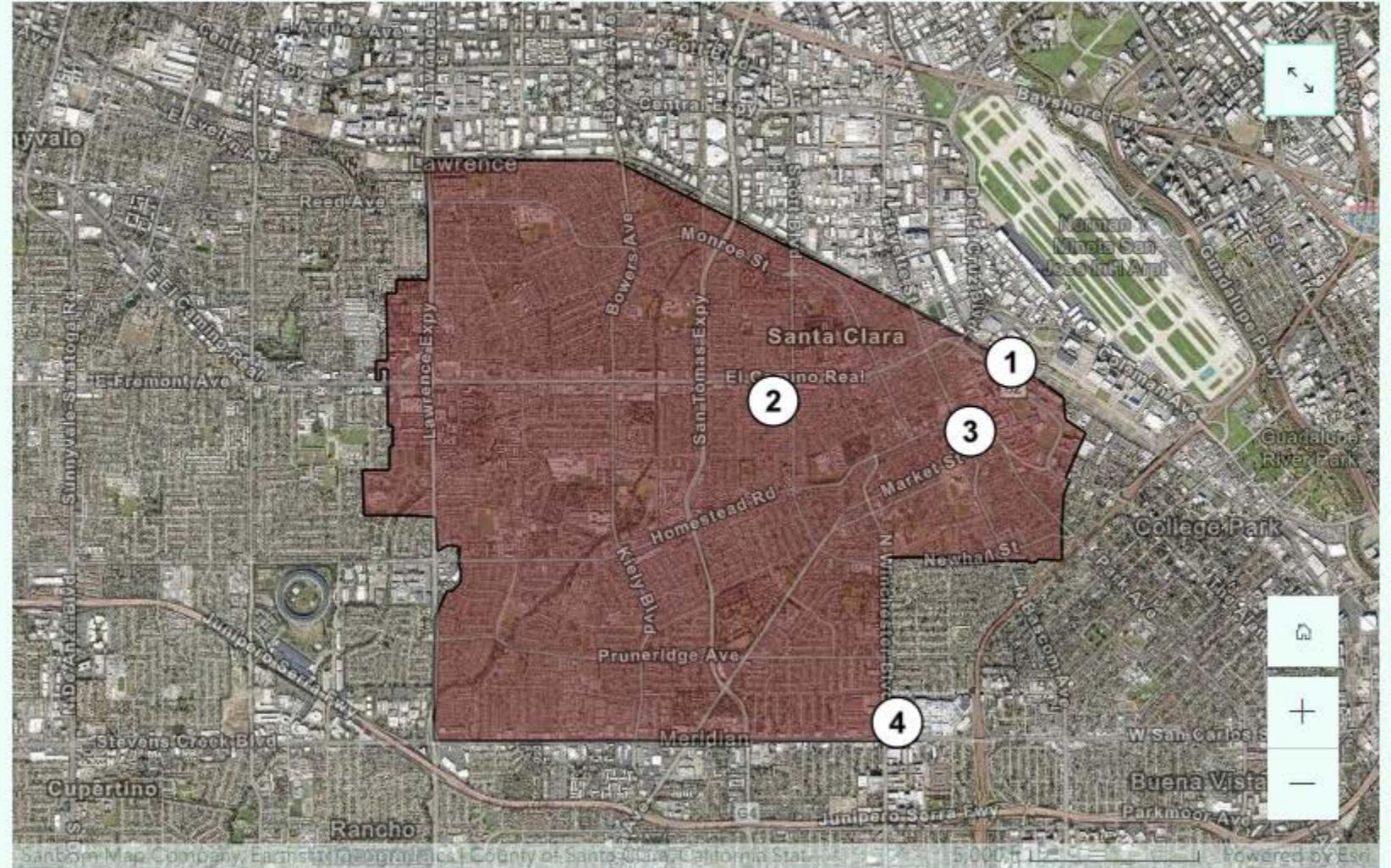
- Phase I: Years 1-2
- Phase 2: Years 3-5



