



OFFICE OF THE CITY CLERK

CITY HALL

10300 TORRE AVENUE • CUPERTINO, CA 95014-3255

TELEPHONE: (408) 777-3223 www.cupertino.org

CITY COUNCIL STAFF REPORT

Meeting: October 20, 2015

Subject

Study Session on potential Ballot Measures regarding Civic Center Master Plan and Vallco Shopping District Special Area.

Recommended Action

Conduct a Study Session on potential Ballot Measures regarding Civic Center Master Plan and Vallco Shopping District Special Area and give direction to staff.

Discussion

Council members wished to discuss the possibility of potential ballot measures for Civic Center Master Plan and Vallco Shopping District Special Area. Attachment A is a memo from the City Attorney's Office and reviews the options for voter input on these two potential projects within Cupertino. Attachment B summarizes the potential ballot measure types, 2016 election dates, and estimated election costs.

Sustainability Impact

None

Fiscal Impact

As noted in Attachment B and also highlighted below:

	Stand Alone Election	June 7, 2016 Primary	November 4, 2016 General
Base cost of election	\$377,600	\$68,500	\$34,000
Additional cost per election	\$35,350	\$35,350	\$35,350
Total estimated cost of election for two measures	\$448,300	\$139,200	\$104,700

Prepared by: Grace Schmidt, City Clerk

Reviewed by: Carol Korade, City Attorney

Approved for Submission by: David Brandt, City Manager

Attachments:

A – Memo from City Attorney's office reviewing options for voter input

B - Summary of potential ballot measure types, 2016 election dates, and estimated election costs