



CITY MANAGER'S OFFICE

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Public Safety Commission Report on the Office of Emergency Management Volunteer Program

C – Raising Emergency Awareness of Community Hazards Report 2023

The Raising Emergency Awareness of Community Hazards (REACH) report summarizes all REACH activities in 2023 and summarizes membership and program metrics. The REACH program shares public safety information related to extreme weather events or air quality and directs residents to resources available to support life safety during these events. Examples include sharing information about the location of public buildings with heating, cooling, or filtered air. The National Weather Service (NWS) issues products with information about weather events based on their prediction for community impacts. The thresholds identified by the NWS trigger the City to utilize the REACH program.

Accomplishments 2023:

- The City shared REACH messages about eleven different public safety events with volunteers participating in OEM volunteer programs in 2023.
- At the City's request, volunteers shared this information with their communities. The table below offers information on how many community members were reached with information during these events.
- City outreach emphasizes the importance of sharing information widely with physical and virtual communities. It encourages volunteers to translate messages if they are comfortable sharing information in another language. Public safety information focuses on tips for reaching and preparing individuals who may be more vulnerable to the impacts of different events, such as older people or people living with inadequate shelter, heating, or cooling.
- Beginning in 2024, the program will enforce the requirement that Block Leaders participate in the REACH program.

Date Sent	Topic	Community Members Reached by Volunteers
1/3/23	Extreme Weather	4644
1/6/23	Continued Storms	4853
2/14/23	Cold Weather	1145
2/21/23	Inclement Weather	3278
3/1/23	Evacuation Maps	696
3/8/23	Inclement Weather	4252
3/13/23	Continued Storms	2585

3/20/23	Inclement Weather	4741
6/29/23	Heat Advisory	2690
7/11/23	Excessive Heat Watch	3621
9/20/23	Poor Air Quality	6522

The messaging distribution calculates how public safety information flows between the City and the community through volunteers during periods of extreme weather.