Phase 1 Destinations

Beginning Nov. 2023

1. Santa Clara Caltrain
2. Santa Clara Town Center
3. Santa Clara University
4. Westfield Valley Fair



Phase 2 Destinations

Beginning 2026

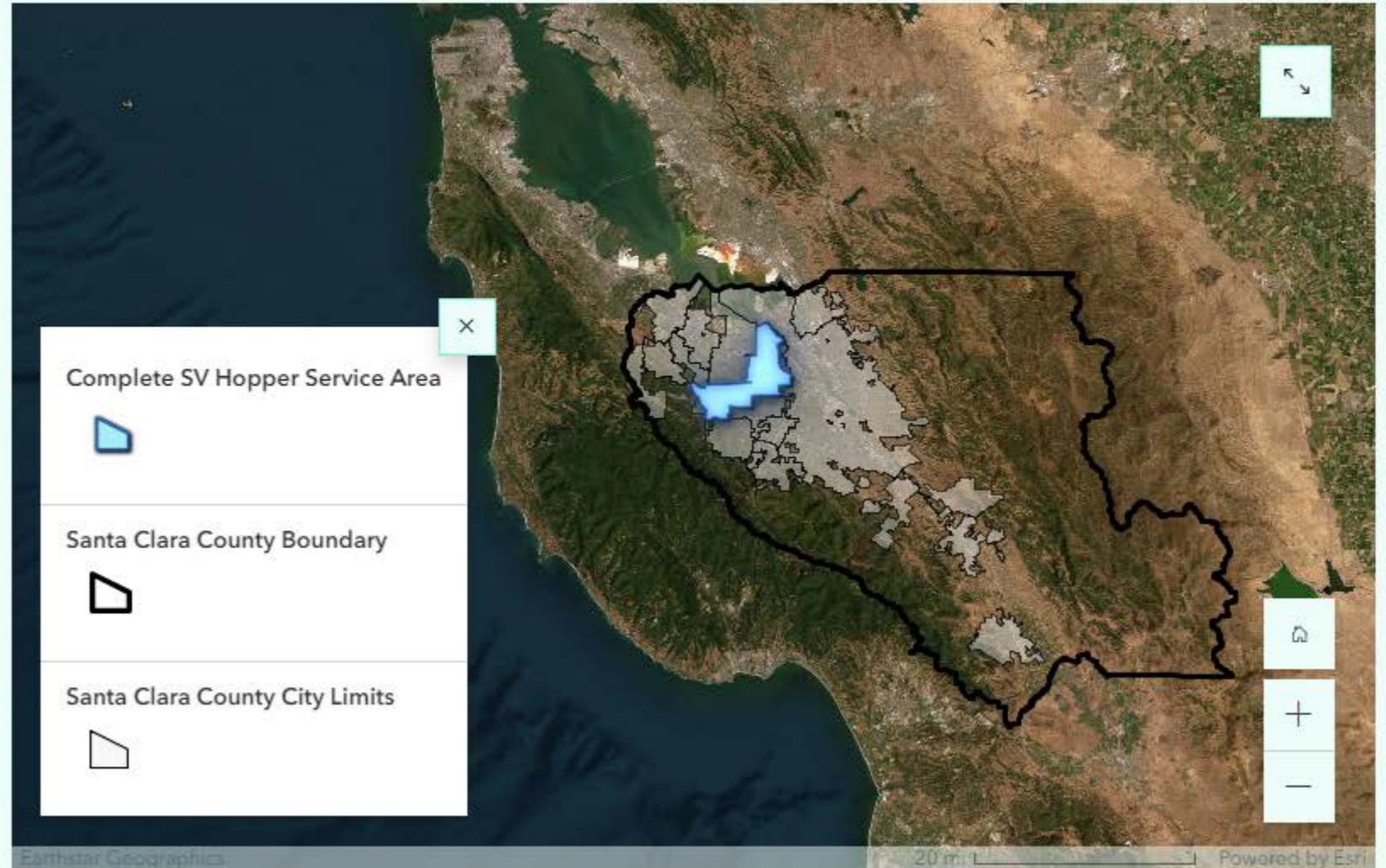
1. Mission College
2. Levi's Stadium
3. Great America
Amtrak
4. Santa Clara Square



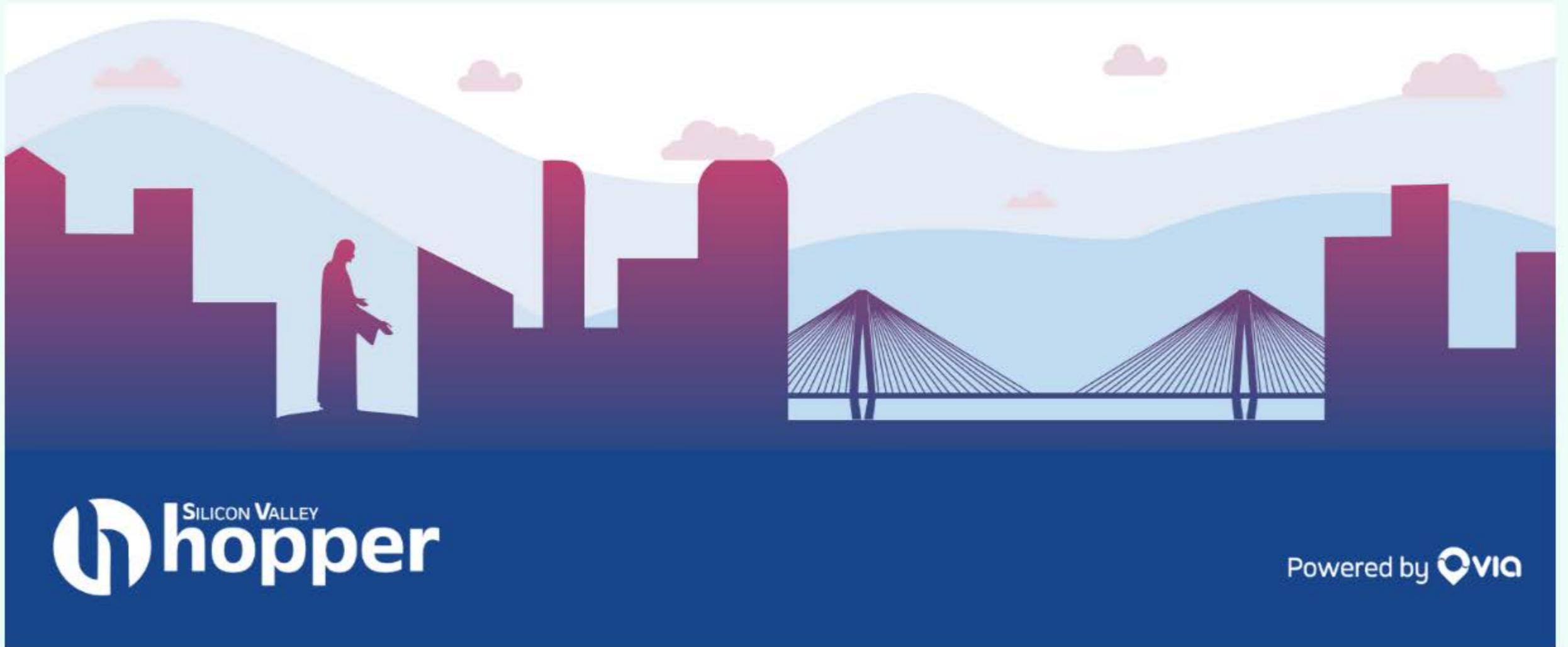
Completed Expansion

2026 Service Area

- All of Cupertino
- Most of Santa Clara
- 3 Colleges
- 7 High Schools
- Levi's Stadium
- Amtrak, Caltrain, and VTA Light Rail
- 27 SqMi



Questions?



 SILICON VALLEY
hopper

Powered by  VIA